

# Greaseproof Paper Sheet Market: Trends, Opportunities and Competitive Analysis [2023-2028]

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# **Abstracts**

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Greaseproof Paper Sheet Market Trends and Forecast

The future of the global greaseproof paper sheet market looks promising with opportunities in the bakery & confectionary, ready-to-eat meal, and fresh produce markets. The global greaseproof paper sheet market is expected to reach an estimated \$1.64 billion by 2028 with a CAGR of 5.4% from 2023 to 2028. The major drivers for this market are increasing popularity for online food ordering, rising concern towards plastic waste generation that have moved people towards paper from plastics, and growing demand for eco-friendly and high temperature resistant papers across the globe.

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Greaseproof Paper Sheet Market by Segment

The study includes a forecast for the global greaseproof paper sheet market by basis weight, product type, end use industry, and region, as follows:

Greaseproof Paper Sheet Market by Basis Weight [Value (\$B) Shipment Analysis from 2017 to 2028]:

Below 40 GSM

40 to 80 GSM



Above 980 GSM

Greaseproof Paper Sheet Market by Product Type [Value (\$B) Shipment Analysis from 2017 to 2028]:
Bleached
Unbleached
Greaseproof Paper Sheet Market by End Use Industry [Value (\$B) Shipment Analysis from 2017 to 2028]:
Bakery & Confectionary
Ready-to-Eat Meal
Fresh Produce
Others
Greaseproof Paper Sheet Market by Region [Value (\$B) Shipment Analysis from 2017 to 2028]:
North America
Europe
Asia Pacific
The Rest of the World

List of Greaseproof Paper Sheet Companies

Companies in the market compete on the basis of product quality offered. Major players



in this market focus on expanding their manufacturing facilities, R&D investments, infrastructural development, and leverage integration opportunities across the value chain. With these strategies greaseproof paper sheet companies cater to increasing demand, ensure competitive effectiveness, develop innovative products & technologies, reduce production costs, and expand their customer base. Some of the greaseproof paper sheet companies profiled in this report include:

Nordic Paper

Georgia-Pacific

Ahlstrom Munksjo Oyj.

McNarin Packaging

SIMPAC

KRPA Holding

#### Greaseproof Paper Sheet Market Insights

Lucintel forecasts that unbleached will remain the larger segment over the forecast period due to the widespread use of these sheets in packaged foods.

Bakery & confectionary is expected to remain the largest segment due to the considerable use of these papers for packing chocolates and sweets in order to keep them fresh and greasy.

APAC will remain the largest region due to the significant use of these sheets in industrial food packaging applications and bakery & confectionery products and constantly expanding population in the region.

Features of the Greaseproof Paper Sheet Market

Market Size Estimates: Greaseproof paper sheet market size estimation in terms of value (\$B)



Trend And Forecast Analysis: Market trends (2017-2022) and forecast (2023-2028) by various segments and regions.

Segmentation Analysis: Greaseproof paper sheet market size by various segments, such as by basis weight, product type, end use industry, and region

Regional Analysis: Greaseproof paper sheet market breakdown by North America, Europe, Asia Pacific, and the Rest of the World.

Growth Opportunities: Analysis on growth opportunities in different by basis weight, product type, end use industry, and regions for the greaseproof paper sheet market.

Strategic Analysis: This includes M&A, new product development, and competitive landscape for the greaseproof paper sheet market.

Analysis of competitive intensity of the industry based on Porter's Five Forces model.

#### FAQ

Q1. What is the greaseproof paper sheet market size?

Answer: The global greaseproof paper sheet market is expected to reach an estimated \$1.64 billion by 2028.

Q2. What is the growth forecast for greaseproof paper sheet market?

Answer: The global greaseproof paper sheet market is expected to grow with a CAGR of 5.4% from 2023 to 2028.

Q3. What are the major drivers influencing the growth of the greaseproof paper sheet market?

Answer: The major drivers for this market are increasing popularity for online food ordering, rising concern towards plastic waste generation that have moved people towards paper from plastics, and growing demand for eco-friendly and high temperature resistant papers across the globe.



Q4. What are the major segments for greaseproof paper sheet market?

Answer: The future of the greaseproof paper sheet market looks promising with opportunities in the bakery & confectionary, ready-to-eat meal, and fresh produce markets.

Q5. Who are the key greaseproof paper sheet companies?

Answer: Some of the key greaseproof paper sheet companies are as follows:

Nordic Paper

Georgia-Pacific

Ahlstrom Munksjo Oyj.

McNarin Packaging

**SIMPAC** 

**KRPA** Holding

Q6. Which greaseproof paper sheet segment will be the largest in future?

Answer:Lucintel forecasts that unbleached will remain the larger segment over the forecast period due to the widespread use of these sheets in packaged foods.

Q7. In greaseproof paper sheet market, which region is expected to be the largest in next 5 years?

Answer: APAC will remain the largest region due to the significant use of these sheets in industrial food packaging applications and bakery & confectionery products and constantly expanding population in the region.

Q8. Do we receive customization in this report?

Answer: Yes, Lucintel provides 10% Customization Without any Additional Cost.



### This report answers following 11 key questions

- Q.1. What are some of the most promising, high-growth opportunities for the greaseproof paper sheet market by basis weight (below 40 GSM, 40 to 80 GSM, and above 980 GSM), product type (bleached and unbleached), end use industry (bakery & confectionary, ready-to-eat meal, fresh produce, and others), and region (North America, Europe, Asia Pacific, and the Rest of the World)?
- Q.2. Which segments will grow at a faster pace and why?
- Q.3. Which region will grow at a faster pace and why?
- Q.4. What are the key factors affecting market dynamics? What are the key challenges and business risks in this market?
- Q.5. What are the business risks and competitive threats in this market?
- Q.6. What are the emerging trends in this market and the reasons behind them?
- Q.7. What are some of the changing demands of customers in the market?
- Q.8. What are the new developments in the market? Which companies are leading these developments?
- Q.9. Who are the major players in this market? What strategic initiatives are key players pursuing for business growth?
- Q.10. What are some of the competing products in this market and how big of a threat do they pose for loss of market share by material or product substitution?
- Q.11. What M&A activity has occurred in the last 5 years and what has its impact been on the industry?

For any questions related to greaseproof paper sheet market or related to greaseproof paper sheet companies, greaseproof paper sheet market size, greaseproof paper sheet market share, greaseproof paper sheet market growth, greaseproof paper sheet market research, write Lucintel analyst at email: helpdesk@lucintel.com we will be glad to get back to you soon.



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7.5: SIMPAC

7.6: KRPA Holding

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