

Growth Opportunities for the Global Hot Melt Adhesives Market

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Abstracts

The future of the global hot melt adhesives market looks promising with opportunities in packaging, disposable hygiene products, automotive, bookbinding, and other sectors. The global hot melt adhesives market is expected to reach an estimated \$9.3 billion by 2022 and is forecast to grow at a CAGR of 4.5% from 2017 to 2022. The major growth drivers for this market are growing demand for hot melt adhesives in end use industries like packaging, disposable hygiene products, and automotive industry due to fast processing and environmental friendly properties.

In this market, packaging and disposable hygiene are the major applications of hot melt adhesives. On the basis of our comprehensive research, Lucintel forecasts that the automotive segment is expected to show above average growth during the forecast period.

Within the global hot melt adhesives market, the styrene block copolymers (SBCs) segment is expected to remain the largest market by polymer type because SBCs offer better cohesion, strength, and heat resistance. These properties of SBCs have presented sound opportunities for hot melt adhesives in the pressure sensitive adhesives industry, which will spur growth for this segment over the forecast period.

This unique report from Lucintel will provide you with valuable information, insights, and tools needed to identify new growth opportunities and operate your business successfully in this market.

This report will save hundreds of hours of your own personal research time and will significantly benefit you in expanding your business in this market. In today's challenging economy, you need every advantage that you can find.

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