

Growth Opportunities for Alumina Trihydrate (ATH) Flame Retardant in the Global Composites Industry 2016-2021: Trends, Forecast, and Opportunity Analysis, July 2016

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Abstracts

According to a new market report published by Lucintel, the future of the alumina trihydrate (ATH) fillers market looks good with opportunities in the electrical and electronics and transportation applications for the composites industry. Alumina trihydrate (ATH) flame retardants in the global composites industry is forecast to grow at a CAGR of 4.9% by value from 2016 to 2021. The major drivers of growth for this market are the increasing demand for sheet molding and bulk molding compounds from electrical & electronics and transportation sectors.

In this market, electrical & electronics, transportation, construction, and consumer goods are the major end-use applications. Lucintel forecasts that the electrical & electronics industry is expected to remain as the largest market by value and volume consumption supported by stringent safety standards with focus on the use of environmentally friendly materials. On the basis of its comprehensive research, Lucintel predicts that electrical & electronics is expected to show above average growth during the forecast period.

North America is expected to remain the largest market by value and volume due to the growth in electrical & electronics and automotive applications for the composites industry coupled with strict regulations on the restriction of halogenated materials. Asia Pacific is expected to witness good growth over the forecast period due to the growth in the composites industry supported by growing awareness among customers related to fire safety.

For business expansion, report suggests innovation and new product development which allow higher loading and excellent processing in molding compounds. The report further suggests the development of partnerships with customers to create win-win situations and development of lowcost solutions for the end user. Emerging trends, which have a direct impact on the dynamics of the industry, include the growing consumption of nanoparticle ATH filler and original equipment manufacturers (OEMs') commitment towards the use of non-halogenated materials.

Lucintel, a leading global strategic consulting and market research firm, has analyzed growth opportunities for alumina trihydrate (ATH) flame retardant in the global composites industry by end use application and region and has come up with a comprehensive research report, "Growth Opportunities for Alumina Trihydrate (ATH) Flame Retardant in the Global Composites Industry 2016-2021: Trends, Forecast, and Opportunity Analysis." The Lucintel report serves as a spring board for growth strategy as it provides a comprehensive data and analysis on trends, key drivers, and directions. The study includes a forecast for alumina trihydrate (ATH) flame retardant in the global composites industry by end use application and region as follows:

By end-use application [Volume (M lbs./Kilotons) and \$M shipment analysis for 2010 – 2021]:

Electrical & Electronics

Transportation

Construction

Consumer Goods

Others

By region [Volume (M lbs./Kilotons) and \$M shipment analysis for 2010 – 2021]:

North America

Europe

Asia Pacific

Rest of the World

This report answers following 11 key questions:

Q.1: What are some of the potential, high-growth opportunities for ATH flame retardant in the global composites market by end use application and regions?

Q.2: Which segments will grow at a faster pace and why?

Q.3: Which regions will grow at a faster pace and why?

Q.4: What are the key factors affecting market dynamics? What are the drivers and challenges of the market?

Q.5: What are the business risks and threats to the market?

Q.6: What are emerging trends in this market and reasons behind them?

Q.7: What are some changing demands of customers in the market?

Q.8: What are the new developments in the market? Which companies are leading these developments?

Q.9: Who are the major players in this market? What strategic initiatives are being implemented by key players for business growth?

Q.10: What are some of the competitive products and processes in this area and how big of a threat do they pose for loss of market share via materials / product substitution

Q.11: What are M & A activities in the last 5 years in this market? What reasons can be attributed to these activities and how have they impacted the industry?

This unique report from Lucintel will provide you with valuable information, insights, and tools needed to identify new growth opportunities and operate your business successfully in this market. This report will save hundreds of hours of your own personal research time and will significantly benefit you in expanding your business in this market. In today's stringent economy, you need every advantage that you can find.

Contents

1. EXECUTIVE SUMMARY

2. ATH FILLERS IN THE COMPOSITES INDUSTRY: BACKGROUND AND CLASSIFICATION

2.1: Introduction

2.2: Industry Classification

2.3: Supply Chain

3. MARKET TRENDS AND FORECAST ANALYSIS

3.1: Market Analysis 2015

3.1.1: ATH Fillers in the Global Composites Industry by Value and Volume

3.1.2: ATH Fillers in the Global Composites Industry by Region

3.2: Market Trends 2010-2015

3.2.1: Macroeconomic Trends from 2010 to 2015

3.2.2: Trends of ATH Fillers in the Global Composites Industry by Value and Volume

3.2.3: Trends of ATH Fillers in the North American Composites Industry by Value and Volume

3.2.4: Trends of ATH Fillers in the European Composites Industry by Value and Volume

3.2.5: Trends of ATH Fillers in the APAC Composites Industry by Value and Volume

3.2.6: Trends of ATH Fillers in the ROW Composites Industry by Value and Volume

3.3: Industry Drivers and Challenges

3.4: Market Forecast from 2016 to 2021

3.4.1: Macroeconomic Forecast

3.4.2: Forecast for ATH Fillers in the Global Composites Industry by Value and Volume

3.4.3: Forecast for ATH Fillers in the North American Composites Industry by Value and Volume

3.4.4: Forecast for ATH Fillers in the European Composites Industry by Value and Volume

3.4.5: Forecast for ATH Fillers in the APAC Composites Industry by Value and Volume

3.4.6: Forecast for ATH Fillers in the ROW Composites Industry by Value and Volume

4. COMPETITOR ANALYSIS

4.1: Product Portfolio Analysis

- 4.2: Market Share Analysis
- 4.3: Geographical Reach
- 4.4: Porter's Five Forces Analysis

5. GROWTH OPPORTUNITY & STRATEGIC ANALYSIS

- 5.1: Analysis of Growth Opportunities
 - 5.1.1: Growth Opportunities for ATH Fillers in the Global Composites Industry by End Use Application Segment
 - 5.1.2: Growth Opportunities for ATH Fillers in the Global Composites Market by Region
- 5.2: Emerging Trends of ATH Fillers in the Global Composites Industry
- 5.3: Strategic Analysis
 - 5.3.1: New Product Development
 - 5.3.2: Capacity Expansion of ATH Fillers in the Global Composites Industry
 - 5.3.3: Certification and Licensing
 - 5.3.4: Mergers and Acquisitions of ATH Fillers in the Composites Industry

6. COMPANY PROFILES OF LEADING PLAYERS

List Of Figures

LIST OF FIGURES

CHAPTER 2. ATH FILLERS IN THE COMPOSITES INDUSTRY: BACKGROUND AND CLASSIFICATION

Figure 2.1: Picture of Aluminum Hydroxide (ATH) Fillers

Figure 2.2: Sheet Molding Compound

Figure 2.3: Manufacturing Process of SMC Material

Figure 2.4: Bulk Molding Compounds

Figure 2.5: Manufacturing Process of BMC Material

Figure 2.6: Different Application in Electrical and Electronic Industry

Figure 2.7: Different Applications in Transportation Industry

Figure 2.8: Different Application in Consumer Goods Segment

Figure 2.9: Supply Chain of ATH Fillers in the Global Composites Industry

CHAPTER 3. MARKET TRENDS AND FORECAST ANALYSIS

Figure 3.1: ATH Fillers Shipments in the Global Composites Industry Market in 2015

Figure 3.2: ATH Fillers in the Global Composites Industry (% , \$ Million) Distribution by End Use Application Segment in 2015

Figure 3.3: ATH Fillers in the Global Composites Industry (\$ Million) by End Use Application Segment in 2015

Figure 3.4: ATH Fillers in the Global Composites Industry (Million Pounds) by End Use Application Segment in 2015

Figure 3.5: ATH Fillers in the Global Composites Industry (Million Pounds) by End Use Application Segment in 2015

Figure 3.6: ATH Fillers in the Global Composites Industry (% , \$ Million) by Region in 2015

Figure 3.7: ATH Fillers in the Global Composites Industry (% , Million Pounds) by Region in 2015

Figure 3.8: Trends of Global GDP Growth Rate

Figure 3.9: Trends of Regional GDP Growth Rate

Figure 3.10: Trends of Global Automotive Production from 2010 to 2015

Figure 3.11: Trends of Regional Automotive Production from 2010 to 2015

Figure 3.12: Trends of New Housing Starts Trend in the US from 2010 to 2015

Figure 3.13: Trends of ATH Fillers in the Global Composites Industry from 2010 to 2015

Figure 3.14: Trends of ATH Fillers in the Global Composites Industry (\$ Million) by End

Use Application Segment from 2010 to 2015

Figure 3.15: CAGR of ATH Fillers in the Global Composites Industry (\$ Million) by End Use Application Segment from 2010 to 2015

Figure 3.16: Trends of ATH Fillers in the Global Composites Industry (Million Pounds) by End Use Application Segment from 2010 to 2015

Figure 3.17: CAGR of ATH Fillers in the Global Composites Industry (Million Pounds) by End Use Application Segment from 2010 to 2015

Figure 3.18: Trends of ATH Fillers in the North American Composites Industry from 2010 to 2015

Figure 3.19: Trends of ATH Fillers in the North American Composites Industry (\$ Million) by End Use Application Segment from 2010 to 2015

Figure 3.20: CAGR of ATH Fillers in the North American Composites Industry (\$ Million) by End Use Application Segment from 2010 to 2015

Figure 3.21: Trends of ATH Fillers in the North American Composites Industry (Million Pounds) by End Use Application Segment from 2010 to 2015

Figure 3.22: CAGR of ATH Fillers in the North American Composites Industry (Million Pounds) by End Use Application Segment from 2010 to 2015

Figure 3.23: Trend of ATH Fillers in the European Composites Industry from 2010 to 2015

Figure 3.24: Trend of ATH Fillers in the European Composites Industry (\$ Million) by End Use Application Segment from 2010 to 2015

Figure 3.25: CAGR of ATH Fillers in the European Composites Industry (\$ Million) by End Use Application Segment from 2010 to 2015

Figure 3.26: Trend of ATH Fillers in the European Composites Industry (Million Pounds) by End Use Application Segment from 2010 to 2015

Figure 3.27: CAGR of ATH Fillers in the European Composites Industry (Million Pounds) by End Use Application Segment from 2010 to 2015

Figure 3.28: Trend of ATH Fillers in the APAC Composites Industry from 2010 to 2015

Figure 3.29: Trend of ATH Fillers in the APAC Composites Industry (\$ Million) by End Use Application Segment from 2010 to 2015

Figure 3.30: CAGR of ATH Fillers in the APAC Composites Industry (\$ Million) by End Use Application Segment from 2010 to 2015

Figure 3.31: Trend of ATH Fillers in the APAC Composites Industry (Million pounds) by End Use Application Segment from 2010 to 2015

Figure 3.32: CAGR of ATH Fillers in the APAC Composites Industry (Million Pounds) by End Use Application Segment from 2010 to 2015

Figure 3.33: Trend of ATH Fillers in the ROW Composites Industry from 2010 to 2015

Figure 3.34: Trend of ATH Fillers in the ROW Composites Industry (\$ Million) by End Use Application Segment from 2010 to 2015

Figure 3.35: CAGR of ATH Fillers in the ROW Composites Industry (\$ Million) by End Use Application Segment from 2010 to 2015

Figure 3.36: Trend of ATH Fillers in the ROW Composites Industry (Million Pounds) by End Use Application Segment from 2010 to 2015

Figure 3.37: CAGR of ATH Fillers in the ROW Composites Industry (Million Pounds) by End Use Application Segment from 2010 to 2015

Figure 3.38: Major Drivers and Challenges for ATH Fillers in the Global Composites Industry

Figure 3.39: Forecast for Global GDP Growth Rate

Figure 3.40: Forecast for Regional GDP Growth Rate

Figure 3.41: Forecast for Global Automotive Production Unit from 2016 to 2021

Figure 3.42: Forecast for Regional Automotive Production from 2016 to 2021

Figure 3.43: Forecast for New Housing Starts in the US from 2016 to 2021

Figure 3.44: Forecast for ATH Fillers in the Global Composites Industry from 2016 to 2021

Figure 3.45: Forecast for ATH Fillers in the Global Composites Industry (\$ Million) by End Use Application Segment from 2016 to 2021

Figure 3.46: CAGR Forecast for ATH Fillers in the Global Composites Industry (\$ Million) by End Use Application Segment from 2016 to 2021

Figure 3.47: Forecast for ATH Fillers in the Global Composites Industry (Million Pounds) by End Use Application Segment from 2016 to 2021

Figure 3.48: CAGR Forecast for ATH Fillers in the Global Composites Industry (Million Pounds) by End Use Application Segment from 2016 to 2021

Figure 3.49: Forecast for ATH Fillers in North American Composites Industry from 2016 to 2021

Figure 3.50: Forecast for ATH Fillers in the North American Composites Industry (\$ Million) by End Use Application Segment from 2016 to 2021

Figure 3.51: CAGR Forecast for ATH Fillers in the North American Composites Industry (\$ Million) by End Use Application Segment from 2016 to 2021

Figure 3.52: Forecast for ATH Fillers in the North American Composites Industry (Million Pounds) by End Use Application Segment from 2016 to 2021

Figure 3.53: CAGR Forecast for ATH Fillers in the North American Composites Industry (Million Pounds) by End Use Application Segment from 2016 to 2021

Figure 3.54: Forecast for ATH Fillers in the European Composites Industry from 2016 to 2021

Figure 3.55: Forecast for ATH Fillers in the European Composites Industry (\$ Million) by End Use Application Segment from 2016 to 2021

Figure 3.56: CAGR Forecast for ATH Fillers in the European Composites Industry (\$ Million) by End Use Application Segment from 2016 to 2021

Figure 3.57: Forecast for ATH Fillers in the European Composites Industry (Million Pounds) by End Use Application Segment from 2016 to 2021

Figure 3.58: CAGR Forecast for ATH Fillers in the European Composites Industry (Million Pounds) by End Use Application Segment from 2016 to 2021

Figure 3.59: Forecast for ATH Fillers in the APAC Composites Industry from 2016 to 2021

Figure 3.60: Forecast for ATH Fillers in the APAC Composites Industry (\$ Million) by End Use Application Segment from 2016 to 2021

Figure 3.61: CAGR Forecast for ATH Fillers in the APAC Composites Industry (\$ Million) by End Use Application Segment from 2016 to 2021

Figure 3.62: Forecast for ATH Fillers in the APAC Composites Industry (Million Pounds) by End Use Application Segment from 2016 to 2021

Figure 3.63: CAGR Forecast for ATH Fillers in the APAC Composites Industry (Million Pounds) by End Use Application Segment from 2016 to 2021

Figure 3.64: Forecast for ATH Fillers in the ROW Composites Industry from 2016 to 2021

Figure 3.65: Forecast for ATH Fillers in the ROW Composites Industry (\$ Million) by End Use Application Segment from 2016 to 2021

Figure 3.66: CAGR Forecast for ATH Fillers in the ROW Composites Industry (\$ Million) by End Use Application Segment from 2016 to 2021

Figure 3.67: Forecast for ATH Fillers in the ROW Composites Industry (Million Pounds) by End Use Application Segment from 2016 to 2021

Figure 3.68: CAGR Forecast for ATH Fillers in the ROW Composites Industry (Million Pounds) by End Use Application Segment from 2016 to 2021

CHAPTER 4. COMPETITOR ANALYSIS

Figure 4.1: Market Presence of Major Players of ATH Fillers in the Global Composites Industry

Figure 4.2: Market Share Analysis of Top Players of ATH Fillers in the Global Composites Industry in 2015

Figure 4.3: Market Share of Top Five Suppliers in Terms of \$ Value of ATH Fillers in the Global Composites Industry in 2015

Figure 4.4: Locations of Major ATH Filler Suppliers in the Global Composites Industry

Figure 4.5: Porter's Five Forces Industry Analysis for ATH Fillers in the Global Composites Industry

CHAPTER 5. GROWTH OPPORTUNITY & STRATEGIC ANALYSIS

Figure 5.1: Opportunities for ATH Fillers in the Global Composites Industry by End Use Application Segment

Figure 5.2: Opportunities for ATH Fillers in the Global Composites Industry by Region

Figure 5.3: Emerging Trends of ATH Fillers in the Global Composites Industry

Figure 5.4: Strategic initiatives by Major Competitors in 2015

Figure 5.5: Strategic initiatives by Major Competitors in 2014

Figure 5.6: Year-over-Year Comparison of Strategic Initiatives by Major Competitors of ATH Fillers in the Global Composites Industry

Figure 5.7: Capacity Building by Major Players during Last Five Years

List Of Tables

LIST OF TABLES

CHAPTER 1. EXECUTIVE SUMMARY

Table 1.1: ATH Fillers in the Global Composites Industry: Parameters and Attributes

CHAPTER 2. ATH FILLERS IN THE COMPOSITES INDUSTRY: BACKGROUND AND CLASSIFICATION

Table 2.1: Comparison between Mineral Flame Retardants ATH and MDH

Table 2.2: Features of SMC Material

Table 2.3: Features of BMC Material

CHAPTER 3. MARKET TRENDS AND FORECAST ANALYSIS

Table 3.1: Market Trends (2010-2015) of ATH Fillers in Global Composites Shipment

Table 3.2: Average Growth Rates for One, Three, and Five Years of ATH Fillers in the Global Composites Industry in Terms of \$ Shipments

Table 3.3: Market Size and CAGR of ATH Fillers in the Global Composites Industry by End Use Application Segment from 2010 to 2015 in Terms of Value and Volume Shipments

Table 3.4: Market Trends (2010-2015) of ATH Fillers in North American Composites Shipments

Table 3.5: Market Size and CAGR of ATH Fillers in the North American Composites Industry by End Use Application Segment from 2010 to 2015 in Terms of Value and Volume Shipments

Table 3.6: Market Trends (2010-2015) of ATH Fillers in European Composites Shipment

Table 3.7: Market Size and CAGR of ATH Fillers in the European Composites Industry by End Use Application Segment from 2010 to 2015 in Terms of Value and Volume Shipments

Table 3.8: Market Trends (2010-2015) of ATH Fillers in APAC Composite Shipments

Table 3.9: Market Size and CAGR of ATH Fillers in the APAC Composites Industry by End Use Application Segment from 2010 to 2015 in Terms of Value and Volume Shipments

Table 3.10: Market Trends (2010-2015) of ATH Fillers in ROW Composite Shipments

Table 3.11: Market Size and CAGR of ATH Fillers in the ROW Composites Industry by End Use Application Segment from 2010 to 2015 in Terms of Value and Volume

Shipments

Table 3.12: Market Forecast (2016-2021) for ATH Fillers in Global Composite

Shipments

Table 3.13: Average Growth Rates for One, Three, and Five Years of ATH Fillers in the Global Composites Industry in Terms of \$ Shipment

Table 3.14: Market Size and CAGR of ATH Fillers in the Global Composites Industry by End Use Application Segment from 2016 to 2021 in Terms of Value and Volume

Shipments

Table 3.15: Market Forecast (2016-2021) for ATH Fillers in North American Composite

Shipments

Table 3.16: Market Size and CAGR of ATH Fillers in the North American Composites Industry by End Use Application Segment from 2016 to 2021 in Terms of Value and Volume Shipments

Table 3.17: Market Forecast (2016-2021) for ATH Fillers in European Composite

Shipments

Table 3.18: Market Size and CAGR of ATH Fillers in the European Composites Industry by End Use Application Segment from 2016 to 2021 in Terms of Value and Volume

Shipments

Table 3.19: Market Forecast (2016-2021) for ATH Fillers in APAC Composite

Shipments

Table 3.20: Market Size and CAGR of ATH Fillers in the APAC Composites Industry by End Use Application Segment from 2016 to 2021 in Terms of Value and Volume

Shipments

Table 3.21: Market Forecast (2016-2021) for ATH Fillers in ROW Composite Shipments

Table 3.22: Market Size and CAGR of ATH Fillers in the ROW Composites Industry by End Use Application Segment from 2016 to 2021 in Terms of Value and Volume

Shipments

CHAPTER 4. COMPETITOR ANALYSIS

Table 4.1: Rankings of Suppliers Based on ATH Fillers Revenue in the Composites Industry

CHAPTER 5. GROWTH OPPORTUNITY & STRATEGIC ANALYSIS

Table 5.1: New Product Launches by Major for ATH Fillers in the Global Composites Industry during Last Five Years

Table 5.2: Certification and Licenses Acquired by Major Competitors for ATH Fillers in the Global Composites Industry

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