

Growth Opportunities for Adhesives in the South Korean Automotive Industry by Product Type (epoxy adhesives, polyurethane adhesives, acrylic adhesives, other adhesives), by Vehicle Type (Passenger Car, Light Commercial Vehicles), and by Application Type (Structural components, Non-structural components) 2016-2021: Trends, Forecast, and Opportunity Analysis, August 2016

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Abstracts

According to a new market report published by Lucintel, the future of adhesives in the South Korean automotive industry looks good with opportunities in the passenger car and light commercial vehicle segments. Adhesive in the South Korean automotive industry is forecast to grow at a CAGR of 6.8% by value from 2016 to 2021. The major drivers for growth of this market are growth in the production of light commercial vehicles and passenger car as well as increasing demand for lightweight materials.

In this market, epoxy, polyurethane, and acrylic are the major adhesives by product types used in the automotive industry. On the basis of its comprehensive research, Lucintel forecasts that polyurethane adhesive is expected to show above-average growth during the forecast period. Within the adhesives in the South Korean automotive industry, the polyurethane adhesives segment is expected to remain as the largest market. It has better mechanical properties and increase in automotive production are expected to drive adhesive consumption, which would spur growth for this segment over the forecast period. In this market, passenger car is expected to remain as the largest segment due to the growth of passenger car production.

For business expansion, this report suggests innovation and new product development to reduce curing time, improve impact resistance and high temperature resistance. The report further suggests the development of partnerships with customers to create win-win situations and development of low-cost solutions for customers.

Emerging trends, which have a direct impact on the dynamics of the industry, include increasing use of composites and lightweight materials in automotive applications and development of fast cure adhesives. Henkel AG & Co KGaA, The 3M Company, HB Fuller, Sika AG, and Huntsman are the major supplier of adhesives in the South Korean automotive industry.

Lucintel, a leading global strategic consulting and market research firm, has analyzed growth opportunities for adhesives in the South Korean automotive industry by product, vehicle, and application and has come up with a comprehensive research report, “Growth Opportunities for Adhesives in the South Korean Automotive Industry 2016-2021: Trends, Forecast, and Opportunity Analysis” The Lucintel report serves as a springboard for growth strategy, as it provides a comprehensive data and analysis on trends, key drivers, and directions. The study includes a forecast for adhesives in the South Korean automotive industry by product, vehicle, and application as follows:

By Product (Volume M lbs and \$M Shipment from 2010 to 2021)

Epoxy Adhesives

Polyurethane Adhesives

Acrylic Adhesives

Other Adhesives

By Vehicle (Volume M lbs. and \$M Shipment from 2010 to 2021)

Passenger Car

Light Commercial Vehicles

By Application (Volume M lbs. and \$M Shipment for 2015 and 2021)

Structural components

Non-structural components

This report answers following 10 key questions:

- Q.1. What are some of the most promising, high-growth opportunities for adhesives in the South Korean automotive industry by product type (epoxy, polyurethane, acrylic, and others), vehicle type (passenger car and light commercial vehicle), and application type (structural and non-structural)?
- Q.2. Which product segments will grow at a faster pace and why?
- Q.3. What are the key factors affecting market dynamics? What are the drivers and challenges of the market?
- Q.4. What are the business risks and competitive threats in this market?
- Q.5. What are emerging trends in this market and reasons behind them?
- Q.6. What are some changing demands of customers in the market?
- Q.7. What are the new developments in the market? Which companies are leading these developments?
- Q.8. Who are the major players in this market? What strategic initiatives are being implemented by key players for business growth?
- Q.9. What are some of the competitive products and processes in this area and how big of a threat do they pose for loss of market share via materials / product substitution?
- Q.10. What M & A activity has transpired in the last 5 years in this market and what is its impact on the industry?

This unique report from Lucintel will provide you with valuable information, insights, and tools needed to identify new growth opportunities and operate your business successfully in this market.

This report will save hundreds of hours of your own personal research time and will significantly benefit you in expanding your business in this market. In today's stringent economy, you need every advantage that you can find.

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