

Growth Opportunities in the Global Automotive Wiring Harness Market

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Abstracts

The future of the global automotive wiring harness market looks promising with opportunities in the passenger car and commercial vehicle. The global automotive wiring harness market is expected to reach an estimated \$54.2 billion by 2021. The global automotive wiring harness market is forecast to grow at a CAGR of 6.3% from 2016 to 2021. The major drivers of growth for this market are increasing vehicle production and increasing content of electronic technology in vehicles.

In this market, chassis, engine, body, speed sensor, and HVAC are the market segments by application type. On the basis of vehicle type, the market is segmented into passenger car (small car, medium car and large car), light commercial vehicle, and others. On the basis of its comprehensive research, Lucintel forecasts that the engine application is expected to show above average growth during the forecast period.

Within the global automotive wiring harness market, the copper segment is expected to remain the largest market. Increase in demand for hybrid and electric vehicles is the major factor that would spur growth for this segment over the forecast period.

For business expansion, Lucintel's report suggests innovation and new product development to ensure transmission of equal power to different electronic modules in a vehicle. The report further suggests the development of partnerships with customers to create win-win situations and development of low-cost solutions for customers.

This unique report from Lucintel will provide you with valuable information, insights, and tools needed to identify new growth opportunities and operate your business successfully in this market. This report will save hundreds of hours of your own personal research time and will significantly benefit you in expanding your business in this

market. In today's challenging economy, you need every advantage that you can find.

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Chassis Wiring Harness

Body Wiring Harness

HVAC Wiring Harness

Engine Wiring Harness

Speed Sensor Wiring Harness

Global automotive wiring harness market size by type:

Copper

Aluminum

Other

Global automotive wiring harness market size by vehicle type:

Passenger Car

Small Car

Medium Car

Large Car

Commercial Vehicle

Other

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