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Growth Opportunities in the Global Automotive ADAS Market

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Abstracts

The future of the global automotive ADAS market looks promising with opportunities in mid-size cars, large cars, SUVs, and crossovers. The global automotive ADAS market is expected to reach an estimated $29.7 billion by 2022 and it is forecast to grow at a CAGR of 21.1% from 2017 to 2022. The major drivers of growth for this market are increasing production of premium and luxury vehicles, advancement in the automotive electronics, stringent government regulations to reduce road fatalities, and increasing collaboration between OEM and ADAS suppliers to develop low-cost driver assistance systems.

Emerging trends, which have a direct impact on the dynamics of the automotive ADAS industry, include the development of fusion sensor technology in ADAS products and the development of adaptive cruise control with eHorizon and development of X2 safe intelligent algorithm.

A total of 223 figures / charts and 204 tables are provided in this 325-page report to help in your business decisions. Sample figures with some insights are shown below. To learn the scope of, benefits, companies researched and other details of this automotive ADAS market report, download the report brochure.

The study includes the automotive ADAS market size and forecast for the global automotive ADAS market through 2022 by product, technology, vehicle type, end user, and region, as follows:

Automotive ADAS Market by Product ($ Million and Thousand Units from 2011 to 2022)
Automatic Emergency Braking System (AEBS) Forward Collision Warning (FCW) Adaptive Cruise Control (ACC) Blind Spot Departure (BSD) Lane Departure Warning

(LDW) Parking Assistance System (PAS) Pedestrian Detection System (PDS) Traffic Recognition System (TSR) Night Vision (NV) Driver Drowsiness Detection (DDD)
Automotive ADAS Market by Technology ($ Million and Thousand Units from 2011 to 2022)
Radar Camera Sensor Fusion LIDAR Infrared Ultrasonic
Automotive ADAS Market by Vehicle Type ($ Million and Thousand Units from 2011 to 2022)
Large Car SUV and Crossover Mid-size Car Others
Automotive ADAS Market by End User ($ Million and Thousand Units from 2011 to 2022)
OEM Aftermarket
Automotive ADAS Market by Region ($ Million and Thousand Units from 2011 to 2022)
North America US Canada Mexico Europe Germany France Russia United Kingdom Asia Pacific China Japan South Korea India Indonesia The Rest of the World Brazil Argentina
Automotive ADAS companies profiled in this market include ZF TRW Automotive Holdings Corporation, Delphi Automotive PLC, Continental AG, Robert Bosch GmbH, and Denso Corporation are the major ADAS suppliers in the global automotive ADAS market.

Lucintel forecasts that the adaptive cruise control, night vision and driver drowsiness detection segments will show above average growth during the forecast period.

Radar, camera, sensor fusion, LIDAR, infrared, and ultrasonic are the major segments of the automotive ADAS market by technology. Camera technology is expected to show above average growth during the forecast period.

North America is expected to remain the largest market due to high luxury and premium car production, government NCAP rating for safety features in vehicles, and increasing investment by the industry players within the North America region.

Some of the features of “Growth Opportunities in the Global Automotive ADAS Market 2017 2022: Trends, Forecast, and Opportunity Analysis” include:
Market size estimates: Global automotive ADAS market size estimation in terms of value ($M) and volume (thousand units) shipment.Trend and forecast analysis: Market trend (2011-2016) and forecast (2017-2022) by segments and region.Segmentation analysis: Global automotive ADAS market size by various applications such as product, technology, vehicle type, and end user in terms of value and volume shipment.Regional analysis: Global automotive ADAS market breakdown by North America, Europe, Asia

Pacific, and the Rest of the World.Growth opportunities: Analysis on growth opportunities in different applications and regions of global automotive ADAS market.Strategic analysis: This includes M&A, new product development, and competitive landscape of global automotive ADAS market. Analysis of competitive intensity of the industry based on Porter's Five Forces model.

This report answers the following 11 key questions:

Q.1. What are some of the most promising, high-growth opportunities for the automotive ADAS market by product (AEBS, FCW, ACC, BSD, LDW, PAS, PDS, TSR, NV, DDD), by technology (radar, camera, sensor fusion, LIDAR, infrared, ultrasonic), vehicle type (large car, SUV and crossover, mid-size car, and others), end user (OEM and aftermarket), and region (North America, Europe, Asia Pacific, and the Rest of the World)?

Q.2. Which segments will grow at a faster pace and why?

Q.3. Which region will grow at a faster pace and why?

Q.4. What are the key factors affecting market dynamics? What are the key challenges and business risks in this automotive ADAS market?

Q.5. What are the business risks and competitive threats in this automotive ADAS market?

Q.6. What are the emerging trends in this automotive ADAS market and the reasons behind them?

Q.7. What are some of the changing demands of customers in the automotive ADAS market?

Q.8. What are the new developments in the automotive ADAS market? Which companies are leading these developments?

Q.9. Who are the major players in this automotive ADAS market? What strategic initiatives are key players pursuing for business growth?

Q.10. What are some of the competing products in this automotive ADAS market and how big of a threat do they pose for loss of market share by material or product substitution?

Q.11. What M&A activity has occurred by the automotive ADAS suppliers in the last 5 years and what has its impact been on the automotive ADAS industry?

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7.3: Delphi Automotive PLC
7.4: Robert Bosch GmbH
7.5: Denso Corporation
7.6: Magna International Inc.
7.7: Valeo SA

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