

# Green Tea Extract Market Report: Trends, Forecast and Competitive Analysis

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## Abstracts

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The future of the green tea extract market looks promising with opportunities in dietary supplements, food and beverage, personal care and cosmetics, and others. The global green tea extract market is expected to grow with a CAGR of 7%-8% from 2020 to 2025. The major drivers for this market are increase in consumption of convenience food, rising health consciousness among consumers, and increasing number of patients with heart disease.

A total of XX figures / charts and XX tables are provided in the more than 150 pages report to help in your business decisions. Sample figures with some insights are shown below. To learn the scope, benefits, companies researched, and other details of the global green tea extracts market report, please download the report brochure.

The study includes trends and forecast for the global green tea extracts market by product type, application, and region as follows:

By Product Type [Value (\$ Million) shipment analysis for 2014 – 2025]:

Powder,

Liquid

Capsule

By Application [Value (\$ Million) shipment analysis for 2014 – 2025]:

Dietary Supplements

Food and Beverage

Personal Care and Cosmetics

Others

By Region [Value (\$ Million) shipment analysis for 2014 – 2025]:

North America

United States

Canada

Mexico

Europe

United Kingdom

German

France

Spain

Asia Pacific

China

Japan

India

The Rest of the World

## Brazil

Some of the green tea extracts companies profiled in this report include Indena, DSM, Tate & Lyle, Blue California, Changsha Sunfull, Taiyo, 3W, Meihe, Kunda, Greenspring, Wagott, Huisong, and others.

In this market, powder, liquid, and capsule are the major product types of green tea extracts. Lucintel forecasts that powder product type is anticipated to be the largest segment over the forecast period.

Within this market, dietary supplements, food and beverage, personal care and cosmetics, and others are the major applications of green tea extracts. Food and beverage is expected to be the largest segment over the forecast period due to higher food and beverage expenditure and the rapidly growing food and beverage industry.

Asia Pacific will be the largest region over the forecast period and is expected to be the fastest growing region due to a growing aging population, increasing awareness on the medicinal aspects of green tea extract, and introduction of new innovative green tea extract products.

## Features of the Global Green Tea Extracts Market

**Market Size Estimates:** Global green tea extracts market size estimation in terms of value (\$M) shipment.

**Trend and Forecast Analysis:** Market trends (2014-2019) and forecast (2020-2025) by various segments.

**Segmentation Analysis:** Global green tea extracts market size by various segments, such as product type and application in terms of value.

**Regional Analysis:** Global green tea extracts market breakdown by the North America, Europe, Asia Pacific, and Rest of the World.

**Growth Opportunities:** Analysis of growth opportunities in different product type, application, and region for the global green tea extracts market.

**Strategic Analysis:** This includes M&A, new product development, and competitive landscape of the global green tea extracts market.

Analysis of competitive intensity of the industry based on Porter's Five Forces model.

This report answers following key questions

Q.1 What are some of the most promising potential, high-growth opportunities for the global green tea extracts market by product type (powder, liquid, and capsule), application (dietary supplements, food and beverage, personal care and cosmetics, and others), and region (North America, Europe, Asia Pacific, and Rest of the World)?

Q.2 Which segments will grow at a faster pace and why?

Q.3 Which region will grow at a faster pace and why?

Q.4 What are the key factors affecting market dynamics? What are the drivers and challenges of the global green tea extracts market?

Q.5 What are the business risks and threats to the global green tea extracts market?

Q.6 What are emerging trends in this green tea extracts market and the reasons behind them?

Q.7 What are some changing demands of customers in this green tea extracts market?

Q.8 What are the new developments in this green tea extracts market? Which companies are leading these developments?

Q.9 Who are the major players in this green tea extracts market? What strategic initiatives are being implemented by key players for business growth?

Q.10 What are some of the competitive products and processes in this green tea extracts market, and how big of a threat do they pose for loss of market share via material or product substitution?

Q.11 What M&A activities did take place in the last five years in the global green tea extracts market?

Report Scope

Key Features Description

Base Year for Estimation 2019

Trend Period

(Actual Estimates) 2014-2019

Forecast Period 2020-2025

Pages More than 150

Market Representation / Units Revenue in US \$ Million

Report Coverage Market Trends & Forecasts, Competitor Analysis, New Product Development, Company Expansion, Merger, Acquisitions & Joint Venture, and Company Profiling

Market Segments Product Type (Powder, Liquid, and Capsule), Application (Dietary Supplements, Food and Beverage, Personal Care and Cosmetics, and Others)

Regional Scope North America (USA, Canada, and Mexico), Europe (United Kingdom, Germany, France, and Spain), Asia (China, Japan, and India), and ROW (Brazil)

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