

Growth Opportunities for Sealants in Global Automotive Industry 2015-2020: Trend, Forecast, and Opportunity Analysis

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Abstracts

According to a new market report published by Lucintel, the future of sealants in the global automotive industry looks attractive with increasing penetration of lightweight materials and rising vehicle production. Sealants in the global automotive industry is forecast to grow at a CAGR of 7.1% from 2015 to 2020. The major growth driver for this market is that globally, automotive original equipment manufacturers are looking to reduce vehicular weight by using lightweight materials, such as aluminum and composites, in place of steel, which will increase the usage of sealants. Sealants are expected to find greater use at the expense of mechanical gaskets based on their resistance to corrosion and chemicals as well as their ability to reduce noise and vibration while providing significant cost savings.

In this market, polyurethane, plastisols, butyl, silicone, and other sealants are used for automotive applications. Lucintel predicts that the demand for polyurethane-based sealants is expected to remain the largest due to their high compatibility with plastic and rubber. On the basis of its comprehensive research, Lucintel forecasts that polyurethane sealants will record the highest growth during the forecast period, supported by increasing penetration of light materials in the coming years which will make this variety of sealants a more attractive material for OEMs.

Polyurethane sealants are high-performance sealants noted for their elasticity and excellent abrasion resistance.

In terms of sealant consumption in the automotive industry, the passenger car segment is expected to remain the largest segment by value and volume. Development of sealing and bonding technologies for applications in the automotive industry is expected

to spur growth for this segment over the forecast period.

Asia Pacific is expected to remain the largest market due to an increase in production of cars and light commercial vehicles in China and India. Europe and North America are expected to witness significant growth over the forecast period due to increasing penetration of sealants and rise in automotive production.

For market expansion, the report suggests innovation and new product development, where the unique characteristics of sealants can be capitalized. The report further suggests the development of partnerships with customers to create win-win situations and the development of low-cost solutions for end users.

Emerging trends, which have a direct impact on the dynamics of the industry, include increasing use of composites and lightweight materials in automotive, suppliers to the automotive industry are developing materials that can cure at low temperature, and rising demand for better insulated car cabins is generating opportunities for the use of sealants. Henkel AG & Co KGaA, 3M Company, The Dow Chemical Company, and Sika AG are among the major suppliers of automotive sealants. There are some companies that are opting for M&A as a strategic initiative for driving growth.

Lucintel, a leading global strategic consulting and market research firm, has analyzed sealants in the global automotive industry by vehicle, resin, application type, and region and has come up with a comprehensive research report, "Growth Opportunities for Sealants in Global Automotive Industry 2015-2020: Trend, Profit, and Forecast Analysis." The Lucintel report serves as a springboard for growth strategy, as it provides a comprehensive data and analysis on trends, key drivers, and directions. The study includes the forecast of sealants in the global automotive industry through 2020, segmented by vehicle, resin, application type, and region as follows:

By vehicle type [volume (million pounds) and \$ million shipment from 2009 to 2020]-

Passenger Cars

Light Commercial Vehicles

By resin type [volume (million pounds) and \$ million shipment from 2009 to 2020]-

Polyurethane Sealants

Plastisol Sealants

Butyl Sealants

Silicone Sealants

Other Sealants (Polysulfide Sealants and Silyl Modified Sealants)By region [volume (million pounds) and \$ million shipment from 2009 to 2020]-

North America

Europe

Asia Pacific

Rest of World

By application type [volume (million pounds) and \$ million shipment for 2014 and 2020]-

Interior Application

Exterior Application

This unique report from Lucintel will provide you with valuable information, insights, and tools needed to identify new growth opportunities and operate your business successfully in this market. This report will save hundreds of hours of your own personal research time and will significantly benefit you in expanding your business in this market. In today's stringent economy, you need every advantage that you can find.

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