

Growth Opportunities in Global Aircraft Handling Service Industry 2015-2020: Trends, Forecast, and Market Analysis

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Abstracts

According to a new market report published by Lucintel, the future of the global aircraft handling service industry looks attractive with opportunities in the operation of fueling, runway maintenance, and ramp services. The global aircraft handling service industry is forecast to grow at a CAGR of 4.6% from 2015 to 2020. The major drivers of growth for this market are increasing aircraft movements and development of new airports.

In this market, ramp services, runway maintenance, operation of fueling, and aircraft de-icing are some of the major segments. On the basis of its comprehensive research, Lucintel forecasts that the ramp service, runway maintenance, and operation of fueling segments are expected to show above average growth during the forecast period.

Within the global aircraft handling service industry, the ramp service segment is expected to remain as the largest market. Increasing frequency of landing and taking-off of aircraft is expected to spur growth for this segment over the forecast period.

Europe is expected to remain the largest market due to the adoption of open skies policy and increasing aircraft movements.

Asia Pacific and Rest of the World are expected to witness significant growth over the forecast period because of expansion in the trade and tourism industry, setting up of new airports, and increasing passenger traffic.

For market expansion, the report suggests development of new and value added service, where the unique features of aircraft handling services can be capitalized. The report further suggests the development of partnerships with customers to create win-

win situations and development of low-cost services for customers.

The emerging trends, which have a direct impact on the dynamics of the industry, include the introduction of de-icing management systems to improve the de-icing process, emergence of integrated fueling systems, and ground accident avoidance system to improve ramp and hangar safety services in emerging markets. BBA Aviation plc, Menzies Aviation, Fraport AG Frankfurt Airport Srvs Wrldwd, Japan Airport Terminal Co. Ltd., and SATS Ltd. are the major service providers in the global aircraft handling service industry. Some companies are opting for merger & acquisition as strategic initiatives for driving growth.

Lucintel, a leading global strategic consulting and market research firm, has analyzed the aircraft handling service industry by service type and region and has come up with a comprehensive research report, "Growth Opportunities in Global Aircraft Handling Service Industry 2015-2020: Trend, Forecast, and Market Analysis." The Lucintel report serves as a springboard for growth strategies, as it provides a comprehensive data and analysis on trends, key drivers, and directions. The study includes a forecast for the aircraft handling service industry through 2020, segmented by service type and region as follows:

By service type (\$ billion from 2009 to 2020)

Aircraft De-Icing

Ramp Services

Runway Maintenance

Operation of Fueling

Others

By region (\$ billion from 2009 to 2020)

North America

Europe

Asia Pacific

Rest of the World

This unique report from Lucintel will provide you with valuable information, insights, and tools needed to identify new growth opportunities and operate your business successfully in this market. This report will save hundreds of hours of your own personal research time and will significantly benefit you in expanding your business in this market. In today's stringent economy, you need every advantage that you can find.

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