

Growth Opportunities in the Global Beverage Market

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Abstracts

The future of the global beverage industry looks good with opportunities for alcoholic and nonalcoholic beverages. The global beverage industry is expected to reach an estimated \$1.9 trillion by 2021 and is forecast to grow at a CAGR of 3.0% from 2016 to 2021. The major drivers for the growth of this market are growing urbanization, and disposable income.

In this market, alcoholic and non-alcoholic are the major beverage types. On the basis of comprehensive research, Lucintel forecasts that the non-alcoholic segment is expected to show above average growth during the forecast period. Consumer preferences, growing population, and health awareness are the major drivers.

Within global beverage industry, beer is expected to remain the largest segment by value. Acceptance of alcohol consumption by consumers, population base of the young generation, and increasing per capita income are the major driving forces that spur growth for this segment over the forecast period.

This unique report from Lucintel will provide you with valuable information, insights, and tools needed to identify new growth opportunities and operate your business successfully in this market.

This report will save hundreds of hours of your own personal research time and will significantly benefit you in expanding your business in this market. In today's challenging economy, you need every advantage that you can find.

Contents

1. EXECUTIVE SUMMARY

2. BEVERAGE INDUSTRY BACKGROUND AND CLASSIFICATIONS

- 2.1: Introduction
- 2.2: Industry Classification
- 2.3: Supply Chain
- 2.4: Markets Served

3. MARKET TRENDS AND FORECAST ANALYSIS

- 3.1: Industry Drivers and Challenges
- 3.2: Macroeconomic Trends
- 3.3: Market Analysis 2015
 - 3.3.1: Global Beverage Industry by Segment
 - 3.3.1.1: Global Non-Alcoholic Beverage Industry by Product
 - 3.3.1.2: Global Alcoholic Beverage Industry by Product
 - 3.3.2: Global Beverage Industry by Country
 - 3.3.3: Global Beverage Industry by Region in Terms of Value and Volume
- 3.4: Market Trends from 2010 to 2015
 - 3.4.1: Trends of the Global Beverage Industry by Value and Volume
 - 3.4.1.1: Trends of the Global Beverage Industry by Segment
 - 3.4.2: Trends of the North American Beverage Industry
 - 3.4.2.1: Trends of the North American Beverage Industry by Segment
 - 3.4.2.2: North American Beverage Industry
 - 3.4.3: Trends of the European Beverage Industry Trend by Value and Volume
 - 3.4.3.1: Trends of the European Beverage Industry by Segment
 - 3.4.3.2: European Beverage Industry
 - 3.4.4: Trends of the APAC Beverage Industry
 - 3.4.4.1: Trends of the APAC Beverage Industry by Segment
 - 3.4.4.2: Beverage Industry in the APAC Countries
 - 3.4.5: Trends of the ROW Beverage Industry
 - 3.4.5.1: Trends of the ROW Beverage Industry by Segment
 - 3.4.5.2: ROW Beverage Industry
- 3.5: Market Forecast 2016–2021
 - 3.5.1: Macroeconomic Forecast
 - 3.5.2: Forecast for the Global Beverage Industry by Value and Volume

- 3.5.2.1: Forecast for the Global Beverage Industry by Segment
- 3.5.3: Forecast for the North American Beverage Industry by Value and Volume
 - 3.5.3.1: Forecast for the North American Beverage Industry by Segment
- 3.5.4: Forecast for the European Beverage Industry Trends by Value and Volume
 - 3.5.4.1: Forecast for the European Beverage Industry by Segment
- 3.5.5: Forecast for the APAC Beverage Industry Trends by Value and Volume
 - 3.5.5.1: Forecast for the APAC Beverage Industry by Segment
- 3.5.6: Forecast for the ROW Beverage Industry Trends by Value and Volume
 - 3.5.6.1: Forecast for the ROW Beverage Industry by Segment

4. COMPETITOR ANALYSIS

- 4.1: Product Portfolio Analysis
- 4.2: Market Share Analysis
- 4.3: Geographical Reach
- 4.4: Operational Integration
- 4.5: Growth Leadership Analysis
- 4.6: Porter's Five Forces Analysis

5. GROWTH OPPORTUNITIES & STRATEGIC ANALYSIS

- 5.1: Growth Opportunities Analysis
 - 5.1.1: Growth Opportunities for Beverage Industry by Segment
 - 5.1.2: Growth Opportunities for Beverage Industry by Region
 - 5.1.3: Growth Opportunities for Non-Alcoholic Beverage Industry by Product
 - 5.1.4: Growth Opportunities for Non-Alcoholic Beverage Industry by Region
 - 5.1.5: Growth Opportunities for Alcoholic Beverage Industry by Product
 - 5.1.6: Growth Opportunities for Alcoholic Beverage Industry by Region
- 5.2: Emerging Trends in the Global Beverage Industry
- 5.3: Strategic Analysis
 - 5.3.1: New Product Development
 - 5.3.2: Capacity Expansion in the Global Beverage Industry
 - 5.3.3: Certification and Licensing
 - 5.3.4: Technology Development
- 5.4: Mergers, Acquisitions and Joint Ventures in the Global Beverage Industry

6. COMPANY PROFILES OF LEADING PLAYERS

- 6.1: PepsiCo, Inc.

- 6.2: The Coca-Cola Company
- 6.3: Anheuser-Busch InBev NV
- 6.4: Heineken Holding NV
- 6.5: Kirin Holdings Company, Limited.
- 6.6: SABMiller plc.
- 6.7: Diageo plc.
- 6.8: Fomento Economico Mexicano, SAB de CV
- 6.9: Asahi Group Holdings Ltd
- 6.10: Carlsberg A/S

List Of Figures

LIST OF FIGURES

CHAPTER 2. BEVERAGE INDUSTRY BACKGROUND AND CLASSIFICATIONS

Figure 2.1: Classification of Global Beverage Industry

Figure 2.2: Classification of Global Non-Alcoholic Beverage Industry

Figure 2.3: Classification of Global Alcoholic Beverage Industry

Figure 2.4: Supply Chain of the Global Beverage Industry

CHAPTER 3. MARKET TRENDS AND FORECAST ANALYSIS

Figure 3.1: Drivers and Challenges of Global Beverage Industry

Figure 3.2: Trends of the Global GDP Growth Rate

Figure 3.3: Trends of the Global Population Growth Rate

Figure 3.4: Trends of the Global Inflation Rate

Figure 3.5: Trends of the Regional GDP Growth Rate

Figure 3.6: Trends of the Regional Population Growth Rate

Figure 3.7: Trends of the Regional Inflation Rate

Figure 3.8: Trends of Regional Per Capita Income

Figure 3.9: Global Beverage Industry (\$B, %) by Segment in 2015 (Source: Lucintel)

Figure 3.10: Global Beverage Industry (\$B) by Segment in 2015 (Source: Lucintel)

Figure 3.11: Global Beverage Industry (Billion Liters, %) by Segment in 2015 (Source: Lucintel)

Figure 3.12: Global Beverage Industry (Billion Liters) by Segment in 2015 (Source: Lucintel)

Figure 3.13: Global Non-Alcoholic Beverage Industry (\$B, %) by Product in 2015 (Source: Lucintel)

Figure 3.14: Global Non-Alcoholic Beverage Industry (\$B) by Product in 2015 (Source: Lucintel)

Figure 3.15: Global Non-Alcoholic Beverage Industry (Billion Liters, %) by Product in 2015 (Source: Lucintel)

Figure 3.16: Global Non-Alcoholic Beverage Industry Volume (Billion Liters) by Product in 2015 (Source: Lucintel)

Figure 3.17: Global Alcoholic Beverage Industry Distribution (\$B, %) by Product in 2015 (Source: Lucintel)

Figure 3.18: Global Alcoholic Beverage Industry (\$B) by Product in 2015 (Source: Lucintel)

Figure 3.19: Global Alcoholic Beverage Industry (Billion Liters, %) by Product in 2015 (Source: Lucintel)

Figure 3.20: Global Alcoholic Beverage Industry Volume (billion liters) by Product in 2015 (Source: Lucintel)

Figure 3.21: Global Beverage Industry (\$ Billion) by Leading 13 Countries in 2015 (Source: Lucintel)

Figure 3.22: Global Beverage Industry Distribution (\$B, %) by Region in 2015 (Source: Lucintel)

Figure 3.23: Global Beverage Industry (\$B) by Region in 2015 (Source: Lucintel)

Figure 3.24: Global Beverage Industry Distribution (Billion Liters, %) by Region in 2015 (Source: Lucintel)

Figure 3.25: Global Beverage Industry (Billion Liters) by Region in 2015 (Source: Lucintel)

Figure 3.26: Trends of the Global Beverage Industry by Value and Volume from 2010 to 2015 (Source: Lucintel)

Figure 3.27: Trends of the Global Beverage Industry Value by Segment from 2010 to 2015 (Source: Lucintel)

Figure 3.28: Growth of the Global Beverage Industry Value by Segment from 2014 to 2015 (Source: Lucintel)

Figure 3.29: CAGR of the Global Beverage Industry Value by Segment from 2010 to 2015 (Source: Lucintel)

Figure 3.30: Trends of the Global Beverage Industry Volume by Segment from 2010 to 2015 (Source: Lucintel)

Figure 3.31: Growth of the Global Beverage Industry Volume by Segment from 2014 to 2015 (Source: Lucintel)

Figure 3.32: CAGR of the Global Beverage Industry Volume by Segment from 2010 to 2015 (Source: Lucintel)

Figure 3.33: Trends of the Global Non-Alcoholic Beverage Industry Value by product from 2010 to 2015 (Source: Lucintel)

Figure 3.34: Growth of the Global Non-Alcoholic Beverage Industry Value by Product from 2014 to 2015 (Source: Lucintel)

Figure 3.35: CAGR of the Global Non-Alcoholic Beverage Industry Value by Product from 2010 to 2015 (Source: Lucintel)

Figure 3.36: Trends of the Global Non-Alcoholic Beverage Industry Volume by Product from 2010 to 2015 (Source: Lucintel)

Figure 3.37: Growth of the Global Non-Alcoholic Beverage Industry Volume by Product from 2014 to 2015 (Source: Lucintel)

Figure 3.38: CAGR of the Global Non-Alcoholic Beverage Industry Volume by Product from 2010 to 2015 (Source: Lucintel)

Figure 3.39: Trends of the Global Alcoholic Beverage Industry Value by product from 2010 to 2015 (Source: Lucintel)

Figure 3.40: Growth of the Global Alcoholic Beverage Industry Value by Product from 2014 to 2015 (Source: Lucintel)

Figure 3.41: CAGR of the Global Alcoholic Beverage Industry Value by Product from 2010 to 2015 (Source: Lucintel)

Figure 3.42: Trends of the Global Alcoholic Beverage Industry Volume by Product from 2010 to 2015 (Source: Lucintel)

Figure 3.43: Growth of the Global Alcoholic Beverage Industry Volume by Product from 2014 to 2015 (Source: Lucintel)

Figure 3.44: CAGR of the Global Non-Alcoholic Beverage Industry Volume by Product from 2010 to 2015 (Source: Lucintel)

Figure 3.45: Trends of the North American Beverage Industry by Value and Volume from 2010 to 2015 (Source: Lucintel)

Figure 3.46: Trends of the North American Beverage Industry Value by Segment from 2010 to 2015 (Source: Lucintel)

Figure 3.47: Growth Rate of the Global Beverage Industry Value by Segment from 2014 to 2015 (Source: Lucintel)

Figure 3.48: CAGR of the North American Beverage Industry Value by Segment from 2010 to 2015 (Source: Lucintel)

Figure 3.49: Trends of the North American Beverage Industry Volume by Segment from 2010 to 2015 (Source: Lucintel)

Figure 3.50: North American of the Global Beverage Industry Volume by Product from 2014 to 2015 (Source: Lucintel)

Figure 3.51: CAGR of the North American Beverage Industry Volume by Product from 2010 to 2015 (Source: Lucintel)

Figure 3.52: Trends of the North American Non-Alcoholic Beverage Industry Value by product from 2010 to 2015 (Source: Lucintel)

Figure 3.53: North American of the Global Non-Alcoholic Beverage Industry Value by Product from 2014 to 2015 (Source: Lucintel)

Figure 3.54: CAGR of the North American Non-Alcoholic Beverage Industry Value by Product from 2010 to 2015 (Source: Lucintel)

Figure 3.55: Trends of the North American Non-Alcoholic Beverage Industry Volume by Product from 2010 to 2015 (Source: Lucintel)

Figure 3.56: Growth Rate of the North American Non-Alcoholic Beverage Industry Volume by Product from 2014 to 2015 (Source: Lucintel)

Figure 3.57: CAGR of the North American Non-Alcoholic Beverage Industry Volume by Product from 2010 to 2015 (Source: Lucintel)

Figure 3.58: Trends of the North American Alcoholic Beverage Industry Value by

product from 2010 to 2015 (Source: Lucintel)

Figure 3.59: Growth of the Global Alcoholic Beverage Industry Value by Product from 2014 to 2015 (Source: Lucintel)

Figure 3.60: CAGR of the North American Alcoholic Beverage Industry Value by Product from 2010 to 2015 (Source: Lucintel)

Figure 3.61: Trends of the North American Alcoholic Beverage Industry Volume by Product from 2010 to 2015 (Source: Lucintel)

Figure 3.62: Growth of the North American Alcoholic Beverage Industry Volume by Product from 2014 to 2015 (Source: Lucintel)

Figure 3.63: CAGR of the North American Non-Alcoholic Beverage Industry Volume by Product from 2010 to 2015 (Source: Lucintel)

Figure 3.64: North American Beverage Industry (\$ Billion) in 2015 (Source: Lucintel)

Figure 3.65: Trends of the European Beverage Industry by Value and Volume from 2010 to 2015 (Source: Lucintel)

Figure 3.66: Trends of the European Beverage Industry Value by Segment from 2010 to 2015 (Source: Lucintel)

Figure 3.67: European of the Global Beverage Industry Value by Segment from 2014 to 2015 (Source: Lucintel)

Figure 3.68: CAGR of the European Beverage Industry Value by Segment from 2010 to 2015 (Source: Lucintel)

Figure 3.69: Trends of the European Beverage Industry Volume by Segment from 2010 to 2015 (Source: Lucintel)

Figure 3.70: Growth of the European Beverage Industry Volume by Segment from 2014 to 2015 (Source: Lucintel)

Figure 3.71: CAGR of the European I Beverage Industry Volume by Segment from 2010 to 2015 (Source: Lucintel)

Figure 3.72: Trends of the European Non-Alcoholic Beverage Industry Value by product from 2010 to 2015 (Source: Lucintel)

Figure 3.73: European of the Global Non-Alcoholic Beverage Industry Value by Product from 2014 to 2015 (Source: Lucintel)

Figure 3.74: CAGR of the European Non-Alcoholic Beverage Industry Value by Product from 2010 to 2015 (Source: Lucintel)

Figure 3.75: Trends of the European Non-Alcoholic Beverage Industry Volume by Product from 2010 to 2015 (Source: Lucintel)

Figure 3.76: Growth of the European Non-Alcoholic Beverage Industry Volume by Product from 2014 to 2015 (Source: Lucintel)

Figure 3.77: CAGR of the European Non-Alcoholic Beverage Industry Volume by Product from 2010 to 2015 (Source: Lucintel)

Figure 3.78: Trends of the European Alcoholic Beverage Industry Value by product from

2010 to 2015 (Source: Lucintel)

Figure 3.79: Growth of the European Alcoholic Beverage Industry Value by Product from 2014 to 2015 (Source: Lucintel)

Figure 3.80: CAGR of the European Alcoholic Beverage Industry Value by Product from 2010 to 2015 (Source: Lucintel)

Figure 3.81: Trends of the European Alcoholic Beverage Industry Volume by Product from 2010 to 2015 (Source: Lucintel)

Figure 3.82: Growth of the European Alcoholic Beverage Industry Volume by Product from 2014 to 2015 (Source: Lucintel)

Figure 3.83: CAGR of the European Non-Alcoholic Beverage Industry Volume by Product from 2010 to 2015 (Source: Lucintel)

Figure 3.84: European Beverage Industry (\$ Billion) in 2015 (Source: Lucintel)

Figure 3.85: Trends of the APAC Beverage Industry by Value and Volume from 2010 to 2015 (Source: Lucintel)

Figure 3.86: Trends of the APAC Beverage Industry Value by Segment from 2010 to 2015 (Source: Lucintel)

Figure 3.87: Growth Rate of the APAC Beverage Industry Value by Segment from 2014 to 2015

Figure 3.88: CAGR of the APAC Beverage Industry Value by Segment from 2010 to 2015 (Source: Lucintel)

Figure 3.89: Trends of the APAC Beverage Industry Volume by Segment from 2010 to 2015 (Source: Lucintel)

Figure 3.90: Growth Rate of the APAC Beverage Industry Volume by Segment from 2014 to 2015 (Source: Lucintel)

Figure 3.91: CAGR of the APAC Beverage Industry Volume by Segment from 2010 to 2015 (Source: Lucintel)

Figure 3.92: Trends of the APAC Non-Alcoholic Beverage Industry Value by product from 2010 to 2015 (Source: Lucintel)

Figure 3.93: Growth Rate of the APAC Non-Alcoholic Beverage Industry Value by Product from 2014 to 2015 (Source: Lucintel)

Figure 3.94: CAGR of the APAC Non-Alcoholic Beverage Industry Value by Product from 2010 to 2015 (Source: Lucintel)

Figure 3.95: Trends of the APAC Non-Alcoholic Beverage Industry Volume by Product from 2010 to 2015 (Source: Lucintel)

Figure 3.96: Growth of the APAC Non-Alcoholic Beverage Industry Volume by Product from 2014 to 2015 (Source: Lucintel)

Figure 3.97: CAGR of the APAC Non-Alcoholic Beverage Industry Volume by Product from 2010 to 2015 (Source: Lucintel)

Figure 3.98: Trends of the APAC Alcoholic Beverage Industry Value by product from

2010 to 2015 (Source: Lucintel)

Figure 3.99: Growth of the APAC Alcoholic Beverage Industry Value by Product from 2014 to 2015 (Source: Lucintel)

Figure 3.100: CAGR of the APAC Alcoholic Beverage Industry Value by Product from 2010 to 2015 (Source: Lucintel)

Figure 3.101: Trends of the APAC Alcoholic Beverage Industry Volume by Product from 2010 to 2015 (Source: Lucintel)

Figure 3.102: Growth of the APAC Alcoholic Beverage Industry Volume by Product from 2014 to 2015 (Source: Lucintel)

Figure 3.103: CAGR of the APAC Non-Alcoholic Beverage Industry Volume by Product from 2010 to 2015 (Source: Lucintel)

Figure 3.104: APAC Beverage Industry (\$ Billion) in 2015 (Source: Lucintel)

Figure 3.105: Trends of the ROW Beverage Industry by Value and Volume from 2010 to 2015 (Source: Lucintel)

Figure 3.106: Trends of the ROW Beverage Industry Value by Segment from 2010 to 2015 (Source: Lucintel)

Figure 3.107: Growth Rate of the ROW Beverage Industry Value by Segment from 2014 to 2015 (Source: Lucintel)

Figure 3.108: CAGR of the ROW Beverage Industry Value by Segment from 2010 to 2015 (Source: Lucintel)

Figure 3.109: Trends of the ROW Beverage Industry Volume by Segment from 2010 to 2015 (Source: Lucintel)

Figure 3.110: Growth Rate of the ROW Beverage Industry Volume by Segment from 2014 to 2015 (Source: Lucintel)

Figure 3.111: CAGR of the ROW Beverage Industry Volume by Segment from 2010 to 2015 (Source: Lucintel)

Figure 3.112: Trends of the ROW Non-Alcoholic Beverage Industry Value by Product from 2010 to 2015 (Source: Lucintel)

Figure 3.113: Growth Rate of the ROW Non-Alcoholic Beverage Industry Value by Product from 2014 to 2015 (Source: Lucintel)

Figure 3.114: CAGR of the ROW Non-Alcoholic Beverage Industry Value by Product from 2010 to 2015 (Source: Lucintel)

Figure 3.115: Trends of the ROW Non-Alcoholic Beverage Industry Volume by Product from 2010 to 2015 (Source: Lucintel)

Figure 3.116: Growth of the ROW Non-Alcoholic Beverage Industry Volume by Product from 2014 to 2015 (Source: Lucintel)

Figure 3.117: CAGR of the ROW Non-Alcoholic Beverage Industry Volume by Product from 2010 to 2015 (Source: Lucintel)

Figure 3.118: Trends of the ROW Alcoholic Beverage Industry Value by product from

2010 to 2015 (Source: Lucintel)

Figure 3.119: Growth of the ROW Alcoholic Beverage Industry Value by Product from 2014 to 2015 (Source: Lucintel)

Figure 3.120: CAGR of the ROW Alcoholic Beverage Industry Value by Product from 2010 to 2015 (Source: Lucintel)

Figure 3.121: Trends of the ROW Alcoholic Beverage Industry Volume by Product from 2010 to 2015 (Source: Lucintel)

Figure 3.122: Growth of the ROW Alcoholic Beverage Industry Volume by Product from 2014 to 2015 (Source: Lucintel)

Figure 3.123 CAGR of the ROW Non-Alcoholic Beverage Industry Volume by Product from 2010 to 2015 (Source: Lucintel)

Figure 3.124: ROW Beverage Industry (\$ Billion) in 2015 (Source: Lucintel)

Figure 3.125: Forecast for the Global GDP Growth Rate

Figure 3.126: Forecast for the Global Population Growth Rate

Figure 3.127: Forecast for the Global Inflation Rate

Figure 3.128: Forecast for the Regional GDP Growth Rate

Figure 3.129: Forecast for the Regional Population Growth Rate

Figure 3.130: Forecast for the Regional Inflation Rate

Figure 3.131: Forecast for the Regional Per Capita Income

Figure 3.132: Forecast for the Global Beverage Industry by Value and Volume from 2016 to 2021 (Source: Lucintel)

Figure 3.133: Forecast of the Global Beverage Industry Value by Segment from 2016 to 2021 (Source: Lucintel)

Figure 3.134: Growth of the Global Beverage Industry Value by Segment from 2015 to 2016 (Source: Lucintel)

Figure 3.135: CAGR of the Global Beverage Industry Value by Segment from 2016 to 2021 (Source: Lucintel)

Figure 3.136: Forecast of the Global Beverage Industry Volume by Segment from 2016 to 2021 (Source: Lucintel)

Figure 3.137: Growth of the Global Beverage Industry Volume by Segment from 2015 to 2016 (Source: Lucintel)

Figure 3.138: CAGR of the Global Beverage Industry Volume by Segment from 2016 to 2021 (Source: Lucintel)

Figure 3.139: Forecast of the Global Non-Alcoholic Beverage Industry Value by Product from 2016 to 2021 (Source: Lucintel)

Figure 3.140: Growth of the Global Non-Alcoholic Beverage Industry Value by Product from 2015 to 2016 (Source: Lucintel)

Figure 3.141: CAGR of the Global Non-Alcoholic Beverage Industry Value by Product from 2016 to 2021 (Source: Lucintel)

Figure 3.142: Forecast of the Global Non-Alcoholic Beverage Industry Volume by Product from 2016 to 2021 (Source: Lucintel)

Figure 3.143: Growth of the Global Non-Alcoholic Beverage Industry Volume by Product from 2015 to 2016 (Source: Lucintel)

Figure 3.144: CAGR of the Global Non-Alcoholic Beverage Industry Volume by Product from 2016 to 2021 (Source: Lucintel)

Figure 3.145: Forecast of the Global Alcoholic Beverage Industry Value by Product from 2016 to 2021 (Source: Lucintel)

Figure 3.146: Growth of the Global Alcoholic Beverage Industry Value by Product from 2015 to 2016 (Source: Lucintel)

Figure 3.147: CAGR of the Global Alcoholic Beverage Industry Value by Product from 2016 to 2021 (Source: Lucintel)

Figure 3.148: Forecast of the Global Alcoholic Beverage Industry Volume by Product from 2016 to 2021 (Source: Lucintel)

Figure 3.149: Growth of the Global Alcoholic Beverage Industry Volume by Product from 2015 to 2016 (Source: Lucintel)

Figure 3.150: CAGR of the Global Alcoholic Beverage Industry Volume by Product from 2016 to 2021 (Source: Lucintel)

Figure 3.151: Forecast for the North American Beverage Industry by Value and Volume from 2016 to 2021 (Source: Lucintel)

Figure 3.152: Forecast of the North American Beverage Industry Value by Segment from 2016 to 2021 (Source: Lucintel)

Figure 3.153: Growth of the North American Beverage Industry Value by Segment from 2015 to 2016 (Source: Lucintel)

Figure 3.154: CAGR of the North American Beverage Industry Value by Segment from 2016 to 2021 (Source: Lucintel)

Figure 3.155: Forecast of the North American Beverage Industry Volume by Segment from 2016 to 2021 (Source: Lucintel)

Figure 3.156: Growth of the North American Beverage Industry Volume by Segment from 2015 to 2016 (Source: Lucintel)

Figure 3.157: CAGR of the North American Beverage Industry Volume by Segment from 2016 to 2021 (Source: Lucintel)

Figure 3.158: Forecast of the North American Non-Alcoholic Beverage Industry Value by Product from 2016 to 2021 (Source: Lucintel)

Figure 3.159: Growth of the North American Non-Alcoholic Beverage Industry Value by Product from 2015 to 2016 (Source: Lucintel)

Figure 3.160: CAGR of the North American Non-Alcoholic Beverage Industry Value by Product from 2016 to 2021 (Source: Lucintel)

Figure 3.161: Forecast of the North American Non-Alcoholic Beverage Industry Volume

by Product from 2016 to 2021 (Source: Lucintel)

Figure 3.162: Growth of the North American Non-Alcoholic Beverage Industry Volume by Product from 2015 to 2016 (Source: Lucintel)

Figure 3.163: CAGR of the North American Non-Alcoholic Beverage Industry Volume by Product from 2016 to 2021 (Source: Lucintel)

Figure 3.164: Forecast of the North American Alcoholic Beverage Industry Value by Product from 2016 to 2021 (Source: Lucintel)

Figure 3.165: Growth of the North American Alcoholic Beverage Industry Value by Product from 2015 to 2016 (Source: Lucintel)

Figure 3.166: CAGR of the North American Alcoholic Beverage Industry Value by Product from 2016 to 2021 (Source: Lucintel)

Figure 3.167: Forecast of the North American Alcoholic Beverage Industry Volume by Product from 2016 to 2021 (Source: Lucintel)

Figure 3.168: Growth of the North American Alcoholic Beverage Industry Volume by Product from 2015 to 2016 (Source: Lucintel)

Figure 3.169: CAGR of the North American Alcoholic Beverage Industry Volume by Product from 2016 to 2021 (Source: Lucintel)

Figure 3.170: Forecast for the European Beverage Industry by Value and Volume from 2016 to 2021 (Source: Lucintel)

Figure 3.171: Forecast of the European Beverage Industry Value by Segment from 2016 to 2021 (Source: Lucintel)

Figure 3.172: Growth of the European Beverage Industry Value by Segment from 2015 to 2016 (Source: Lucintel)

Figure 3.173: CAGR of the European Beverage Industry Value by Segment from 2016 to 2021 (Source: Lucintel)

Figure 3.174: Forecast of the European Beverage Industry Volume by Segment from 2016 to 2021 (Source: Lucintel)

Figure 3.175: Growth of the European Beverage Industry Volume by Segment from 2015 to 2016 (Source: Lucintel)

Figure 3.176: CAGR of the European Beverage Industry Volume by Segment from 2016 to 2021 (Source: Lucintel)

Figure 3.177: Forecast of the European Non-Alcoholic Beverage Industry Value by Product from 2016 to 2021 (Source: Lucintel)

Figure 3.178: Growth of the European Non-Alcoholic Beverage Industry Value by Product from 2015 to 2016 (Source: Lucintel)

Figure 3.179: CAGR of the European Non-Alcoholic Beverage Industry Value by Product from 2016 to 2021 (Source: Lucintel)

Figure 3.180: Forecast of the European Non-Alcoholic Beverage Industry Volume by Product from 2016 to 2021 (Source: Lucintel)

Figure 3.181: Growth of the European Non-Alcoholic Beverage Industry Volume by Product from 2015 to 2016 (Source: Lucintel)

Figure 3.182: CAGR of the European Non-Alcoholic Beverage Industry Volume by Product from 2016 to 2021 (Source: Lucintel)

Figure 3.183: Forecast of the European Alcoholic Beverage Industry Value by Product from 2016 to 2021 (Source: Lucintel)

Figure 3.184: Growth of the European Alcoholic Beverage Industry Value by Product from 2015 to 2016 (Source: Lucintel)

Figure 3.185: CAGR of the European Alcoholic Beverage Industry Value by Product from 2016 to 2021 (Source: Lucintel)

Figure 3.186: Forecast of the European Alcoholic Beverage Industry Volume by Product from 2016 to 2021 (Source: Lucintel)

Figure 3.187: Growth of the European Alcoholic Beverage Industry Volume by Product from 2015 to 2016 (Source: Lucintel)

Figure 3.188: CAGR of the European Alcoholic Beverage Industry Volume by Product from 2016 to 2021 (Source: Lucintel)

Figure 3.189: Forecast for the APAC Beverage Industry by Value and Volume from 2016 to 2021 (Source: Lucintel)

Figure 3.190: Forecast of the APAC Beverage Industry Value by Segment from 2016 to 2021 (Source: Lucintel)

Figure 3.191: Growth of the APAC Beverage Industry Value by Segment from 2015 to 2016 (Source: Lucintel)

Figure 3.192: CAGR of the APAC Beverage Industry Value by Segment from 2016 to 2021 (Source: Lucintel)

Figure 3.193: Forecast of the APAC Beverage Industry Volume by Segment from 2016 to 2021 (Source: Lucintel)

Figure 3.194: Growth of the APAC Beverage Industry Volume by Segment from 2015 to 2016 (Source: Lucintel)

Figure 3.195: CAGR of the APAC Beverage Industry Volume by Segment from 2016 to 2021 (Source: Lucintel)

Figure 3.196: Forecast of the APAC Non-Alcoholic Beverage Industry Value by Product from 2016 to 2021 (Source: Lucintel)

Figure 3.197: Growth of the APAC Non-Alcoholic Beverage Industry Value by Product from 2015 to 2016 (Source: Lucintel)

Figure 3.198: CAGR of the APAC Non-Alcoholic Beverage Industry Value by Product from 2016 to 2021 (Source: Lucintel)

Figure 3.199: Forecast of the APAC Non-Alcoholic Beverage Industry Volume by Product from 2016 to 2021 (Source: Lucintel)

Figure 3.200: Growth of the APAC Non-Alcoholic Beverage Industry Volume by Product

from 2015 to 2016 (Source: Lucintel)

Figure 3.201: CAGR of the APAC Non-Alcoholic Beverage Industry Volume by Product from 2016 to 2021 (Source: Lucintel)

Figure 3.202: Forecast of the APAC Alcoholic Beverage Industry Value by Product from 2016 to 2021 (Source: Lucintel)

Figure 3.203: Growth of the APAC Alcoholic Beverage Industry Value by Product from 2015 to 2016 (Source: Lucintel)

Figure 3.204: CAGR of the APAC Alcoholic Beverage Industry Value by Product from 2016 to 2021 (Source: Lucintel)

Figure 3.205: Forecast of the APAC Alcoholic Beverage Industry Volume by Product from 2016 to 2021 (Source: Lucintel)

Figure 3.206: Growth of the APAC Alcoholic Beverage Industry Volume by Product from 2015 to 2016 (Source: Lucintel)

Figure 3.207: CAGR of the APAC Alcoholic Beverage Industry Volume by Product from 2016 to 2021 (Source: Lucintel)

Figure 3.208: Forecast for the ROW Beverage Industry by Value and Volume from 2016 to 2021 (Source: Lucintel)

Figure 3.209: Forecast of the ROW Beverage Industry Value by Segment from 2016 to 2021 (Source: Lucintel)

Figure 3.210: Growth of the ROW Beverage Industry Value by Segment from 2015 to 2016 (Source: Lucintel)

Figure 3.211: CAGR of the ROW Beverage Industry Value by Segment from 2016 to 2021 (Source: Lucintel)

Figure 3.212: Forecast of the ROW Beverage Industry Volume by Segment from 2016 to 2021 (Source: Lucintel)

Figure 3.213: Growth of the ROW Beverage Industry Volume by Segment from 2015 to 2016 (Source: Lucintel)

Figure 3.214: CAGR of the ROW Beverage Industry Volume by Segment from 2016 to 2021 (Source: Lucintel)

Figure 3.215: Forecast of the ROW Non-Alcoholic Beverage Industry Value by Product from 2016 to 2021 (Source: Lucintel)

Figure 3.216: Growth of the ROW Non-Alcoholic Beverage Industry Value by Product from 2015 to 2016 (Source: Lucintel)

Figure 3.217: CAGR of the ROW Non-Alcoholic Beverage Industry Value by Product from 2016 to 2021 (Source: Lucintel)

Figure 3.218: Forecast of the ROW Non-Alcoholic Beverage Industry Volume by Product from 2016 to 2021 (Source: Lucintel)

Figure 3.219: Growth of the ROW Non-Alcoholic Beverage Industry Volume by Product from 2015 to 2016 (Source: Lucintel)

Figure 3.220: CAGR of the ROW Non-Alcoholic Beverage Industry Volume by Product from 2016 to 2021 (Source: Lucintel)

Figure 3.221: Forecast of the ROW Alcoholic Beverage Industry Value by Product from 2016 to 2021 (Source: Lucintel)

Figure 3.222: Growth of the ROW Alcoholic Beverage Industry Value by Product from 2015 to 2016 (Source: Lucintel)

Figure 3.223: CAGR of the Global Alcoholic Beverage Industry Value by Product from 2016 to 2021 (Source: Lucintel)

Figure 3.224: Forecast of the ROW Alcoholic Beverage Industry Volume by Product from 2016 to 2021 (Source: Lucintel)

Figure 3.225: Growth of the ROW Alcoholic Beverage Industry Volume by Product from 2015 to 2016 (Source: Lucintel)

Figure 3.226: CAGR of the ROW Alcoholic Beverage Industry Volume by Product from 2016 to 2021 (Source: Lucintel)

CHAPTER 4. COMPETITOR ANALYSIS

Figure 4.1: Market Presence of Major Players of Global Beverage Industry (Source: Lucintel)

Figure 4.2: Global Beverage Industry Share Analysis in 2015 (Source: Lucintel)

Figure 4.3: Geographical Footprint of Competitors in Global Beverage Industry (Source: Lucintel)

Figure 4.4: Market Coverage of Global Beverage Industry (Source: Lucintel)

Figure 4.5: Growth Leadership Matrix in Global Beverage Industry (Source: Lucintel)

Figure 4.6: Porter's Five Forces Industry Analysis for Global Beverage Industry (Source: Lucintel)

CHAPTER 5. GROWTH OPPORTUNITIES & STRATEGIC ANALYSIS

Figure 5.1: Global Beverage Industry Opportunity by Segment (Source: Lucintel)

Figure 5.2: Global Beverage Industry Opportunity by Region (Source: Lucintel)

Figure 5.3: Global Non-Alcoholic Beverage Industry Opportunities by Segment (Source: Lucintel)

Figure 5.4: Global Non-Alcoholic Beverage Industry Opportunities by Region (Source: Lucintel)

Figure 5.5: Global Alcoholic Beverage Industry Opportunities by Product (Source: Lucintel)

Figure 5.6: Global Alcoholic Beverage Industry Opportunities by Region (Source: Lucintel)

- Figure 5.7: Emerging Trends in Global Beverage Industry (Source: Lucintel)
- Figure 5.8: Strategic Initiatives by Major Competitors in 2015 (Source: Lucintel)
- Figure 5.9: Strategic Initiatives by Major Competitors in 2014 (Source: Lucintel)
- Figure 5.10: Year-over-Year Comparison of Strategic Initiatives by Major Competitors in the Global Beverage Industry (Source: Lucintel)
- Figure 5.11: New Product Launches in Global Beverage Industry in 2014 (Source: Lucintel)
- Figure 5.12: New Product Launches in Global Beverage Industry in 2015 (Source: Lucintel)
- Figure 5.13: Capacity Expansion by Major Players in Global Beverage Industry in 2014 and 2015 (Source: Lucintel)

List Of Tables

LIST OF TABLES

CHAPTER 1. EXECUTIVE SUMMARY

Table 1.1: Beverage Industry Parameters and Attributes

CHAPTER 3. MARKET TRENDS AND FORECAST ANALYSIS

Table 3.1: Ranking of Top 13 Countries of World in the Global Beverage Industry

Table 3.2: Market Trends from 2010 to 2015 in Global Beverage Industry

Table 3.3: Average Growth Rates for One, Three, and Five Years in Global Beverage Industry in Terms of \$ Value

Table 3.4: Market Size and Growth Rates (2014 to 2015) in Various Segments of the Global Beverage Industry

Table 3.5: Market Size and Annual Growth Rates from 2010 to 2015 in Various Market Segments of the Global Beverage Industry

Table 3.6: Market Size and Growth Rates (2014-2015) in Various Segments of the Global Non-Alcoholic Beverage Industry

Table 3.7: Market Size and Annual Growth Rates from 2010 to 2015 in Various Market Segments of the Global Non-Alcoholic Beverage Industry

Table 3.8: Market Size and Growth Rates (2014-2015) in Various Segments of the Global Alcoholic Beverage Industry

Table 3.9: Market Size and Annual Growth Rates from 2010 to 2015 in Various Market Segments of the Global Alcoholic Beverage Industry

Table 3.10: Market Trends from 2010 to 2015 in North American Beverage Industry

Table 3.11: Average Growth Rates for One, Three, and Five Years in North American Beverage Industry in Terms of \$ Value

Table 3.12: Market Size and Growth Rates (2014 to 2015) of the North American Beverage Industry

Table 3.13: Market Size and Annual Growth Rates from 2010 to 2015 in Various Market Segments of the North American Beverage Industry

Table 3.14: Market Size and Growth Rates (2014 to 2015) in Various Segments of the North American Non-Alcoholic Beverage Industry

Table 3.15: Market Size and Annual Growth Rates from 2010 to 2015 in Various Market Segments of the North American Non-Alcoholic Beverage Industry

Table 3.16: Market Size and Growth Rates (2014 to 2015) in Various Segments of the North American Alcoholic Beverage Industry

Table 3.17: Market Size and Annual Growth Rates from 2010 to 2015 in Various Market Segments of the North American Alcoholic Beverage Industry

Table 3.18: Market Trends from 2010 to 2015 in European Beverage Industry

Table 3.19: Average European Rates for One, Three, and Five Years in North American Beverage Industry in Terms of \$ Value

Table 3.20: Market Size and Growth Rates (2014 to 2015) in Various Segments of European Beverage Industry

Table 3.21: Market Size and Annual Growth Rates from 2010 to 2015 in Various Market Segments of the European Beverage Industry

Table 3.22: Market Size and Growth Rates (2014 to 2015) in Various Segments of European Non-Alcoholic Beverage Industry

Table 3.23: Market Size and Annual Growth Rates from 2010 to 2015 in Various Market Segments of the European Non-Alcoholic Beverage Industry

Table 3.24: Market Size and Growth Rates (2014 to 2015) in Various Segments of the European Alcoholic Beverage Industry

Table 3.25: Market Size and Annual Growth Rates from 2010 to 2015 in Various Market Segments of the European Alcoholic Beverage Industry

Table 3.26: Market Trends from 2010 to 2015 in APAC Beverage Industry

Table 3.27: Average APAC Rates for One, Three, and Five Years in APAC Beverage Industry in Terms of \$ Value

Table 3.28: Market Size and Growth Rates (2014 to 2015) in Various Segments of the APAC Beverage Industry

Table 3.29: Market Size and Annual Growth Rates from 2010 to 2015 in Various Market Segments of the APAC Beverage Industry

Table 3.30: Market Size and Growth Rates (2014 to 2015) in Various Segments of the APAC Non-Alcoholic Beverage

Table 3.31: Market Size and Annual Growth Rates from 2010 to 2015 in Various Market Segments of the APAC Non-Alcoholic Beverage Industry

Table 3.32: Market Size and Growth Rates (2014 to 2015) in Various Segments of the APAC Alcoholic Beverage Industry

Table 3.33: Market Size and Annual Growth Rates from 2010 to 2015 in Various Market Segments of the APAC Alcoholic Beverage Industry

Table 3.34: Market Trends from 2010 to 2015 in ROW Beverage Industry

Table 3.35: Average Growth Rates for One, Three, and Five Years in ROW Beverage Industry in Terms of \$ Value

Table 3.36: Market Size and Growth Rates (2014 to 2015) in Various Segments of the ROW Beverage Industry

Table 3.37: Market Size and Annual Growth Rates from 2010 to 2015 in Various Market Segments of the ROW Beverage Industry

Table 3.38: Market Size and Growth Rates (2014 to 2015) in Various Segments of the ROW Non-Alcoholic Beverage Industry

Table 3.39: Market Size and Annual Growth Rates from 2010 to 2015 in Various Market Segments of the ROW Non-Alcoholic Beverage Industry

Table 3.40: Market Size and Growth Rates (2014 to 2015) in Various Segments of the ROW Alcoholic Beverage Industry

Table 3.41: Market Size and Annual Growth Rates from 2010 to 2015 in Various Market Segments of the ROW Alcoholic Beverage Industry

Table 3.42: Market Forecast from 2016 to 2021 in Global Beverage Industry

Table 3.43: Average Growth Rates for One, Three, and Five Years in Global Beverage Industry in Terms of \$ Value

Table 3.44: Market Size and Growth Rates (2015 to 2016) in Various Segments of the Global Beverage Industry

Table 3.45: Market Size and Annual Growth Rates from 2016 to 2021 in Various Market Segments of the Global Beverage Industry

Table 3.46: Market Size and Growth Rates (2015 to 2016) in Various Segments of the Global Non-Alcoholic Beverage Industry

Table 3.47: Market Size and Annual Growth Rates 2016 to 2021 in Various Market Segments of the Global Non- Alcoholic Beverage Industry

Table 3.48: Market Size and Growth Rates (2015 to 2016) in Various Segments of the Global Alcoholic Beverage Industry

Table 3.49: Market Size and Annual Growth Rates from 2016 to 2021 in Various Market Segments of the Global Alcoholic Beverage Industry

Table 3.50: Market Forecast from 2016 to 2021 in North American Beverage Industry

Table 3.51: Average Growth Rates for One, Three, and Five Years in North American Beverage Industry in Terms of \$ Value

Table 3.52: Market Size and Growth Rates (2015 to 2016) in Various Segments of the North American Beverage Industry

Table 3.53: Market Size and Annual Growth Rates from 2016 to 2021 in Various Market Segments of the North American Beverage Industry

Table 3.54: Market Size and Growth Rates (2015 to 2016) in Various Segments of the North American Non-Alcoholic Beverage Industry

Table 3.55: Market Size and Annual Growth Rates from 2016 to 2021 in Various Market Segments of the North American Non- Alcoholic Beverage Industry

Table 3.56: Market Size and Growth Rates (2015 to 2016) in Various Segments of the North American Alcoholic Beverage Industry

Table 3.57: Market Size and Annual Growth Rates from 2016 to 2021 in Various Market Segments of the North American Alcoholic Beverage Industry

Table 3.58: Market Forecast from 2016 to 2021 in European Beverage Industry

Table 3.59: Average Growth Rates for One, Three, and Five Years in European Beverage Industry in Terms of \$ Value

Table 3.60: Market Size and Growth Rates (2015 to 2016) in Various Segments of the European Beverage Industry

Table 3.61: Market Size and Annual Growth Rates from 2016 to 2021 in Various Market Segments of the European Beverage Industry

Table 3.62: Market Size and Growth Rates (2015 to 2016) in Various Segments of the European Non-Alcoholic Beverage Industry

Table 3.63: Market Size and Annual Growth Rates from 2016 to 2021 in Various Market Segments of the European Non- Alcoholic Beverage Industry by Product in Terms of Value and Volume

Table 3.64: Market Size and Growth Rates (2015 to 2016) in Various Segments of the European Alcoholic Beverage Industry

Table 3.65: Market Size and Annual Growth Rates 2016 to 2021 in Various Market Segments of the European Alcoholic Beverage Industry

Table 3.66: Market Forecast from 2016 to 2021 in APAC Beverage Industry

Table 3.67: Average Growth Rates for One, Three, and Five Years in APAC Beverage Industry in Terms of \$ Value

Table 3.68: Market Size and Growth Rates (2015 to 2016) in Various Segments of the APAC Beverage Industry

Table 3.69: Market Size and Annual Growth Rates from 2016 to 2021 in Various Market Segments of the APAC Beverage Industry

Table 3.70: Market Size and Growth Rates (2015 to 2016) in Various Segments of the APAC Non-Alcoholic Beverage Industry by Product in Terms of Value and Volume

Table 3.71: Market Size and Annual Growth Rates from 2016 to 2021 in Various Market Segments of the APAC Non- Alcoholic Beverage Industry

Table 3.72: Market Size and Growth Rates (2015 to 2016) in Various Segments of the APAC Alcoholic Beverage Industry

Table 3.73: Market Size and Annual Growth Rates from 2016 to 2021 in Various Market Segments of the APAC Alcoholic Beverage Industry

Table 3.74: Market Forecast from 2016 to 2021 in ROW Beverage Industry

Table 3.75: Average Growth Rates for One, Three, and Five Years in ROW Beverage Industry in Terms of \$ Value

Table 3.76: Market Size and Growth Rates (2015 to 2016) in Various Segments of the ROW Beverage Industry

Table 3.77: Market Size and Annual Growth Rates from 2016 to 2021 in Various Market Segments of the ROW Beverage Industry

Table 3.78: Market Size and Growth Rates (2015 to 2016) in Various Segments of the ROW Non-Alcoholic Beverage Industry

Table 3.79: Market Size and Annual Growth Rates from 2016 to 2021 in Various Market Segments of the ROW Non- Alcoholic Beverage Industry

Table 3.80: Market Size and Growth Rates (2015 to 2016) in Various Segments of the ROW Alcoholic Beverage Industry

Table 3.81: Market Size and Annual Growth Rates from 2016 to 2021 in Various Market Segments of the ROW Alcoholic Beverage Industry

CHAPTER 4. COMPETITOR ANALYSIS

Table 4.1: Rankings of Manufacturers Based on Beverage Revenue

Table 4.2: Operational Integration of Beverage Suppliers

CHAPTER 5. GROWTH OPPORTUNITIES & STRATEGIC ANALYSIS

Table 5.1: New Product Launches by Major Beverage Manufacturers (2014-2015)
(Source: Lucintel)

Table 5.2: Certification and Licenses Acquired by Major Competitors in the Global Beverage Industry

Table 5.3: Technological Advancement in the Global Beverage Industry

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