

Growth Opportunities in the Global Automotive AHSS Market

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Abstracts

The global automotive AHSS market looks promising with opportunities in the passenger car and light commercial vehicle. The global automotive AHSS market is expected to reach an estimated \$27.0 billion by 2022 and it is forecast to grow at a CAGR of 10.4% from 2017 to 2022. The major drivers of growth for this market are increasing vehicle production, reduction in fuel consumption, lower cost of AHSS materials than other lightweight materials and growing government regulations regarding CO2 emissions.

Emerging trends, which have a direct impact on the dynamics of the automotive AHSS industry include the introduction of pre-oxidation for galvanizing AHSS and development of third generation AHSS.

A total of 161 figures / charts and 148 tables are provided in this 252-page report to help in your business decisions. Sample figures with some insights are shown below. To learn the scope of, benefits, companies researched and other details of this automotive AHSS market report, download the report brochure.

The study includes a forecast for the growth opportunities in the global automotive AHSS market through 2022 by product type, vehicle type, application type and region, as follows:

Automotive AHSS market by product types (Value (\$ Million) and Volume (Million lbs.) from 2011 to 2022)

Dual Phase Steel

Martensitic Steel

Boron Steel

TRIP Steel

Others

Automotive AHSS market by vehicle types (Value (\$ Million) and Volume (Million lbs.) from 2011 to 2022)

Passenger Cars

Light Commercial Vehicle

Automotive AHSS market by application types (Value (\$ Million) and Volume (Million lbs.) from 2011 to 2022)

Body and Closures

Suspensions

Bumper and Intrusion Beams

Others

Automotive AHSS market by region (Value (\$ Million) and Volume (Million lbs.) from 2011 to 2022)

North America

US

Canada

Mexico

Europe

United Kingdom

Russia

France

Germany

Spain

Asia Pacific

India

China

Japan

Indonesia

South Korea

Rest of the World

Brazil

Argentina

Automotive AHSS companies profiled in this market include ArcelorMittal SA, ThyssenKrupp AG, POSCO, SSAB AB, and AK Steel are the major AHSS suppliers in the global automotive AHSS market.

On the basis of its comprehensive research, Lucintel forecasts that the TRIP steel and boron steel segments are expected to show above average growth during the forecast period.

Within the global automotive AHSS market, the dual phase segment is expected to remain the largest market. Dual phase steel is most commonly used in the structural application where it has replaced the conventional high strength low alloy steel (HSLA). Dual phase steel has good potential for part weight reduction. It possesses good crash energy absorption and the ability to resist fatigue and improved formability, which would spur growth for this segment over the forecast period.

Europe is expected to remain the largest region due to the presence of the top three major luxury vehicle manufacturers, improvement in the economic conditions and increasing investment by the industry players within the Europe region.

Some of the features of 'Growth Opportunities in the Global Automotive AHSS Market 2017-2022: Trends, Forecast, and Opportunity Analysis' include:

Market size estimates: Global automotive AHSS market size estimation in terms of value (\$M) and volume (M lbs.) shipment.

Trend and forecast analysis: Market trend (2011-2016) and forecast (2017-2022) by segments and region.

Segmentation analysis: Global automotive AHSS market size by various applications such as product, vehicle, and application in terms of value and volume shipment.

Regional analysis: Global automotive AHSS market breakdown by key regions such as North America, Europe, and Asia & Rest of World.

Growth opportunities: Analysis on growth opportunities in different applications and regions of global automotive AHSS market.

Strategic analysis: This includes M&A, new product development, and competitive landscape of global automotive AHSS market.

Analysis of competitive intensity of the industry based on Porter's Five Forces model.

This report answers following 11 key questions:

- Q.1. What are some of the most promising, high-growth opportunities for the automotive AHSS market by product type (Dual phase steel, Martensitic Steel, Boron steel, TRIP and Others), vehicle type (Passenger cars and Light commercial vehicle), application type (Body and Closures, Suspensions, Bumper and Intrusion Beams and Others) and region (North America, Europe, Asia Pacific, and Rest of the World)?
- Q.2. Which segments will grow at a faster pace and why?
- Q.3. Which region will grow at a faster pace and why?
- Q.4. What are the key factors affecting market dynamics? What are the drivers, challenges and business risks in this automotive AHSS market?
- Q.5. What are the business risks and competitive threats in this automotive AHSS market?
- Q.6. What are the emerging trends in this automotive AHSS market and reasons behind them?
- Q.7. What are some of the changing demands of customers in the automotive AHSS market?
- Q.8. What are the new developments in the automotive AHSS market? Which companies are leading these developments?
- Q.9. Who are the major players in this automotive AHSS market? What strategic initiatives are key players pursuing for business growth?
- Q.10. What are some of the competing products in this automotive AHSS market and how big of a threat do they pose for loss of market share by materials / product substitution?
- Q.11. What M&A activity has occurred in the last 5 years and what is its impact on the automotive AHSS industry?

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