

Growth Opportunities in Global Aerospace Auxiliary Power Unit Market 2013-2020: Trend, Forecast, and Profit Analysis

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Abstracts

The global aerospace auxiliary power unit (APU) market is anticipated to reach \$3.27 billion by 2020. An APU is crucial for an aircraft as it supplies power on the ground and helps start the engines. The factors shaping the APU market include technological advancements for less emission and low maintenance, advanced materials usage, and development of more fuelefficient APUs. As aircraft markets become mature, the opportunity for APU market growth will increase in developed economies.

Lucintel, a leading global management consulting and market research firm, has conducted a competitive analysis on the aerospace APU market and presents its findings in "Global Aerospace APU Market 2013-2020: Trend, Profit, and Forecast Analysis." Due to the lingering effects of the economic downturn, the industry is likely to experience small growth in the short term. Moderate opportunities exist in the long term due to significant trends in demand quantity, consumption, and growth based on various aircraft types, component segments, and so on.

The report discusses that global economic recession had a harmful effect on the APU market. Recent increases in air travel and globalization have accelerated aircraft procurement, which in turn affects growth. In the aerospace industry, a high level of engineering is required, which is a significant challenge. The learning curve is long in aerospace industry, requiring a high level of education and substantial experience.

The study also mentions the major drivers of the industry. Fuel cell APUs have the potential to benefit airplane efficiency and lower airplane emissions. Fuel cells can be used to power noncritical loads and in-flight entertainment. For onboard power generation on commercial aircraft, fuel cell/gas turbine hybrid APU systems could offer

greatly improved efficiency and fuel economy compared to today's turbine-powered APUs.

This study is intended to provide industry leaders with a competitive benchmarking of the global aerospace APU market. As demand for aircraft APU is growing with increase in number of aircraft deliveries, clients may lose the opportunity of finding suitable alliance partners and tremendous growth opportunities present in this aerospace APU market.

This unique report from Lucintel will provide you with valuable information, insights, and tools needed to identify new growth opportunities and operate your business successfully in this market. This report will save hundreds of hours of your own personal research time and will significantly benefit you in expanding your business in this market. In today's stringent economy, you need every advantage that you can find.

Contents

1. EXECUTIVE SUMMARY

2. GLOBAL AEROSPACE AUXILIARY POWER UNIT MARKET OVERVIEW

2.1: Global aerospace market

2.2: Global aerospace auxiliary power unit market overview

2.3: Major players analysis of global aerospace auxiliary power unit market

2.3.1: Supply chain of global aerospace auxiliary power unit market

2.3.2; Company profiling of major aerospace auxiliary power unit market players

3. GLOBAL AEROSPACE AUXILIARY POWER UNIT MARKET ANALYSIS: 2012

3.1: Global aerospace auxiliary power unit market analysis

3.2: Global aerospace auxiliary power unit market analysis by aircraft type:

3.3: Global aerospace auxiliary power unit market by region

4. GLOBAL AEROSPACE AUXILIARY POWER UNIT MARKET TREND: 2007-2012

4.1: Global aerospace auxiliary power unit market trend overview: 2007-2012

4.2: Global aerospace auxiliary power unit market trend by aircraft type: 2007-2012

4.3: Global aerospace auxiliary power unit market trend by region: 2007-2012

4.4: Profitability trend in global aerospace auxiliary power unit market

4.5: Cost structure of global aerospace auxiliary power unit market

5. GLOBAL AEROSPACE AUXILIARY POWER UNIT MARKET FORECAST: 2013-2020

5.1: Global aerospace auxiliary power unit market forecast overview: 2013-2020

5.2: Global aerospace auxiliary power unit market forecast by aircraft type: 2013-2020

5.3: Global aerospace auxiliary power unit market forecast by region: 2013-2020

6. GROWTH OPPORTUNITIES AND EMERGING TRENDS IN GLOBAL AEROSPACE AUXILIARY POWER UNIT MARKET

6.1: Growth opportunities in global aerospace auxiliary power unit market:

6.1.1: Growth opportunities in global aerospace auxiliary power unit market by aircraft type:

6.2.2: Growth opportunities in global aerospace auxiliary power unit market by various regions

List Of Figures

LIST OF FIGURES

Chapter 1. Executive Summary

Figure 1.1: Porter's Five Forces analysis of the global aerospace APU market

Chapter 2. Global Aerospace Auxiliary Power Unit Market Overview

Figure 2.1: Aerospace industry size (2011-2031)

Figure 2.2: Global aircraft demand (2012-2031)

Figure 2.3: Aerospace APU players based on aircraft type

Figure 2.4: Global aerospace APU market supply chain

Chapter 3. Global Aerospace Auxiliary Power Unit Market Analysis: 2012

Figure 3.1: Global aerospace APU market by aircraft type (2012)

Figure 3.2: Global aerospace APU market by region (2012)

Chapter 4. Global Aerospace Auxiliary Power Unit Market Analysis: 2012

Figure 4.1: Global aerospace APU market trend (2007-2012)

Figure 4.2: Global aerospace APU market trend by aircraft (2007-2012)

Figure 4.3: Global aerospace APU market trend by region (2007-2012)

Figure 4.4: Profitability trend in global aerospace APU market: (2007-2012)

Figure 4.5: Cost structure of global aerospace APU Market: (2007-2012)

Figure 4.6: Cost structure trend of North America aerospace APU market: (2007-2012)

Figure 4.7: Cost structure trend of European aerospace APU market: (2007-2012)

Figure 4.8: Cost structure of APAC Aerospace APU Market: (2007-2012)

Figure 4.9: Cost structure trend of ROW aerospace APU Market: (2007-2012)

Chapter 5. Global Aerospace Auxiliary Power Unit Market Analysis: 2012

Figure 5.1: Global aerospace APU market forecast: (2013-2020)

Figure 5.2: Global aerospace APU market forecast by aircraft: (2013-2020)

Figure 5.3: Global aerospace APU market forecast by region: (2013-2020)

Figure 5.4: Key drivers and challenges of global aerospace APU market

Figure 5.5: Factors shaping the outlook for global aerospace APU market

Chapter 6. Global Aerospace Auxiliary Power Unit Market Analysis: 2012

Figure 6.1: Growth opportunities in global aerospace APU market by aircraft type

Figure 6.2: Growth opportunities in global aerospace APU Market by region

Figure 6.3: Emerging trends in global aerospace APU market

Figure 6.4: Unmet needs in global aerospace APU market

List Of Tables

LIST OF TABLES

Chapter 1. Executive Summary

Table 1.1: Global aerospace APU market parameters and attributes

Chapter 2. Global Aerospace Auxiliary Power Unit Market Overview

Table 2.1: Global aircraft demand by region during 2012-2031 (US \$ value and shipment)

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