

# **Growth Opportunities for Adhesives in Global Wind Energy Industry 2014-2019: Trend, Forecast, and Opportunity Analysis, January 2014**

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## **Abstracts**

The growth of new wind turbine installations and increasing use of modular wind blades is anticipated to drive the demand for adhesives in wind energy industry. Lucintel anticipates APAC to be the largest region for adhesives demand in wind energy industry during forecast period. Total worldwide adhesive consumption in wind energy industry witnessed significant decline in 2013 as a result of reduced wind turbine installations in the US, India, and other countries. The adhesive market is expected to recover during next five years and reach US \$220 million by 2019 with a CAGR of 8.8% during 2014-2019.

Lucintel, a leading global management consulting and market research firm, has conducted a detailed analysis on this market and presents its findings in “Growth Opportunities for Adhesives in Global Wind Energy Industry 2014-2019: Trend, Forecast, and Opportunity Analysis.” The report analyses the adhesive consumption in wind energy industry for all the four regions and analyses the risk factors and growth opportunities. The market is segmented by region (APAC, Europe, NA, and ROW) and by product chemical type (epoxy, polyurethane, and other adhesives).

The wind energy industry has been growing and is expected to continue as the world increasingly moves towards renewable energy. All the major countries have set targets for generating a portion of their electricity through renewable sources in which wind turbines are anticipated to play a crucial role. Significant installation of wind turbines with increasing prevalence of modular blades is likely to drive the consumption of adhesive in wind energy industry. APAC dominates the consumption of adhesive in wind energy industry due to huge installations of wind turbines in China and India driven by supportive government incentives, increasing clean energy demand etc.

Lucintel highlights key challenges faced by the adhesives in global wind energy industry. Inconsistency in government supports and grid connectivity issues affect the growth of wind energy industry, which ultimately impact the adhesives market.

It is necessary to know the market dynamics and future opportunities to make long-term strategic and financial decisions and compete in the market. This report gives insights of the market trend (2008-2013) and forecast period (2014-2019) which will help the interested companies to make key decisions. The report includes market analysis by region and product chemical type as well as by value and volume for the adhesives in wind energy industry. It also provides competitive analysis to the customer. It is important for every player serving the industry to be aware of the emerging trends, voice of market, and unmet needs. This report identifies the emerging trends and unmet needs for adhesives in wind energy industry which impacts the way the industry is run.

This unique report from Lucintel will provide you with valuable information, insights, and tools needed to identify new growth opportunities and operate your business successfully in this market. This report will save hundreds of hours of your own personal research time and will significantly benefit you in expanding your business in this market. In today's stringent economy, you need every advantage that you can find.

### **Features of This Report:**

To make business, investment, and strategic decisions, you need timely, useful information. This market report fulfills this core need and is an indispensable reference guide for multinational materials suppliers, product manufacturers, investors, executives, distributors, and many more that operate in this market.

Some of the features of "Growth Opportunities for Adhesives in Global Wind Energy Industry 2014-2019: Trend, Forecast, and Opportunity Analysis" include:

Analysis of competitive intensity of the industry based on Porter's Five Forces model which helps to understand the competitive position of industry players

Market size in terms of value and volume by chemical product type, market size trend (2008-2013) and forecast (2014-2019) for key market segments that are useful to make major investment decisions

Regional analysis provides adhesives in global wind energy industry breakdown

of key regions of North America, Europe, Asia Pacific, and Rest of the World in terms of value and volume

Competitive landscape, emerging trends, unmet needs, customer analysis, competitive analysis, market drivers and growth opportunity analysis provided helps to ascertain a sound investment decision

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