

# **Growth Opportunities for Epoxy Curing Agent in the Global Paint and Coatings Industry 2015-2020: Trends, Forecast, and Opportunity Analysis, January 2016**

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## **Abstracts**

According to a new market report published by Lucintel, the future of the epoxy curing agent in the global paint and coatings industry looks good, with opportunities in the polyamide, aliphatic, cycloaliphatic, dicyandiamide, phenalkamine, amidoamine, and phenol. The epoxy curing agent in global paint and coatings industry is forecast to grow at a CAGR of 4.4% by value from 2015 to 2020. The major drivers of growth for this market are growth of end-use industries and increasing use of high-performance epoxy-based coatings.

In this market, polyamide, aliphatic, cycloaliphatic, phenalkamine, amidoamine, dicyandiamide, and phenol are the major products used as curing agents in the global paint and coatings industry. Polyamide is the largest product segment and is expected to remain the same during the forecast period. Lucintel predicts that the demand for dicyandiamide is expected to experience the highest growth rate in the forecast period supported by growth of end-use industries.

Asia Pacific is expected to remain the largest market due to growth of paint and coatings industry. Asia Pacific is expected to show above average growth during the forecast period due to increasing demand for high-performance epoxy-based coatings in the automotive, marine, aerospace, and other industries.

For market expansion, the report suggests innovation and new product development, where the unique characteristics of epoxy curing agent can be capitalized. Some of the innovation areas in epoxy curing agent could be in the areas of curing time, low yellowing, color stability, and low volatile organic compounds (VOC) release.

Emerging trends, which have a direct impact on the dynamics of the industry, include development of epoxy curing agent with low temperature cure and improved performance characteristics. Air Products, BASF SE, Huntsman, Momentive, and Cardolite Corporation are among the major players of epoxy curing agent in the global paint and coatings industry.

Lucintel, a leading global strategic consulting and market research firm, has analyzed the epoxy curing agent market in the global paint and coatings industry by product type and region, and has come up with a comprehensive research report, "Growth Opportunities for Epoxy Curing Agent in the Global Paint and Coatings Industry 2015-2020: Trends, Forecast, and Opportunity Analysis" The Lucintel report serves as a springboard for growth strategy, as it provides a comprehensive data and analysis on trends, key drivers, and directions. The study includes a forecast for epoxy curing agent in the global paint and coatings industry through 2020, segmented by product type and region as follows:

By product type [Value (\$M) and Volume (M lbs) shipment analysis for 2009 - 2020]:

Polyamide

Aliphatic Amines

Cycloaliphatic Amines

Phenalkamine

Amidoamine

Dicyandiamide

Phenol

Catalyst

Others

By region [Value (\$M) and Volume (M lbs) shipment analysis for 2009 - 2020]:

North America

Europe

Asia Pacific

Rest of the World

This report answers following 11 key questions:

- Q.1. What are some of the most promising, high-growth opportunities for epoxy curing agent in global paint and coatings industry by product type and region?
- Q.2. Which product segments will grow at a faster pace and why?
- Q.3. Which region will grow at a faster pace and why?
- Q.4. What are the key factors affecting market dynamics? What are the drivers and challenges in the market?
- Q.5. What are the business risks and competitive threats in this market?
- Q.6. What are emerging trends in this market and reasons behind them?
- Q.7. What are some changing requirements and demands of customers in the market?
- Q.8. What are the new developments in the market and which companies are leading these developments?
- Q.9. Who are the major players in this market? What strategic initiatives are being taken by key companies for business growth?
- Q.10. What are some of the competitive products and processes in this area and how big of a threat do they pose for loss of market share via materials / product substitution?
- Q.11. What M & A activities have transpired in the last 5 years in this market and describe their impact on the industry?

This unique report from Lucintel will provide you with valuable information, insights, and tools needed to identify new growth opportunities and operate your business successfully in this market. This report will save hundreds of hours of your own personal research time and will significantly benefit you in expanding your business in this market. In today's stringent economy, you need every advantage that you can find.

To make business, investment, and strategic decisions, you need timely, useful information. This market report fulfills this core need and is an indispensable reference guide for multinational materials suppliers, product manufacturers, investors, executives, distributors, and many more that operate in this market.

Some of the features of “Growth Opportunities in Epoxy Curing Agent in the Global Paint & Coatings Industry 2015-2020: Trends, Forecast, and Opportunity Analysis” include:

Market size estimates: Epoxy curing agent market in the global paint & coatings industry size estimation in terms of volume (M lbs.) and value (\$M) shipment.

Trend and forecast analysis: Epoxy curing agent market in the global paint & coatings industry trend (2009-2014) and forecast (2015-2020) by region and segments.

Segmentation analysis: Epoxy curing agent market in the global paint & coatings industry size by various product types such as aliphatic, cycloaliphatic, polyamide, amidoamine, dicyandiamide, phenalkamine, phenol, catalyst, and others both in terms of volume and value shipment.

Regional analysis: Global epoxy curing agent market in the global paint & coatings industry breakdown by key regions such as North America, Europe, Asia Pacific, and Rest of the World.

Growth opportunities: Analysis on growth opportunities in different product types and regions.

Strategic analysis: This includes M&A, new product development, and competitive landscape of epoxy curing agent market in the global paint & coatings industry suppliers.

Analysis of competitive intensity of the industry based on Porter's Five Forces model.

## Contents

### **1. EXECUTIVE SUMMARY**

### **2. INDUSTRY BACKGROUND AND CLASSIFICATIONS**

#### 2.1: Introduction

#### 2.2: Industry Classification

##### 2.2.1: Epoxy Curing Agents by Product Type

#### 2.3: Supply Chain

### **3. MARKET TREND AND FORECAST ANALYSIS**

#### 3.1: Market Analysis: 2014

##### 3.1.1: The Epoxy Curing Agent Market in the Global Paint and Coatings Industry by Product Type

##### 3.1.2: The Epoxy Curing Agent Market in the Global Paint and Coatings Industry by Region

#### 3.2: Market Trends 2009-2014

##### 3.2.1: Macroeconomic Trends

##### 3.2.2: Epoxy Curing Agent Market Trends in the Global Paint and Coatings Industry

##### 3.2.3: Industry Drivers and Challenges

#### 3.3: Market Forecast 2015-2020

##### 3.3.1: Macroeconomic Forecast

##### 3.3.2: Epoxy Curing Agent Market Forecast in the Global Paint and Coatings Industry

### **4. COMPETITOR ANALYSIS**

#### 4.1: Product Portfolio Analysis

#### 4.2: Geographical Reach

#### 4.3: Operational Integration

#### 4.4: Porter's Five Forces Analysis

### **5. GROWTH OPPORTUNITY & STRATEGIC ANALYSIS**

#### 5.1: Growth Opportunities Analysis

#### 5.2: Emerging Trends of the Epoxy Curing Agent Market in the Global Paint and Coatings Industry

#### 5.3: Strategic Analysis

5.3.1: New Product Development

5.3.2: Expansion Strategy

5.3.3: Product-Market Growth Matrix for Epoxy Curing Agent Market in Global Paint and Coatings Industry

5.4: Mergers and Acquisitions in the Epoxy Curing Agent Industry

## **6. COMPANY PROFILES OF LEADING PLAYERS**

## List Of Figures

### LIST OF FIGURES

#### CHAPTER 2. INDUSTRY BACKGROUND AND CLASSIFICATIONS

Figure 2.1: Epoxy Curing Agent Classification

Figure 2.2: Automotive Coatings for Interior and Exterior

Figure 2.3: Epoxy Curing Agent by Product Type

Figure 2.4: Supply Chain of the Epoxy Curing Agent Market in the Global Paint and Coatings Industry

#### CHAPTER 3. MARKET TREND AND FORECAST ANALYSIS

Figure 3.1: The Epoxy Curing Agent Market (\$ Million) Distribution in the Global Paint and Coatings Industry by Product Type in 2014

Figure 3.2: The Epoxy Curing Agent Market (\$ Million) in the Global Paint and Coatings Industry by Product Type in 2014

Figure 3.3: The Epoxy Curing Agent Market (Million Pounds) Distribution in the Global Paint and Coatings Industry by Product Type in 2014

Figure 3.4: The Epoxy Curing Agent Market (Million Pounds) in the Global Paint and Coatings Industry by Product Type in 2014

Figure 3.5: The Epoxy Curing Agent Market (\$ Million) Distribution in the Global Paint and Coatings Industry by Region in 2014

Figure 3.6: The Epoxy Curing Agent Market (\$ Million) in the Global Paint and Coatings Industry by Region in 2014

Figure 3.7: The Epoxy Curing Agent Market (Million Pounds) Distribution in the Global Paint and Coatings Industry by Region in 2014

Figure 3.8: The Epoxy Curing Agent Market (Million Pounds) in the Global Paint and Coatings Industry by Region in 2014

Figure 3.9: Growth of the Global Aerospace Coating Market from 2010 to 2014

Figure 3.10: Growth of the Global Automotive Coatings Market from 2010 to 2014

Figure 3.11: Growth of the Global Metal Packaging Coatings Market from 2010 to 2014

Figure 3.12: Global Automotive Production Trends from 2009 to 2014

Figure 3.13: Aircraft Delivery Trends for Airbus and Boeing from 2009 to 2014

Figure 3.14: Trends of the Epoxy Curing Agent Market in the Global Paint and Coatings Industry from 2009 to 2014

Figure 3.15: Trends of the Epoxy Curing Agent Market (\$ Million) by Product Type in the Global Paint and Coatings Industry from 2009 to 2014



Figure 3.16: Growth of the Epoxy Curing Agent Market (\$ Million) by Product Type in the Global Paint and Coatings Industry from 2013 to 2014

Figure 3.17: CAGR of the Epoxy Curing Agent Market (\$ Million) by Product Type in the Global Paint and Coatings Industry from 2009 to 2014

Figure 3.18: Trends of the Epoxy Curing Agent Market (Million Pounds) by Product Type in the Global Paint and Coatings Industry from 2009 to 2014

Figure 3.19: Growth of the Epoxy Curing Agent Market (Million Pounds) by Product Type in the Global Paint and Coatings Industry from 2013 to 2014

Figure 3.20: CAGR of the Epoxy Curing Agent Market (Million Pounds) by Product Type in the Global Paint and Coatings Industry from 2009 to 2014

Figure 3.21: Trends of the Epoxy Curing Agent Market in the North American Paint and Coatings Industry from 2009 to 2014

Figure 3.22: Growth Rate of the Epoxy Curing Agent Market in the North American Paint and Coatings Industry from 2013 to 2014

Figure 3.23: CAGR of the Epoxy Curing Agent Market in the North American Paint and Coatings Industry from 2009 to 2014

Figure 3.24: Trends of the Epoxy Curing Agent Market in the European Paint and Coatings Industry from 2009 to 2014

Figure 3.25: Growth Rate of the Epoxy Curing Agent Market in the European Paint and Coatings Industry from 2013 to 2014

Figure 3.26: CAGR of the Epoxy Curing Agent Market in the European Paint and Coatings Industry from 2009 to 2014

Figure 3.27: Trends of the Epoxy Curing Agent Market in the Asia Pacific Paint and Coatings Industry from 2009 to 2014

Figure 3.28: Growth Rate of the Epoxy Curing Agent Market in the Asia Pacific Paint and Coatings Industry from 2013 to 2014

Figure 3.29: CAGR of the Epoxy Curing Agent Market in the Asia Pacific Paint and Coatings Industry from 2009 to 2014

Figure 3.30: Trends of the Epoxy Curing Agent Market in the ROW Paint and Coatings Industry from 2009 to 2014

Figure 3.31: Growth Rate of the Epoxy Curing Agent Market in the ROW Paint and Coatings Industry from 2013 to 2014

Figure 3.32: CAGR of the Epoxy Curing Agent Market in the ROW Paint and Coatings Industry from 2009 to 2014

Figure 3.33: Drivers and Challenges of the Epoxy Curing Agent Market in the Global Paint and Coatings Industry

Figure 3.34: Growth of the Global Aerospace Coatings Market from 2015 to 2020

Figure 3.35: Growth of the Global Automotive Coatings Market from 2015 to 2020

Figure 3.36: Growth of the Global Metal Packaging Coatings Market from 2015 to 2020



Figure 3.37: Global Automotive Production Forecast from 2015 to 2020

Figure 3.38: Aircraft Delivery Forecast for Airbus and Boeing from 2015 to 2020

Figure 3.39: Forecast for the Epoxy Curing Agent Market in the Global Paint and Coatings Industry from 2015 to 2020

Figure 3.40: Forecast for the Epoxy Curing Agent Market (\$ Million) by Product Type in the Global Paint and Coatings Industry from 2015 to 2020

Figure 3.41: Growth Rate of the Epoxy Curing Agent Market (\$ Million) by Product Type in the Global Paint and Coatings Industry from 2014 to 2015

Figure 3.42: CAGR of the Epoxy Curing Agent Market (\$ Million) by Product Type in the Global Paint and Coatings Industry from 2015 to 2020

Figure 3.43: Forecast for the Epoxy Curing Agent Market (Million Pounds) by Product Type in the Global Paint and Coatings Industry from 2015 to 2020

Figure 3.44: Growth Rate of the Epoxy Curing Agent Market (Million Pounds) by Product Type in the Global Paint and Coatings Industry from 2014 to 2015

Figure 3.45: CAGR of the Epoxy Curing Agent Market (Million Pounds) by Product Type in the Global Paint and Coatings Industry from 2015 to 2020

Figure 3.46: Forecast for the Epoxy Curing Agent Market in the North American Paint and Coatings Industry from 2015 to 2020

Figure 3.47: Growth Rate of the Epoxy Curing Agent Market in the North American Paint and Coatings Industry from 2014 to 2015

Figure 3.48: CAGR of the Epoxy Curing Agent Market in the North American Paint and Coatings Industry from 2015 to 2020

Figure 3.49: Forecast for the Epoxy Curing Agent Market in the European Paint and Coatings Industry from 2015 to 2020

Figure 3.50: Growth Rate of the Epoxy Curing Agent Market in the European Paint and Coatings Industry from 2014 to 2015

Figure 3.51: CAGR of the Epoxy Curing Agent Market in the European Paint and Coatings Industry from 2015 to 2020

Figure 3.52: Forecast for the Epoxy Curing Agent Market in the Asia Pacific Paint and Coatings Industry from 2015 to 2020

Figure 3.53: Growth Rate of the Epoxy Curing Agent Market in the Asia Pacific Paint and Coatings Industry from 2014 to 2015

Figure 3.54: CAGR of the Epoxy Curing Agent Market in the Asia Pacific Paint and Coatings Industry from 2015 to 2020

Figure 3.55: Forecast for the Epoxy Curing Agent Market in the ROW Paint and Coatings Industry from 2015 to 2020

Figure 3.56: Growth Rate of the Epoxy Curing Agent Market in the ROW Paint and Coatings Industry from 2014 to 2015

Figure 3.57: CAGR of the Epoxy Curing Agent Market in the ROW Paint and Coatings

Industry from 2015 to 2020

## **CHAPTER 4. COMPETITOR ANALYSIS**

Figure 4.1: Geographical Footprint of Competitors in the Epoxy Curing Agent Market

Figure 4.2: Porter's Five Forces Model for the Epoxy Curing Agent Market in the Global Paint and Coatings Industry

## **CHAPTER 5. GROWTH OPPORTUNITY & STRATEGIC ANALYSIS**

Figure 5.1: Growth Opportunities for the Epoxy Curing Agent Market in the Global Paint and Coatings Industry by Product Type from 2015 to 2020

Figure 5.2: Growth Opportunities for the Epoxy Curing Agent Market in the Global Paint and Coatings Industry by Region from 2015 to 2020

Figure 5.3: Emerging Trends of the Epoxy Curing Agent Market in the Global Paint and Coatings Industry

Figure 5.4: New Product Launched for the Epoxy Curing Agent Market in the Global Paint and Coatings Industry - 2014

Figure 5.5: New Product Launched for the Epoxy Curing Agent Market in the Global Paint and Coatings Industry - 2013

Figure 5.6: Competitor Focus Area of Competitiveness

Figure 5.7: Capacity Expansion by Major Players in the Epoxy Curing Agent Market in the Global Paint and Coatings Industry

Figure 5.8: Strategic Initiatives by Major Competitors in 2014

Figure 5.9: Strategic Initiatives by Major Competitors in 2013

Figure 5.10: Year-over-Year Study of the Strategic Initiatives in the Epoxy Curing Agent Market for the Global Paint and Coatings Industry

Figure 5.11: Business Expansion Strategy of Competitors-Ansoff Matrix

Figure 5.12: Product-Market Strategy for the Epoxy Curing Agent Market in the Global Paint and Coatings Industry

## List Of Tables

### LIST OF TABLES

#### CHAPTER 1. EXECUTIVE SUMMARY

Table 1.1: Epoxy Curing Agent Market Parameters and Attributes - Materials Perspective

#### CHAPTER 2. INDUSTRY BACKGROUND AND CLASSIFICATIONS

Table 2.1: Advantages and Disadvantages of Different Epoxy Curing Agent

#### CHAPTER 3. MARKET TREND AND FORECAST ANALYSIS

Table 3.1: Trend of Epoxy Curing Agent Market in Global Paint and Coatings Industry from 2009 to 2014

Table 3.2: Average Growth Rates for One, Three, and Five years in Epoxy Curing Agent Market in the Global Paint and Coatings Industry by Value (\$ Million)

Table 3.3: Market Size and 2013-2014 Growth Rates in Various Product Types of the Epoxy Curing Agent Market in the Global Paint and Coatings Industry by Value and Volume

Table 3.4: Market Size and Compound Annual Growth Rates during Last Five Years (2009-2014) in Various Product Types of the Epoxy Curing Agent Market in the Global Paint and Coatings Industry by Value and Volume

Table 3.5: The Epoxy Curing Agent Market Forecast in the Global Paint and Coatings Industry from 2015 to 2020

Table 3.6: Average Growth Rates for One, Three, and Five Years in the Epoxy Curing Agent Market in the Global Paint and Coatings Industry by Value

Table 3.7: Market Size and 2014-2015 Growth Rates by Product Type in the Epoxy Curing Agent Market in the Global Paint and Coatings Industry by Value and Volume

Table 3.8: Market Size and Annual Growth Rates during Forecast Period (2015 to 2020) by Product Type of the Epoxy Curing Agent Market in the Global Paint and Coatings Industry by Value and Volume

#### CHAPTER 4. COMPETITOR ANALYSIS

Table 4.1: Market Presence of Major Epoxy Curing Agent Players by Coating Application

Table 4.2: Market Presence of Major Epoxy Curing Agent Players by Product Type

Table 4.3: Operational Integration of Epoxy Curing Agent Suppliers

## **CHAPTER 5. GROWTH OPPORTUNITY & STRATEGIC ANALYSIS**

Table 5.1: New Product Launches by Competitors

Table 5.2: New Product Attractiveness Rating by Lucintel

Table 5.3: Capability Enhancement Activities by Major Competitors

Table 5.4: Segmentation of Strategic Initiatives by Major Players in 2014

Table 5.5: Segmentation of Strategic Initiatives by Major Players in 2013

Table 5.6: Market Expansion Analysis of Major Players

Table 5.7: Type of Market Expansion Activities by Major Competitors

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