

# **Growth Opportunities in the Chinese Carbon Black Market 2016-2021: Trends, Forecast, and Opportunity Analysis, July 2016**

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## **Abstracts**

According to a new market report published by Lucintel, the future of the Chinese carbon black market looks good with opportunities in the tire, non-tire rubber, plastic, coating, and ink applications. The Chinese carbon black market is forecast to grow at a CAGR of 7.0% from 2016 to 2021. The major drivers of growth for this market are the strong demand for carbon black from tire and industrial rubber compound.

In this market, carbon black is used in tire, non-tire rubber, plastic, ink, and coating applications. On the basis of its comprehensive research, Lucintel predicts that the tire application is expected to remain the largest segment during the forecast period supported by continuously increasing fleet size of passenger cars and light commercial vehicles.

Within the carbon black market, the transportation industry is expected to remain the largest market by value and volume. Increasing demand for tire and other rubber molded parts are expected to spur growth for this segment over the forecast period.

For business expansion, the report suggests innovation and new product development, where the unique characteristics of carbon black can be capitalized. The report further suggests the development of partnerships with customers to create win-win situations and development of low-cost solutions for the end user.

Emerging trends, which have a direct impact on the dynamics of the industry, include the shift from commodity to more specialize grade carbon black and increasing use of carbon black as pigment in lightweight auto parts to enhance the conductivity and UV protection properties. Sid Richardson Carbon and Energy Co. Ltd, Cabot Corporation,

Birla Carbon, Orion Engineered Carbons and Continental carbon Company are among the major suppliers of the carbon black. Some companies are opting for M&A as a strategic initiative for driving growth.

Lucintel, a leading global strategic consulting and market research firm, has analyzed growth opportunities in the Chinese carbon black market by application and end use industry and has come up with a comprehensive research report, “Growth Opportunity in the Chinese Carbon Black Market 2016-2021: Trends, Forecast, and Opportunity Analysis.” The Lucintel report serves as a spring board for growth strategy as it provides a comprehensive data and analysis on trends, key drivers, and directions. The study includes a forecast for the growth opportunities in the Chinese carbon black market by application and end use industry as follows:

By application [Volume (M lbs./Kilotons) and \$M shipment analysis for 2010 – 2021]:

Tire

Non-tire rubber

Plastic

Ink

Coating

Others

By end user industry [Volume (M lbs./Kilotons) and \$M shipment analysis for 2010 – 2021]:

Transportation

Industrial

Building & Construction

Printing & Packaging

## Others

This unique report from Lucintel will provide you with valuable information, insights, and tools needed to identify new growth opportunities and operate your business successfully in this market. This report will save hundreds of hours of your own personal research time and will significantly benefit you in expanding your business in this market. In today's stringent economy, you need every advantage that you can find.

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