

# Growth Opportunities in the Global Automotive ACC System Market

<https://marketpublishers.com/r/GB16BB2D76BEN.html>

Date: February 2017

Pages: 192

Price: US\$ 4,850.00 (Single User License)

ID: GB16BB2D76BEN

## Abstracts

Trends, opportunities and forecast in this market to 2022 by technology (radar, LIDAR, and sensor fusion), vehicle type (large car, SUV and crossover, mid-size car, compact/MPV/pick-up), end user (OEM and aftermarket), and region (North America, Europe, Asia Pacific, and the Rest of the World)

The future of the global automotive ACC system market looks promising with opportunities in OEM and aftermarkets. The global automotive ACC system market is expected to reach an estimated \$7.0 billion by 2022 and it is forecast to grow at a CAGR of 24.1% from 2017 to 2022. The major drivers of growth for this market are increasing luxury and premium vehicle production, rising number of accidents, government initiatives to improve fuel efficiency and safety attributes, and consumer willingness to pay for comfort and safety.

Emerging trends, which have a direct impact on the dynamics of the industry, include the development of fusion sensor technology in ACC and the development of ACC with eHorizon.

A total of 129 figures / charts and 106 tables are provided in this 192-page report to help in your business decisions.

The study includes a forecast for the global automotive ACC system market by technology, vehicle type, end user, and region, as follows:

By Technology (\$ Million and Million Units from 2011 to 2022)

Radar

LIDAR

Sensor Fusion

By Vehicle Type (\$ Million and Million Units from 2011 to 2022)

Large Car

SUV and Crossover

Mid-size Car

Compact/MPV/Pick-up

By End User (\$ Million and Million Units from 2011 to 2022)

OEM

Aftermarket

By Region (\$ Million and Million Units from 2011 to 2022)

North America

Europe

Asia Pacific

Rest of the World

ZF TRW Automotive Holdings Corporation, Delphi Automotive PLC, Continental AG, Robert Bosch GmbH, and Denso Corporation are the major ACC system suppliers in the global automotive ACC system market.

On the basis of our comprehensive research, the author forecasts that the sensor fusion and radar segments are expected to show above average growth during the forecast period.

Within the global automotive ACC system market, the radar segment is expected to remain the largest market, as it is used in all types of weather and situations while LIDAR-based ACC systems do not detect and track vehicles in adverse weather conditions nor do they reliably track extremely dirty (non-reflective) vehicles, which would spur growth for this segment over the forecast period.

Asia Pacific is expected to remain the largest market due to high vehicle production, improving economic conditions, and increasing investment by the industry players within the APAC region.

Some of the features of “Growth Opportunities in the Global Automotive ACC System Market 2017-2022: Trends, Forecast, and Opportunity Analysis” include:

Market size estimates: Global automotive ACC system market size estimation in terms of value (\$M) and volume shipment.

Trend and forecast analysis: Market trend (2011-2016) and forecast (2017-2022) by region and segments.

Segmentation analysis: Global automotive ACC system market size by various applications such as technology, vehicle, and end user in terms of value and volume shipment

Regional analysis: Global automotive ACC system market breakdown by key regions such as North America, Europe, Asia Pacific, and Rest of the World.

Growth opportunities: Analysis on growth opportunities in different applications and regions.

Strategic analysis: This includes M&A, new product development, competitive landscape, and expansion strategies of global automotive ACC system market suppliers.

Analysis of competitive intensity of the industry based on Porter’s Five Forces model.

This report answers the following 11 key questions:

Q.1. What are some of the most promising, high-growth opportunities for the automotive ACC system market by technology (radar, LIDAR, and sensor fusion), vehicle type (large car, SUV and crossover, mid-size car, compact/MPV/pick-up), end user (OEM and aftermarket), and region (North America, Europe, Asia Pacific, and the Rest of the World)?

Q.2. Which segments will grow at a faster pace and why?

Q.3. Which region will grow at a faster pace and why?

Q.4. What are the key factors affecting market dynamics? What are the key challenges and business risks in this market?

Q.5. What are the business risks and competitive threats in this market?

Q.6. What are the emerging trends in this market and the reasons behind them?

Q.7. What are some of the changing demands of customers in the market?

Q.8. What are the new developments in the market? Which companies are leading these developments?

Q.9. Who are the major players in this market? What strategic initiatives are key players pursuing for business growth?

Q.10. What are some of the competing products in this market and how big of a threat do they pose for loss of market share by material or product substitution?

Q.11. What M & A activity has occurred in the last 5 years and what is its impact on the industry?

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