

# GPS Sports Watch Market Report: Trends, Forecast and Competitive Analysis

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## Abstracts

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The future of the GPS sports watch market looks promising with opportunities in the professional and amateur end users. The global GPS Sports Watches market is expected to grow with a CAGR of 15%-16% from 2019 to 2024. The major growth drivers for this market are increase in trend of wearable technology among the youth, preference for these devices by the old population, high-end activity tracking features and interactive operating systems, will boost the demand for these devices.

A total of 157 figures / charts and 132 tables are provided in this 200-page report to help in your business decisions. Sample figures with insights are shown below. To learn the scope of benefits, companies researched, and other details of GPS sports watch market report, download the report brochure.

The study includes trends and forecasts for the global GPS sports watch market by end user, product type, and region as follows:

By End User [\$M shipment analysis for 2014 – 2025]:

Professionals

Amateurs

By Product Type [\$M shipment analysis for 2014 – 2025]:

Basic GPS Watch

Smart GPS Watch

By Region [\$M shipment analysis for 2014 – 2025]:

North America

United States

Canada

Mexico

Europe

Germany

France

Spain

Italy

Asia Pacific

China

India

Japan

Korea

The Rest of the World

Some of the pedometer companies profiled in this report include Fitbit, Suunto, Apple,

Garmin, Timex, Polar, Bryton, Samsung, and TomTom.

Lucintel forecasts that smart GPS watch will remain the largest product type over the forecast period.

Within the GPS sports watches market, professionals, and amateurs are the major end users.

Asia Pacific will remain the largest market over the forecast period due to rapidly upgrading healthcare infrastructure amenities and growing health consciousness in developing nations.

Some of the features of “Global GPS Sports Watch Market: Trends, Forecast and Competitive Analysis” Include:

Market size estimates: GPS sports watch market size estimation in terms of value (\$M) and volume (kilotons) shipment.

Trend and forecast analysis: Market trend (2014-2019) and forecast (2020-2025) by product type and end users.

Segmentation analysis: GPS sports watch market size by various segments, such as end users and product type in terms of value and volume shipment.

Regional analysis: GPS sports watch market breakdown by North America, Europe, Asia Pacific, and the Rest of the World.

Growth opportunities: Analysis on growth opportunities in different end users and regions for GPS sports watch market.

Strategic analysis: This includes M&A, new product development, and competitive landscape for GPS sports watch market.

Analysis of competitive intensity of the industry based on Porter’s Five Forces model.

This report answers following 11 key questions:

- Q.1 What are some of the most promising potential, high-growth opportunities for the global GPS sports watch market by end user (Professionals, and Amateurs), product type (Basic GPS Watch, and Smart GPS Watch), and region (North America, Europe, Asia Pacific, and the Rest of the World)?
- Q. 2 Which segments will grow at a faster pace and why?
- Q.3 Which regions will grow at a faster pace and why?
- Q.4 What are the key factors affecting market dynamics? What are the drivers and challenges of the market?
- Q.5 What are the business risks and threats to the market?
- Q.6 What are emerging trends in this market and the reasons behind them?
- Q.7 What are some changing demands of customers in the market?
- Q.8 What are the new developments in the market? Which companies are leading these developments?
- Q.9 Who are the major players in this market? What strategic initiatives are being implemented by key players for business growth?
- Q.10 What are some of the competitive products and processes in this area and how big of a threat do they pose for loss of market share via material or product substitution?
- Q.11 What M & A activities have taken place in the last 5 years in this market?

Report Scope

Key Features Description

Base Year for Estimation 2019

Trend Period

(Actual Estimates) 2014-2019

Forecast Period 2020-2025

Pages 198

Market Representation / Units Revenue in US \$ Million

Report Coverage Market Trends & Forecasts, Competitor Analysis, New Product Development, Company Expansion, Merger Acquisitions & Joint Venture, and Company Profiling

Market Segments By End User (Professionals, and Amateurs), By Product Type (Basic GPS Watch, and Smart GPS Watch)

Regional Scope North America (The United States, Mexico, Canada), Europe (Germany, France, and Russia), Asia Pacific (China, Japan, and India), and RoW

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## Contents

### **1. EXECUTIVE SUMMARY**

### **2. MARKET BACKGROUND AND CLASSIFICATIONS**

2.1: Introduction, Background, and Classification

2.2: Supply Chain

2.3: Industry Drivers and Challenges

### **3. MARKET TRENDS AND FORECAST ANALYSIS FROM 2014 T 2025**

3.1: Macroeconomic Trends (2014-2019) and Forecast (2020-2025)

3.2: Global GPS Sports Watch Market Trends (2014-2019) and Forecast (2020-2025)

3.3: Global GPS Sports Watch Market by End User

3.3.1: Professionals

3.3.2: Amateurs

3.4: Global GPS Sports Watch market by Product Type

3.4.1: Basic GPS Watch

3.4.2: Smart GPS Watch

### **4. MARKET TRENDS AND FORECAST ANALYSIS BY REGION FROM 2014 T 2025**

4.1: Global GPS Sports Watch Market by Region

4.2: North American GPS Sports Watch Market

4.2.1: Market by End User

4.2.2: Market by Product Type

4.2.3: The US GPS Sports Watch Market

4.2.4: Canadian GPS Sports Watch Market

4.2.5: Mexican GPS Sports Watch Market

4.3: European GPS Sports Watch Market

4.3.1: Market by End User

4.3.2: Market by Product Type

4.3.3: German GPS Sports Watch Market

4.3.4: French GPS Sports Watch Market

4.3.5: Russian GPS Sports Watch Market

4.4: APAC GPS Sports Watch Market

4.4.1: Market by End User

4.4.2: Market by Product Type

- 4.4.3: Chinese GPS Sports Watch Market
- 4.4.4: Japanese GPS Sports Watch Market
- 4.4.5: Indian GPS Sports Watch Market
- 4.5: ROW GPS Sports Watch Market
  - 4.5.1: Market by End User
  - 4.5.2: Market by Product Type

## **5. COMPETITOR ANALYSIS**

- 5.1: Product Portfoli Analysis
- 5.2: Market Share Analysis
- 5.3: Geographical Reach
- 5.4: Porter's Five Forces Analysis

## **6. GROWTH OPPORTUNITIES AND STRATEGIC ANALYSIS**

- 6.1: Growth Opportunity Analysis
  - 6.1.1: Growth Opportunities for the Global GPS Sports Watch Market by End User
  - 6.1.2: Growth Opportunities for the Global GPS Sports Watch Market by Product Type
  - 6.1.3: Growth Opportunities for the Global GPS Sports Watch Market by Region
- 6.2: Emerging Trends in the Global GPS Sports Watch market
- 6.3: Strategic Analysis
  - 6.3.1: New Product Development
  - 6.3.2: Capacity Expansion in the Global GPS Sports Watch market
  - 6.3.3: Certification and Licensing
  - 6.3.4: Merger and Acquisition

## **7. COMPANY PROFILES OF LEADING PLAYERS**

- 7.1: Fitbit
- 7.2: Suunto
- 7.3: Apple
- 7.4: Garmin
- 7.5: Timex
- 7.6: Polar
- 7.7: Bryton
- 7.8: Samsung
- 7.9: TomTom
- 7.10: Jawbone

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