

Growth Opportunities for Adhesives in the Canadian Automotive Industry 2016-2021: Trends, Forecast, and Opportunity Analysis, August 2016

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Abstracts

According to a new market report published by Lucintel, the future of adhesives in the Canadian automotive industry looks attractive with opportunities in the passenger car and light commercial vehicle segments. Adhesives in the Canadian automotive industry are forecast to grow at a CAGR of 4.2% by value from 2016 to 2021. The major driver for growth of this market is increase in the demand for lightweight materials in the automotive industry.

In this market, epoxy, polyurethane, and acrylic are the major adhesives by product types used in the automotive industry. On the basis of its comprehensive research, Lucintel forecasts that polyurethane adhesive is expected to show above-average growth during the forecast period. Within the adhesives in the Canadian automotive industry, the polyurethane adhesive segment is expected to remain as the largest market. It has better mechanical properties and increasing demand for lightweight materials in the automotive industry are expected to drive adhesive consumption, which would spur growth for this segment over the forecast period. In this market, passenger car is expected to remain as the largest segment due to increasing demand for lightweight materials in automotive industry.

For business expansion, report suggests innovation and new product development to reduce curing time, excellent adhesion, superior stress durability, improve cohesion strength, and improve high temperature resistance. The report further suggests the development of partnerships with customers to create win-win situations and development of low-cost solutions for customers.

Emerging trends, which have a direct impact on the dynamics of the industry, include

increasing use of composites and lightweight materials in automotive applications and development of new silicone-based electrically conductive adhesives in automotive sensor applications. Henkel AG & Co KGaA, 3M Company, The Dow Chemical Company, Sika AG., and H.B. Fuller, are the major manufacturers of adhesives in the Canadian automotive industry.

Lucintel, a leading global strategic consulting and market research firm, has analyzed growth opportunities for adhesives in the Canadian automotive industry by product type, vehicle, and application type and has come up with a comprehensive research report, "Growth Opportunities for Adhesives in the Canadian Automotive Industry 2016-2021: Trends, Forecast, and Opportunity Analysis." The Lucintel report serves as a spring board for growth strategy as it provides a comprehensive data and analysis on trends, key drivers, and directions. The study includes a forecast for the growth opportunities for adhesives in the Canadian automotive industry by product type, vehicle, and application type as follows:

By Product [Volume M lbs and \$M Shipment analysis for 2010 to 2021]:

Epoxy Adhesives

Polyurethane Adhesives

Acrylic Adhesives

Other Adhesives

By Vehicle [Volume M lbs and \$M Shipment analysis for 2010 to 2021]:

Passenger Car

Light Commercial Vehicles

By Application [Volume M lbs and \$M Shipment analysis for 2015 and 2021]:

Structural Components

Non-Structural Components

This report answers following 10 key questions:

- Q.1. What are some of the most promising, high-growth opportunities for adhesives in the Canadian automotive industry by product type (epoxy, polyurethane, acrylic, and others), vehicle type (passenger car and light commercial vehicle), and application type (structural and non-structural)?
- Q.2. Which product segments will grow at a faster pace and why?
- Q.3. What are the key factors affecting market dynamics? What are the drivers and challenges of the market?
- Q.4. What are the business risks and competitive threats in this market?
- Q.5. What are emerging trends in this market and reasons behind them?
- Q.6. What are some changing demands of customers in the market?
- Q.7. What are the new developments in the market? Which companies are leading these developments?
- Q.8. Who are the major players in this market? What strategic initiatives are being implemented by key players for business growth?
- Q.9. What are some of the competitive products and processes in this area and how big of a threat do they pose for loss of market share via materials / product substitution?
- Q.10. What M & A activity has transpired in the last 5 years in this market and what is its impact on the industry?

This unique report from Lucintel will provide you with valuable information, insights, and tools needed to identify new growth opportunities and operate your business successfully in this market.

This report will save hundreds of hours of your own personal research time and will significantly benefit you in expanding your business in this market. In today's stringent economy, you need every advantage that you can find.

Contents

1. EXECUTIVE SUMMARY

2. INDUSTRY BACKGROUND AND CLASSIFICATIONS

2.1: Introduction

2.1.1: Applications of Adhesives in the Automotive Industry

2.1.2: Classification of Adhesives in the Automotive Industry by Product Type

2.1.3: Advantages of Adhesive Usage

2.1.4: Difficulties in Adhesive Usage

2.1.5: Comparison of Adhesives with Mechanical Fasteners (Substitutes)

2.2: Supply Chain @3. Market Trends and Forecast Analysis

3.1: Market Analysis 2015

3.1.1: Adhesives in the Canadian Automotive Industry by Value and Volume

3.2: Market Trends from 2010 to 2015

3.2.1: Macroeconomic Trends

3.2.2: Trends of Adhesives in the Canadian Automotive Industry by Value and Volume

3.2.3: External Forces Shaping the Canadian Automotive Adhesive Industry

3.2.4: Industry Drivers and Challenges

3.3: Market Forecast from 2016 to 2021

3.3.1: Macroeconomic Forecasts

3.3.2: Forecast for Adhesives in the Canadian Automotive Industry by Value and Volume

4. COMPETITOR ANALYSIS

4.1: Product Portfolio Analysis

4.2: Porter's Five Forces Analysis

5. GROWTH OPPORTUNITIES AND STRATEGIC ANALYSIS

5.1: Growth Opportunity Analysis

5.2: Emerging Trends in the Canadian Automotive Adhesive Industry

5.3: Strategic Analysis

5.3.1: New Product Development

5.3.2: Certification and Licensing

5.3.3: Technology Development

5.4: Innovations in the Canadian Adhesive Industry for Automotive Applications

6. COMPANY PROFILES OF LEADING PLAYERS

List Of Figures

LIST OF FIGURES

CHAPTER 2. INDUSTRY BACKGROUND AND CLASSIFICATIONS

Figure 2.1: Adhesives Applications in a Passenger Car

Figure 2.2: Adhesives Bonding in Car Construction

Figure 2.3: Adhesives Bonded Structural Composites for a Car

Figure 2.4: Advantages or Benefits of Adhesive Usage

Figure 2.5: Supply Chain of Adhesives in the Canadian Automotive Industry

CHAPTER 3. MARKET TRENDS AND FORECAST ANALYSIS

Figure 3.1: Adhesives in the Canadian Automotive Industry (\$ Million) Distribution by Product Type in 2015

Figure 3.2: Adhesives in the Canadian Automotive Industry (\$ Million) by Product Type in 2015

Figure 3.3: Adhesives in the Canadian Automotive Industry (Million Pounds) Distribution by Product Type in 2015

Figure 3.4: Adhesives in the Canadian Automotive Industry (Million Pounds) by Product Type in 2015

Figure 3.5: Adhesives in the Canadian Automotive Industry (\$ Million) Distribution by Vehicle Type in 2015

Figure 3.6: Adhesives in the Canadian Automotive Industry (\$ Million) by Vehicle Type in 2015

Figure 3.7: Adhesives in the Canadian Automotive Industry (Million Pounds) Distribution by Vehicle Type in 2015

Figure 3.8: Adhesives in the Canadian Automotive Industry (Million Pounds) by Vehicle Type in 2015

Figure 3.9: Adhesives in the Canadian Automotive Industry (\$ Million) Distribution by Passenger Car Type in 2015

Figure 3.10: Adhesives in the Canadian Automotive Industry (\$ Million) by Passenger Car Type in 2015

Figure 3.11: Adhesives in the Canadian Automotive Industry (Million Pounds) Distribution by Passenger Car Type in 2015

Figure 3.12: Adhesives in the Canadian Automotive Industry (Million Pounds) by Passenger Car Type in 2015

Figure 3.13: Distribution of Adhesives in the Canadian Automotive Industry (\$ Million) by

Application Type in 2015

Figure 3.14: Distribution of Adhesives in the Canadian Automotive Industry (Million Pounds) by Application Type in 2015

Figure 3.15: Trends of the Canadian GDP Growth Rate

Figure 3.16: Trends of the Canadian Population Growth Rate

Figure 3.17: Trends of the Canadian Inflation Rate

Figure 3.18: Trends of Canada's Per Capita Income

Figure 3.19: Canadian Automotive Production from 2010 to 2015

Figure 3.20: Canadian Passenger Car Production from 2010 to 2015

Figure 3.21: Canadian Light Commercial Vehicle Production from 2010 to 2015

Figure 3.22: Trends of Adhesives in the Canadian Automotive Industry (\$ Million) by Vehicle Type from 2010 to 2015

Figure 3.23: CAGR of Adhesives in the Canadian Automotive Industry (\$ Million) by Vehicle Type from 2010 to 2015

Figure 3.24: Trends of Adhesives in the Canadian Automotive Industry (Million Pounds) by Vehicle Type from 2010 to 2015

Figure 3.25: CAGR of Adhesives in the Canadian Automotive Industry (Million Pounds) by Vehicle Type from 2010 to 2015

Figure 3.26: Trends of Adhesives in the Canadian Automotive Industry (\$ Million) by Product Type from 2010 to 2015

Figure 3.27: CAGR of Adhesives in the Canadian Automotive Industry (\$ Million) by Product Type from 2010 to 2015

Figure 3.28: Trends of Adhesives in the Canadian Automotive Industry (Million Pounds) by Product Type from 2010 to 2015

Figure 3.29: CAGR of Adhesives in the Canadian Automotive Industry (Million Pounds) by Product Type from 2010 to 2015

Figure 3.30: External Forces Shaping Adhesives in the Canadian Automotive Industry

Figure 3.31: Drivers and Challenges for Adhesives in the Canadian Automotive Industry

Figure 3.32: Forecast for the Canadian GDP Growth Rate

Figure 3.33: Forecast for the Canadian Population Growth Rate

Figure 3.34: Forecast for the Canadian Inflation Rate

Figure 3.35: Forecast for Canada's Per Capita Income

Figure 3.36: Forecast for Adhesives in the Canadian Automotive Industry (\$ Million) by Vehicle Type from 2016 to 2021

Figure 3.37: CAGR Forecast for Adhesives in the Canadian Automotive Industry (\$ Million) by Vehicle Type from 2016 to 2021

Figure 3.38: Forecast for Adhesives in the Canadian Automotive Industry (Million Pounds) by Vehicle Type from 2016 to 2021

Figure 3.39: CAGR Forecast for Adhesives in the Canadian Automotive Industry (Million

Pounds) by Vehicle Type from 2016 to 2021

Figure 3.40: Forecast for Adhesives in the Canadian Automotive Industry (\$ Million) by Product Type from 2016 to 2021

Figure 3.41: CAGR Forecast for Adhesives in the Canadian Automotive Industry (\$ Million) by Product Type from 2016 to 2021

Figure 3.42: Forecast for Adhesives in the Canadian Automotive Industry (Million Pounds) by Product Type from 2016 to 2021

Figure 3.43: CAGR Forecast for Adhesives in the Canadian Automotive Industry (Million Pounds) by Product Type from 2016 to 2021

Figure 3.44: Distribution of Adhesives in the Canadian Automotive Industry (\$ Million) by Application Type in 2021

Figure 3.45: Distribution of Adhesives in the Canadian Automotive Industry (Million Pounds) by Application Type in 2021

CHAPTER 4. COMPETITOR ANALYSIS

Figure 4.1: Porter's Five Forces Industry Analysis for the Canadian Automotive Adhesive Market

CHAPTER 5. GROWTH OPPORTUNITIES AND STRATEGIC ANALYSIS

Figure 5.1: Growth Opportunities for Adhesives in the Canadian Automotive Industry by Vehicle Type

Figure 5.2: Growth Opportunities for Adhesives in the Canadian Automotive Industry by Product Type

Figure 5.3: Emerging Trends in the Canadian Automotive Adhesives Industry

Figure 5.4: Strategic Initiatives by Major Competitors in 2015

Figure 5.5: Strategic Initiatives by Major Competitors in 2014

Figure 5.6: Year-over-Year Study of the Strategic Initiatives for Adhesives in the Canadian Automotive Industry

Figure 5.7: New Product Launches for Adhesives in the Canadian Automotive Industry in 2014

Figure 5.8: New Product Launches for Adhesives in the Canadian Automotive Industry in 2015

List Of Tables

LIST OF TABLES

CHAPTER 1. EXECUTIVE SUMMARY

Table 1.1: Parameters and Attributes of Adhesives in the Canadian Automotive Industry

CHAPTER 2. INDUSTRY BACKGROUND AND CLASSIFICATIONS

Table 2.1: Comparison of Properties between Different Adhesives Types

Table 2.2: Epoxy, Polyurethane, Acrylic, and Other Adhesives Applications in the Automotive Industry

Table 2.3: Advantages and Disadvantages of Adhesives by Product Type

Table 2.4: Comparison of Adhesives with Mechanical Fasteners (Substitutes)

CHAPTER 3. MARKET TRENDS AND FORECAST ANALYSIS

Table 3.1: Trends of Adhesives in the Canadian Automotive Industry by Value and Volume from 2010 to 2015

Table 3.2: Average Growth Rates for One, Three, and Five Years of Adhesives in the Canadian Automotive Industry in Terms of \$ Shipment

Table 3.3: Market Size and 2014-2015 Growth Rates of Adhesives in the Canadian Automotive Industry by Vehicle Type in Terms of Value and Volume Shipments

Table 3.4: Market Size and Annual Growth Rates from 2010 to 2015 of Adhesives in the Canadian Automotive Industry by Vehicle Type in Terms of Value and Volume Shipments

Table 3.5: Market Size and 2014-2015 Growth Rates of Adhesives in the Canadian Automotive Industry by Product Type in Terms of Value and Volume Shipments

Table 3.6: Market Size and Annual Growth Rates from 2010 to 2015 of Adhesives in the Canadian Automotive Industry by Product Type in Terms of Value and Volume Shipments

Table 3.7: Market Size and 2015-2016 Growth Rates for Adhesives in the Canadian Automotive Industry by Vehicle Type in Terms of Value and Volume Shipments

Table 3.8: Market Size and Annual Growth Rates during the Next Five Years from 2016 to 2021 for Adhesives in the Canadian Automotive Industry by Vehicle Type in Terms of Value and Volume Shipments

Table 3.9: Market Size and 2015-2016 Growth Rates of Adhesives in the Canadian Automotive Industry by Product Type in Terms of Value and Volume Shipments

Table 3.10: Market Size and Annual Growth Rates during the Next Five Years from 2016 to 2021 for Adhesives in the Canadian Automotive Industry by Product Type in Terms of Value and Volume Shipments

CHAPTER 4. COMPETITOR ANALYSIS

Table 4.1: Product Mapping of Adhesive Manufacturers in the Canadian Automotive Industry Based on Product Chemical Types

CHAPTER 5. GROWTH OPPORTUNITIES AND STRATEGIC ANALYSIS

Table 5.1: New Product Launches by Major Producers of Adhesives in the Canadian Automotive Industry during Last Five Years

Table 5.2: Certification and Licenses Acquired by Major Competitors of Adhesives in the Canadian Automotive Industry

Table 5.3: Technology Advancement in the Canadian Automotive Adhesive Industry

Table 5.4: Emerging Applications of Automotive Adhesives

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