

Growth Opportunities in the Global Automotive Air Conditioning Market, December 2016

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Abstracts

The future of the global automotive air conditioning market looks promising with opportunities in segments of passenger car and commercial vehicle. The global automotive air conditioning market is expected to reach an estimated \$24.9 billion by 2021 and is forecast to grow at a CAGR of 5.2% from 2016 to 2021. The major drivers of growth for this market are increasing vehicle production rate, dynamic changes in the climatic conditions and pollution level, and higher requirement of customers for comfort while vehicle driving.

Emerging trends, which have a direct impact on the dynamics of the industry, include smaller and lightweight air conditioning system and new features in the functioning of the air conditioning systems.

A total of 195 figures / charts and 66 tables are provided in this 222-page report to help in your business decisions. Sample figures with some insights are shown below. To learn the scope of, benefits, companies researched and other details of this report, download the report brochure.

The study includes a forecast for the growth opportunities in the global automotive air conditioning market by technology type, vehicle type, and region, as follows:

Technology type (Volume (Million Units) and \$ Million from 2010 to 2021)

Automatic Manual/Semi-Automatic

Vehicle type (Volume (Million Units) and \$ Million from 2010 to 2021)

Passenger Car Light Commercial Vehicle

Region (Volume (Million Units) and \$ Million from 2010 to 2021)

North America Europe Asia Pacific Rest of the World

Denso Corporation, Mahle Behr GmbH & Co. KG, Valeo SA, Hanon System, and Calsonic Kansei Corporation are the major automotive air conditioning system suppliers in the global automotive air conditioning market.

On the basis of its comprehensive research, Lucintel forecasts that the automatic air conditioning system segment is expected to show above average growth during the forecast period of 2016 to 2021. Automatic air conditioning system segment is expected to be the largest segment due to the increasing demand of updated and high-tech comfort features in passenger cars.

By vehicle type, passenger car segment is expected to be the largest segment. Passenger car is expected to show above average growth during the forecast period due to high production rate of the passenger car.

Asia Pacific is expected to remain the largest market due to high growth in mid-size, luxury and light vehicle production, and increasing temperature within region.

Europe and North America are expected to witness significant growth over the forecast period because of high growth in vehicle production and sales combined with growing demand of safety and comfort features in vehicles.

This report answers the following key questions:

Q.1. What are some of the most promising, high-growth opportunities for the automotive air conditioning market by technology type (automatic and manual/semi-automatic), vehicle type (passenger car and light commercial vehicle), and region (North America, Europe, Asia Pacific, and the Rest of the World)?

Q.2. Which segments will grow at a faster pace and why?

Q.3. Which region will grow at a faster pace and why?

Q.4. What are the key factors affecting market dynamics? What are the drivers

and challenges of the market?

Q.5. What are the business risks and threats of this market?

Q.6. What are the emerging trends in this market and reasons behind them?

Q.7. What are some changing customer demands in the market?

Q.8. What are the most notable new developments in the market? Which companies are leading these developments?

Q.9. Who are the major players in this market? What strategic initiatives have been taken by key players for business growth?

Q.10. What is the competitive rivalry and the threat of substitution in this market?

Q.11. What have been the M&A activities in the last 5 years in this market?

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