

Growth Opportunities for Polyurethane Resin in the Global Composites Industry 2015-2020: Trends, Forecast, and Opportunity Analysis, April 2016

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Abstracts

According to a new market report published by Lucintel, the future of the global polyurethane resin market looks good, with opportunities in the transportation, and construction. The global polyurethane (PU) resin market is forecast to grow at a CAGR of 5.7% by value from 2015 to 2020. The major drivers of growth for this market are composites manufactured from PU resin have short cycle time, higher toughness and flexibility compared to composites based on vinyl ester and unsaturated polyester resin.

In this market, transportation and construction are the major segments for polyurethane resin. On the basis of its comprehensive research, Lucintel forecasts that the transportation and construction are expected to show above average growth during the forecast period.

Within the polyurethane resin market, transportation is expected to remain as the largest market by value and volume consumption. Fast cure property and increase demand of lightweight materials would spur growth for this segment over the forecast period.

North America is expected to remain the largest market during the forecast period due to growth of end use industries, such as transportation and construction. Europe and Asia Pacific is expected to show above average growth during the forecast period by virtue of growing automotive industry.

For market expansion, the report suggests innovation and new product development, where the unique characteristics of polyurethane resin can be capitalized. The report further suggests the development of partnerships with customers to create win-win

situations and development of low-cost solutions for the end user.

Emerging trends, which have a direct impact on the dynamics of the industry, are development of new applications and bio based polyurethane resin. Bayer AG, Huntsman Corporation, Dow Chemical Company, BASF SE and Wanhua Chemical Groups are among the major players of polyurethane resin in global composites market.

Lucintel, a leading global strategic consulting and market research firm, has analyzed the polyurethane market in the global composites industry by end use industry and region, and has come up with a comprehensive research report, "Growth Opportunities for Polyurethane Resin in the Global Composites Industry 2015-2020: Trends, Forecast, and Opportunity Analysis". The Lucintel report serves as a spring board for growth strategy as it provides a comprehensive data and analysis on trends, key drivers, and directions. The study includes a forecast of the polyurethane resin in the global composites industry through 2021, segmented by end use industry and region as follows:

By region [Value (\$M) and Volume (M lbs) shipment analysis for 2009 - 2020]:

North America

Europe

Asia Pacific

Rest of the World

By end use industry [Value (\$M) and Volume (M lbs) shipment analysis for 2009 - 2020]:

Transportation

Construction

Others

This report answers following 11 key questions:

- Q.1. What are some of the most promising, high-growth of polyurethane resin in the global composites market by applications and region?
- Q.2. Which product segments will grow at a faster pace and why?
- Q.3. Which region will grow at a faster pace and why?
- Q.4. What are the key factors affecting market dynamics? What are the drivers and challenges in the market?
- Q.5. What are the business risks and competitive threats in this market?
- Q.6. What are emerging trends in this market and reasons behind them?
- Q.7. What are some changing demands of customers in the market?
- Q.8. What are the new developments in the market and which companies are leading these developments?
- Q.9. Who are the major players in this market? What strategic initiatives are being implemented by key players for business growth?
- Q.10. What are some of the competitive products in this area and how great a threat do they pose for loss of market share through product substitution?
- Q.11. What M & A activities has transpired in the last 5 years in this market and what is its impact on the industry?

This unique report from Lucintel will provide you with valuable information, insights, and tools needed to identify new growth opportunities and operate your business successfully in this market. This report will save hundreds of hours of your own personal research time and will significantly benefit you in expanding your business in this market. In today's stringent economy, you need every advantage that you can find.

To make business, investment, and strategic decisions, you need timely, useful information. This market report fulfills this core need and is an indispensable reference guide for multinational materials suppliers, product manufacturers, investors, executives, distributors, and many more that operate in this market.

Some of the features of "Growth Opportunities for Polyurethane Resin in the Global Composites Industry 2015-2020: Trends, Forecast, and Opportunity Analysis" include:

Market size estimates: Polyurethane resin in the global composites industry size estimation in terms of volume (M lbs) and value (\$M) shipment.

Trend and forecast analysis: Polyurethane resin in the global composites industry trend (2009-2014) and forecast (2015-2020) by region and by segment.

Segmentation analysis: Polyurethane resin in the global composites industry size by various segments such as transportation and construction both in terms of volume and value shipment.

Regional analysis: Polyurethane resin in the global composites industry breakdown by key regions such as North America, Europe, Asia Pacific, and Rest of World.

Growth opportunities: Analysis on growth opportunities in different segments and regions.

Strategic analysis: This includes M&A, new product development, competitive landscape, and expansion strategies of polyurethane resin suppliers in the global composites industry.

Emerging applications: Emerging applications of polyurethane resin in the global composites industry.

Analysis of competitive intensity of the industry based on Porter's Five Forces model.

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