

# Growth Opportunities in the Global Automotive Infotainment Market

<https://marketpublishers.com/r/G2FDAE65112EN.html>

Date: October 2016

Pages: 188

Price: US\$ 4,850.00 (Single User License)

ID: G2FDAE65112EN

## Abstracts

The future of the global automotive infotainment market looks promising with opportunities in the passenger car and commercial vehicle. The global automotive infotainment market is expected to reach an estimated \$56.7 billion by 2021. The global automotive infotainment market is forecast to grow at a CAGR of 8.4% from 2016 to 2021. The major drivers of growth for this market are increase in the vehicle production, increasing awareness among consumers towards connected car offerings, and growing government concern on driver's safety and security.

In this market, navigation, audio, instrument cluster, connectivity, display, accessories, and software platforms and telematics are some of the major segments by product type. On the basis of its comprehensive research, Lucintel forecasts that the navigation and connectivity segments are expected to show above average growth during the forecast period.

Within the global automotive infotainment market, the display segment is expected to remain the largest market. Availability of credit, increasing purchasing power of people in developing nations, and easy financing options are expected to drive vehicle sales, which would spur growth for this segment over the forecast period.

For business expansion, Lucintel's report suggests innovation and new product development to provide high quality information and entertainment services in the vehicle. The report further suggests the development of partnerships with customers to create win-win situations and development of low-cost solutions for customers.

This unique report from Lucintel will provide you with valuable information, insights, and tools needed to identify new growth opportunities and operate your business

successfully in this market. This report will save hundreds of hours of your own personal research time and will significantly benefit you in expanding your business in this market. In today's challenging economy, you need every advantage that you can find.

## Contents

### 1. EXECUTIVE SUMMARY

### 2. AUTOMOTIVE INFOTAINMENT MARKET: BACKGROUND AND CLASSIFICATIONS

#### 2.1: Introduction

2.1.1: Market Classification

2.1.2: Markets Served

2.1.3: Supply Chain

### 3. MARKET TRENDS AND FORECAST ANALYSIS

#### 3.1: Market Analysis 2015

3.1.1: Global Automotive Infotainment Market by Vehicle Type

Passenger Car

Light Commercial Vehicle (LCV)

Heavy Commercial vehicle (HCV)

3.1.2: Global Automotive Infotainment Market by Product Type

Navigation

Audio

Instrument Cluster

Connectivity

Display

Accessories

Software Platforms and Telematics

3.1.3: Global Automotive Infotainment Market by End User

OEM

Aftermarket

3.1.4: Global Automotive Infotainment Market by Region

#### 3.2: Market Trends from 2010 to 2015

3.2.1: Macroeconomic Trends

3.2.2: Trends of the Global Automotive Infotainment Market

3.2.3: Trends of the North American Automotive Infotainment Market

3.2.4: Trends of the European Automotive Infotainment Market

3.2.5: Trends of the APAC Automotive Infotainment Market

3.2.6: Trends of the ROW Automotive Infotainment Market

3.2.7: Industry Drivers and Challenges

### 3.3: Market Forecast from 2016 to 2021

3.3.1: Macroeconomic Forecasts

3.3.2: Forecast for the Global Automotive Infotainment Market

3.3.3: Forecast for the North American Automotive Infotainment Market

3.3.4: Forecast for the European Automotive Infotainment Market

3.3.5: Forecast for the APAC Automotive Infotainment Market

3.3.6: Forecast for the ROW Automotive Infotainment Market

## 4. COMPETITOR ANALYSIS

4.1: Product Portfolio Analysis

4.2: Market Share Analysis

4.3: Growth Leadership Analysis

4.4: Porter's Five Forces Analysis

## 5. GROWTH OPPORTUNITIES AND STRATEGIC ANALYSIS

5.1: Growth Opportunity Analysis

5.1.1: Growth Opportunities in the Global Automotive Infotainment Market by Region

5.1.2: Growth Opportunities for the Global Automotive Infotainment Market by Product Type

5.1.3: Growth Opportunities for the Global Automotive Infotainment Market by Vehicle Type

5.2: Emerging Trends in the Global Automotive Infotainment Market

5.3: Strategic Analysis

5.3.1: New Product Development

5.3.2: Capacity Expansion in the Global Automotive Infotainment Market

5.3.3: Certification and Licensing

5.3.4: Technology Development

5.3.5: Mergers, Acquisitions, and Joint Ventures in the Global Automotive Infotainment Market

## 6. COMPANY PROFILES OF LEADING PLAYERS

## List Of Figures

### LIST OF FIGURES

#### CHAPTER 2. AUTOMOTIVE INFOTAINMENT MARKET: BACKGROUND AND CLASSIFICATIONS

Figure 2.1: Classification of the Global Automotive Infotainment Market by Product Type

Figure 2.2: Navigation System

Figure 2.3: Audio System

Figure 2.4: Instrument Cluster

Figure 2.5: Display Systems

Figure 2.6: Accessories

Figure 2.7: Passenger Cars

Figure 2.8: Light Commercial Vehicles

Figure 2.9: Heavy Commercial Vehicles

Figure 2.10: Supply Chain of the Global Automotive Infotainment Market

#### CHAPTER 3. MARKET TRENDS AND FORECAST ANALYSIS

Figure 3.1: Global Automotive Infotainment Market (\$ Billion) Distribution by Vehicle Type in 2015

Figure 3.2: Global Automotive Infotainment Market (\$ Billion) by Vehicle Type in 2015

Figure 3.3: Global Automotive Infotainment Market (\$ Billion) Distribution by Product Type in 2015

Figure 3.4: Global Automotive Infotainment Market (\$ Billion) by Product Type in 2015

Figure 3.5: Global Automotive Infotainment Market (\$ Billion) Distribution by End User in 2015

Figure 3.6: Global Automotive Infotainment Market (\$ Billion) by End User in 2015

Figure 3.7: Global Automotive Infotainment Market (\$ Billion) Distribution by Region in 2015

Figure 3.8: Global Automotive Infotainment Market (\$ Billion) by Region in 2015

Figure 3.9: Trends of the Global GDP Growth Rate

Figure 3.10: Trends of the Global Population Growth Rate

Figure 3.11: Trends of the Global Vehicle Production Growth Rate

Figure 3.12: Trends of the Regional GDP Growth Rate

Figure 3.13: Trends of the Regional Population Growth Rate

Figure 3.14: Trends of Regional Per Capita Income

Figure 3.15: Trends of the Regional Vehicle Production Growth Rate

Figure 3.16: Trends of the Global Automotive Infotainment Market (\$ Billion) from 2010 to 2015

Figure 3.17: Trends of the Global Automotive Infotainment Market (\$ Billion) by Product Type from 2010 to 2015

Figure 3.18: Growth of the Global Automotive Infotainment Market (\$ Billion) by Product Type from 2014 to 2015

Figure 3.19: CAGR of the Global Automotive Infotainment Market (\$ Billion) by Product Type from 2010 to 2015

Figure 3.20: Trends of the Global Automotive Infotainment Market (\$ Billion) by Vehicle Type from 2010 to 2015

Figure 3.21: Growth of the Global Automotive Infotainment Market (\$ Billion) by Vehicle Type from 2014 to 2015

Figure 3.22: CAGR of the Global Automotive Infotainment Market (\$ Billion) by Vehicle Type from 2010 to 2015

Figure 3.23: Trends of the Global Automotive Infotainment Market (\$ Billion) by End User from 2010 to 2015

Figure 3.24: Growth of the Global Automotive Infotainment Market (\$ Billion) by End User from 2014 to 2015

Figure 3.25: CAGR of the Global Automotive Infotainment Market (\$ Billion) by End User from 2010 to 2015

Figure 3.26: Trends of the North American Automotive Infotainment Market (\$ Billion) from 2010 to 2015

Figure 3.27: Trends of the North American Automotive Infotainment Market (\$ Billion) by Product Type from 2010 to 2015

Figure 3.28: Growth of the North American Automotive infotainment Market (\$ Billion) by Product type from 2014 to 2015

Figure 3.29: CAGR of the North American Automotive infotainment Market (\$ Billion) by Product Type from 2010 to 2015

Figure 3.30: Trends of the North American Automotive Infotainment Market (\$ Billion) by Vehicle Type from 2010 to 2015

Figure 3.31: Growth of the North American Automotive infotainment Market (\$ Billion) by Vehicle Type from 2014 to 2015

Figure 3.32: CAGR of the North American Automotive infotainment Market (\$ Billion) by Vehicle Type from 2010 to 2015

Figure 3.33: Trends of the European Automotive Infotainment Market (\$ Billion) from 2010 to 2015

Figure 3.34: Trends of the European Automotive Infotainment Market (\$ Billion) by Product Type from 2010 to 2015

Figure 3.35: Growth of the European Automotive infotainment Market (\$ Billion) by

Product Type from 2014 to 2015

Figure 3.36: CAGR of the European Automotive Infotainment Market (\$ Billion) by Product Type from 2010 to 2015

Figure 3.37: Trends of the European Automotive Infotainment Market (\$ Billion) by Vehicle Type from 2010 to 2015

Figure 3.38: Growth of the European Automotive infotainment Market (\$ Billion) by Vehicle Type from 2014 to 2015

Figure 3.39: CAGR of the European Automotive infotainment Market (\$ Billion) by Vehicle Type from 2010 to 2015

Figure 3.40: Trends of the APAC Automotive Infotainment Market (\$ Billion) from 2010 to 2015

Figure 3.41: Trends of the APAC Automotive Infotainment Market (\$ Billion) by Product Type from 2010 to 2015

Figure 3.42: Growth of the APAC Automotive Infotainment Market (\$ Billion) by Product Type from 2014 to 2015

Figure 3.43: CAGR of the APAC Automotive Infotainment Market (\$ Billion) by Product Type from 2010 to 2015

Figure 3.44: Trends of the APAC Automotive Infotainment Market (\$ Billion) by Vehicle Type from 2010 to 2015

Figure 3.45: Growth of the APAC Automotive infotainment Market (\$ Billion) by Vehicle Type from 2014 to 2015

Figure 3.46: CAGR of the APAC Automotive infotainment Market (\$ Billion) by Vehicle Type from 2010 to 2015

Figure 3.47: Trends of the ROW Automotive Infotainment Market (\$ Billion) from 2010 to 2015

Figure 3.48: Trends of the ROW Automotive Infotainment Market (\$ Billion) by Product Type from 2010 to 2015

Figure 3.49: Growth of the ROW Automotive Infotainment Market (\$ Billion) by Product Type from 2014 to 2015

Figure 3.50: CAGR of the ROW Automotive Infotainment Market (\$ Billion) by Product Type from 2010 to 2015

Figure 3.51: Trends of the ROW Automotive Infotainment Market (\$ Billion) by Vehicle Type from 2010 to 2015

Figure 3.52: Growth of the ROW Automotive infotainment Market (\$ Billion) by Vehicle Type from 2014 to 2015

Figure 3.53: CAGR of the ROW Automotive infotainment Market (\$ Billion) by Vehicle Type from 2010 to 2015

Figure 3.54: Drivers and Challenges of the Global Automotive Infotainment Market

Figure 3.55: Forecast for the Global GDP Growth Rate

Figure 3.56: Forecast for the Global Population Growth Rate

Figure 3.57: Forecast for the Global Vehicle Production Growth Rate

Figure 3.58: Forecast for the Regional GDP Growth Rate

Figure 3.59: Forecast for the Regional Population Growth Rate

Figure 3.60: Forecast for Regional Per Capita Income

Figure 3.61: Forecast for the Global Automotive Infotainment Market (\$ Billion) from 2016 to 2021

Figure 3.62: Forecast for the Global Automotive Infotainment Market (\$ Billion) by Product Type from 2016 to 2021

Figure 3.63: Growth Forecast for the Global Automotive Infotainment Market (\$ Billion) by Product Type from 2015 to 2016

Figure 3.64: CAGR Forecast for the Global Automotive infotainment Market (\$ Billion) by Product Type from 2016 to 2021

Figure 3.65: Forecast for the Global Automotive Infotainment Market (\$ Billion) by Vehicle Type from 2016 to 2021

Figure 3.66: Growth Forecast for the Global Automotive Infotainment Market (\$ Billion) by Vehicle Type from 2015 to 2016

Figure 3.67: CAGR Forecast for the Global Automotive Infotainment Market (\$ Billion) by Vehicle Type from 2016 to 2021

Figure 3.68: Forecast for the Global Automotive Infotainment Market (\$ Billion) by End User from 2016 to 2021

Figure 3.69: Growth Forecast for the Global Automotive Infotainment Market (\$ Billion) by End User from 2015 to 2016

Figure 3.70: CAGR Forecast for the Global Automotive Infotainment Market (\$ Billion) by End User from 2016 to 2021

Figure 3.71: Forecast for the North American Automotive Infotainment Market (\$ Billion) from 2016 to 2021

Figure 3.72: Forecast for the North American Automotive Infotainment Market (\$ Billion) by Product Type from 2016 to 2021

Figure 3.73: Growth Forecast for the North American Automotive Infotainment Market (\$ Billion) by Product Type from 2015 to 2016

Figure 3.74: CAGR Forecast for the North American Automotive Infotainment Market (\$ Billion) by Product Type from 2016 to 2021

Figure 3.75: Forecast for the North American Automotive Infotainment Market (\$ Billion) by Vehicle Type from 2016 to 2021

Figure 3.76: Growth Forecast for the North American Automotive Infotainment Market (\$ Billion) by Vehicle Type from 2015 to 2016

Figure 3.77: CAGR Forecast for the North American Automotive Infotainment Market (\$ Billion) by Vehicle Type from 2016 to 2021



Figure 3.78: Forecast for the European Automotive Infotainment Market (\$ Billion) from 2016 to 2021

Figure 3.79: Forecast for the European Automotive Infotainment Market (\$ Billion) by Product Type from 2016 to 2021

Figure 3.80: Growth Forecast for the European Automotive Infotainment Market (\$ Billion) by Product Type from 2015 to 2016

Figure 3.81: CAGR Forecast for the European Automotive Infotainment Market (\$ Billion) by Product Type from 2016 to 2021

Figure 3.82: Forecast for the European Automotive Infotainment Market (\$ Billion) by Vehicle Type from 2016 to 2021

Figure 3.83: Growth Forecast for the European Automotive Infotainment Market (\$ Billion) by Vehicle Type from 2015 to 2016

Figure 3.84: CAGR Forecast for the European Automotive Infotainment Market (\$ Billion) by Vehicle Type from 2016 to 2021

Figure 3.85: Forecast for the APAC Automotive Infotainment Market (\$ Billion) from 2016 to 2021

Figure 3.86: Forecast for the APAC Automotive Infotainment Market (\$ Billion) by Product Type from 2016 to 2021

Figure 3.87: Growth Forecast for the APAC Automotive Infotainment Market (\$ Billion) by Product Type from 2015 to 2016

Figure 3.88: CAGR Forecast for the APAC Automotive Infotainment Market (\$ Billion) by Product Type from 2016 to 2021

Figure 3.89: Forecast for the APAC Automotive Infotainment Market (\$ Billion) by Vehicle Type from 2016 to 2021

Figure 3.90: Growth Forecast for the APAC Automotive Infotainment Market (\$ Billion) by Vehicle Type from 2015 to 2016

Figure 3.91: CAGR Forecast for the APAC Automotive Infotainment Market (\$ Billion) by Vehicle Type from 2016 to 2021

Figure 3.92: Forecast for the ROW Automotive Infotainment Market (\$ Billion) from 2016 to 2021

Figure 3.93: Forecast for the ROW Automotive Infotainment Market (\$ Billion) by Product Type from 2016 to 2021

Figure 3.94: Growth Forecast for the ROW Automotive Infotainment Market (\$ Billion) by Product Type from 2015 to 2016

Figure 3.95: CAGR Forecast for the ROW Automotive Infotainment Market (\$ Billion) by Product Type from 2016 to 2021

Figure 3.96: Forecast for the ROW Automotive Infotainment Market (\$ Billion) by Vehicle Type from 2016 to 2021

Figure 3.97: Growth Forecast for the ROW Automotive Infotainment Market (\$ Billion)

by Vehicle Type from 2015 to 2016

Figure 3.98: CAGR Forecast for the ROW Automotive Infotainment Market (\$ Billion) by Vehicle Type from 2016 to 2021

## **CHAPTER 4. COMPETITOR ANALYSIS**

Figure 4.1: Market Presence of Major Players in the Global Automotive Infotainment Market

Figure 4.2: Market Share Analysis of Top Five Players of the Global Automotive Infotainment Market in 2015

Figure 4.3: Market Share of Top Five Suppliers in the Global Automotive Infotainment Market in 2015

Figure 4.4: Growth Leadership Matrix for the Global Automotive Infotainment Market

Figure 4.5: Porter's Five Forces Industry Analysis for the Global Automotive Infotainment Market

## **CHAPTER 5. GROWTH OPPORTUNITIES AND STRATEGIC ANALYSIS**

Figure 5.1: Growth Opportunities for the Global Automotive Infotainment Market by Region

Figure 5.2: Growth Opportunities for the Global Automotive Infotainment Market by Product Type

Figure 5.3: Growth Opportunities for the Global Automotive Infotainment Market by Vehicle Type

Figure 5.4: Emerging Trends in the Global Automotive Infotainment Market

Figure 5.5: Strategic Initiatives by Major Competitors in 2015

Figure 5.6: Strategic Initiatives by Major Competitors in 2014

Figure 5.7: Year-over-Year Comparison of Strategic Initiatives by Major Competitors in the Global Automotive Infotainment Market

Figure 5.8: New Product Launches in Global Automotive Infotainment Market in 2014

Figure 5.9: New Product Launches in Global Automotive Infotainment Market in 2015

Figure 5.10: Capacity Building by Major Players during Last Five Years

## List Of Tables

### LIST OF TABLES

#### CHAPTER 1. EXECUTIVE SUMMARY

Table 1.1: Global Automotive Infotainment Market Parameters and Attributes

#### CHAPTER 3. MARKET TRENDS AND FORECAST ANALYSIS

Table 3.1: Vehicle Penetration Rate of Major Countries

Table 3.2: Trends of the Global Automotive Infotainment Market by Value and Volume from 2010 to 2015

Table 3.3: Average Growth Rates for One, Three, and Five Years of the Global Automotive Infotainment Market

Table 3.4: Growth Rate and CAGR of the Global Automotive Infotainment Market (\$ Billion) by Product Type

Table 3.5: Growth Rate and CAGR of the Global Automotive Infotainment Market (\$ Billion) by Vehicle Type

Table 3.6: Growth Rate and CAGR of the Global Automotive Infotainment Market (\$ Billion) by End User

Table 3.7: Trends of the North American Automotive Infotainment Market from 2010 to 2015

Table 3.8: Average Growth Rates for One, Three, and Five Years of the North American Automotive Infotainment Market

Table 3.9: Growth Rate and CAGR of the North American Automotive Infotainment Market (\$ Billion) by Product Type

Table 3.10: Growth Rate and CAGR of the North American Automotive Infotainment Market (\$ Billion) by Vehicle Type

Table 3.11: Trends of the European Automotive Infotainment Market from 2010 to 2015

Table 3.12: Average Growth Rates for One, Three, and Five Years of the European Automotive Infotainment Market

Table 3.13: Growth Rate and CAGR of the European Automotive Infotainment Market (\$ Billion) by Product Type

Table 3.14: Growth Rate and CAGR of the European Automotive Infotainment Market (\$ Billion) by Vehicle Type

Table 3.15: Trends of the APAC Automotive Infotainment Market from 2010 to 2015

Table 3.16: Average Growth Rates for One, Three, and Five Years of the APAC Automotive Infotainment Market

Table 3.17: Growth Rate and CAGR of the APAC Automotive Infotainment Market (\$ Billion) by Product Type

Table 3.18: Growth Rate and CAGR of the APAC Automotive Infotainment Market (\$ Billion) by Vehicle Type

Table 3.19: Trends of the ROW Automotive Infotainment Market from 2010 to 2015

Table 3.20: Average Growth Rates for One, Three, and Five Years of the ROW Automotive Infotainment Market

Table 3.21: Growth Rate and CAGR of the ROW Automotive Infotainment Market (\$ Billion) by Product Type

Table 3.22: Growth Rate and CAGR of the ROW Automotive Infotainment Market (\$ Billion) by Vehicle Type

Table 3.23: Forecast for the Global Automotive Infotainment Market from 2016 to 2021

Table 3.24: Average Growth Rates for One, Three, and Five Years of the Global Automotive Infotainment Market

Table 3.25: Forecast for Growth and CAGR of the Global Automotive infotainment Market by Product Type

Table 3.26: Forecast for Growth and CAGR of the Global Automotive Infotainment Market (\$ Billion) by Vehicle Type

Table 3.27: Forecast for Growth and CAGR of the Global Automotive Infotainment Market (\$ Billion) by End User

Table 3.28: Forecast for the North American Automotive Infotainment Market from 2016 to 2021

Table 3.29: Average Growth Rates for One, Three, and Five Years of the North American Automotive Infotainment Market

Table 3.30: Forecast for Growth and CAGR of the North American Automotive Infotainment Market (\$ Billion) by Product Type

Table 3.31: Forecast for Growth and CAGR of the North American Automotive Infotainment Market (\$ Billion) by Vehicle Type

Table 3.32: Forecast for the European Automotive Infotainment Market from 2016 to 2021

Table 3.33: Average Growth Rates for One, Three, and Five Years of the European Automotive Infotainment Market

Table 3.34: Forecast for Growth and CAGR of the European Automotive Infotainment Market (\$ Billion) by Product Type

Table 3.35: Forecast for Growth and CAGR of the European Automotive Infotainment Market (\$ Billion) by Vehicle Type

Table 3.36: Forecast for the APAC Automotive Infotainment Market from 2016 to 2021

Table 3.37: Average Growth Rates for One, Three, and Five Years of the APAC Automotive Infotainment Market

Table 3.38: Forecast for Growth and CAGR of the APAC Automotive Infotainment Market (\$ Billion) by Product Type

Table 3.39: Forecast for Growth and CAGR of the APAC Automotive Infotainment Market (\$ Billion) by Vehicle Type

Table 3.40: Forecast for the ROW Automotive Infotainment Market from 2016 to 2021

Table 3.41: Average Growth Rates for One, Three, and Five Years of the ROW Automotive Infotainment Market

Table 3.42: Forecast for Growth and CAGR of the ROW Automotive Infotainment Market (\$ Billion) by Product Type

Table 3.43: Forecast for Growth and CAGR of the ROW Automotive Infotainment Market (\$ Billion) by Vehicle Type

## **CHAPTER 4. COMPETITOR ANALYSIS**

Table 4.1: Rankings of Suppliers Based on Automotive Infotainment Revenue

## **CHAPTER 5. GROWTH OPPORTUNITIES AND STRATEGIC ANALYSIS**

Table 5.1: New Product/Service Launches by Major Infotainment Producers from 2010 to 2015

Table 5.2: Certification and Licenses Acquired by Major Competitors in the Global Automotive Infotainment Market

Table 5.3: Technological Advancement in the Global Automotive Infotainment Market

## I would like to order

Product name: Growth Opportunities in the Global Automotive Infotainment Market

Product link: <https://marketpublishers.com/r/G2FDAE65112EN.html>

Price: US\$ 4,850.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/G2FDAE65112EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970