

Growth Opportunities for Global Flavor and Fragrance Market 2015-2020: Trends, Forecast, and Opportunity Analysis

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Abstracts

According to a new market report published by Lucintel, the future of the flavor and fragrance market looks good with opportunities in the dairy, soap & detergents, fine fragrance and cosmetic & toiletries industries. The global flavor and fragrance market is forecast to grow at a CAGR of 3.6% from 2015 to 2020. The major drivers of growth for this market are growth of end use applications, growing urbanization and changing lifestyle.

In this market, aroma chemicals and essential oils are the major raw materials used for making flavor and fragrance compounds. Lucintel predicts that the demand for fragrance is likely to experience the highest growth in the forecast period, supported by growing demand in end use applications. Major end use application for flavor are beverage, savory, confectionery, and dairy for flavor, while for fragrance it is soap & detergents, fine fragrance, cosmetic & toiletries, and household & air care. On the basis of comprehensive research, Lucintel forecasts that dairy, savory, fine fragrance, cosmetics & toiletries, and soaps & detergents industries are expected to show above average growth during the forecast period.

Within flavor and fragrance market, beverage application is likely to remain as the largest segment for flavor during the forecast period, while soap & detergents is for fragrance market.

North America is expected to remain the largest market due to growth in end use applications. Asia Pacific and the Rest of the World are expected to witness significant growth over the forecast period because of increase in disposable income and changing lifestyle.

For market expansion, the report suggests innovation and new product development to enhance the performance of flavor and fragrance. The report further suggests the development of partnerships with customers to create win-win situations and development of better product for the end user.

Emerging trends, which have a direct impact on the dynamics of the industry, include increased use of biotic ingredients and capacity expansion by major players in emerging markets. Givandan, Firmenich, IFF, Symrise, and Takasago are among the major suppliers of the flavor and fragrance. Some companies are opting for M&A as a strategic initiative for driving growth.

Lucintel, a leading global strategic consulting and market research firm, has analyzed the global flavor and fragrance market by product type, applications, and region, and has come up with a comprehensive research report, "Global Flavor and Fragrance Market 2015-2020: Trends, Forecast and Opportunity Analysis." The Lucintel report serves as a spring board for growth strategy as it provides a comprehensive data and analysis on trends, key drivers, and directions.

The study includes a forecast of the global flavor and fragrance market through 2020, segmented by product type, application, and region as follows:

By product type [Value (\$B) shipment analysis for 2009 – 2020]:

Flavor

Fragrance

Flavor market by application [Value (\$B) shipment analysis for 2009 – 2020]:

Beverage

Confectionery

Savory

Dairy

Others

Fragrance market by application [Value (\$B) shipment analysis for 2009 – 2020]:

Soap and Detergents

Cosmetic and Toiletries

Fine Fragrance

Household and Air care

Others

By region [Value (\$B) shipment analysis for 2009 – 2020]:

North America

Europe

Asia Pacific

Rest of World

This report answers following 11 key questions:

Q.1. How big the opportunities for global flavor and fragrance market by product type, end use application, and region?

Q.2. Which segments will grow at a faster pace and why?

Q.3. Which region will grow at a faster pace and why?

Q.4. What are the key factors affecting market dynamics? What are the drivers and challenges of the market?

Q.5. What are the business risks and threats of this market?

Q.6. What are emerging trends in this market and reasons behind it?

Q.7. What are some changing demands of customers in the market?

Q.8. What are the new developments in the market? Which companies are leading these developments?

Q.9. Who are the major players in this market? What strategic initiatives are taken by key players for business growth?

Q.10. How is the competitive rivalry and threat of substitution in this market?

Q.11. How many M & A activities happened during last 1 - 2 years and what are their impacts?

This unique report from Lucintel will provide you with valuable information, insights, and tools needed to identify new growth opportunities and operate your business successfully in this market. This report will save hundreds of hours of your own personal research time and will significantly benefit you in expanding your business in this market. In today's stringent economy, you need every advantage that you can find.

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