

# GNSS Chip Market Report: Trends, Forecast and Competitive Analysis

<https://marketpublishers.com/r/GFDA60A79B43EN.html>

Date: May 2024

Pages: 150

Price: US\$ 4,850.00 (Single User License)

ID: GFDA60A79B43EN

## Abstracts

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The future of the GNSS chip market looks promising with opportunities in the consumer electronics, construction, agriculture, automotive, military & defense, marine, and transportation industries. The global GNSS chip market is expected to grow with a CAGR of 8% to 10% from 2021 to 2026. The major drivers for this market are increasing demand for IoT and integration of GNSS chips in self-driving cars, drones, smart sensors, connected homes, and wearable devices.

A more than 150 page report is developed to help in your business decisions. Sample figures with some insights are shown below. To learn the scope of, benefits, companies researched and other details of GNSS Chip market report download the report brochure.

The study includes trends and forecasts for the global GNSS chip market by device, application, end use industries, and region as follows:

By Device [\$M shipment analysis for 2015 – 2026]:

Smartphones

Tablets

Personal Navigation Devices

In-Vehicle Systems

Others

By Application [\$M shipment analysis for 2015 – 2026]:

Navigation

Mapping

Surveying

Location-Based Services

Telematics

Timing and Synchronization

Others

By End Use Industry [\$M shipment analysis for 2015 – 2026]:

Consumer Electronics

Construction

Agriculture

Automotive

Military & Defense

Marine

Transport

By Region [\$M shipment analysis for 2015 – 2026]:

North America

United States

Canada

Mexico

Europe

Germany

United Kingdom

France

Italy

Asia Pacific

China

Japan

India

South Korea

The Rest of the World

Smartphones will remain the largest device segment due to integration of GNSS chips in smartphones for navigation purposes.

Automotive market is expected to witness the highest growth over the forecast period due to increasing demand for connected cars.

Asia Pacific will remain the largest region in the forecast period due to ongoing technological advancements in the consumer electronics sector and the growing

popularity of wearable devices in APAC.

Some of the GNSS chip companies profiled in this report include Qualcomm Incorporated, STMicroelectronics NV, MediaTek Inc., U-Blox Holding AG, Broadcom Limited, Intel Corporation, Furuno Electric Co., Ltd., Skyworks Solutions, Inc., Quectel Wireless Solutions Co., Ltd., Navika Electronics.

## Features of GNSS Chip Market

**Market Size Estimates:** GNSS Chip market size estimation in terms of value (\$M)

**Trend and Forecast Analysis:** Market trends (2015-2020) and forecast (2021-2026) by various segments and regions.

**Segmentation Analysis:** Market size by device, application, and end use industry

**Regional Analysis:** GNSS Chip market breakdown by North America, Europe, Asia Pacific, and the Rest of the World.

**Growth Opportunities:** Analysis on growth opportunities in different device, application, end use industry, and region for GNSS Chip market.

**Strategic Analysis:** This includes M&A, new product development, and competitive landscape for the GNSS Chip market.

**Analysis of competitive intensity of the industry based on Porter's Five Forces model.**

This report answers following 11 key questions

Q.1 What are some of the most promising potential, high-growth opportunities for the global GNSS chip market by device (smartphones, tablets, personal navigation devices, in-vehicle systems, and others), application (navigation, mapping, surveying, location-based services, telematics, timing and synchronization, and others), end use industry (consumer electronics, construction, agriculture, automotive, military & defense, marine, and transport), and region (North America, Europe, Asia Pacific, and the Rest of the World)?

- Q.2 Which segments will grow at a faster pace and why?
- Q.3 Which regions will grow at a faster pace and why?
- Q.4 What are the key factors affecting market dynamics? What are the drivers and challenges of the GNSS chip market?
- Q.5 What are the business risks and threats to the GNSS chip market?
- Q.6 What are the emerging trends in the GNSS chip market and the reasons behind them?
- Q.7 What are some changing demands of customers in the GNSS chip market?
- Q.8 What are the new developments in the GNSS chip market? Which companies are leading these developments?
- Q.9 Who are the major players in the GNSS chip market? What strategic initiatives are being implemented by key players for business growth?
- Q.10 What are some of the competitive products and processes in the GNSS chip market, and how big of a threat do they pose for loss of market share via material or product substitution?
- Q.11 What M&A activities did take place in the last five years in the GNSS chip market?

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Personal Navigation Devices

In-Vehicle systems

Others

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Global GNSS Chip Market by Region

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Market by Device

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Broadcom Limited, Intel Corporation  
Furun Electric Co., Ltd.  
Skyworks Solutions, Inc.  
Quectel Wireless Solutions Co., Ltd.  
Navika Electronics..



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