

# GMO Testing Market Report: Trends, Forecast and Competitive Analysis

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## Abstracts

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The future of the GMO testing market looks promising with opportunities in the food industry. The global GMO testing market is expected to grow with a CAGR of 7%-9% from 2020 to 2025. The major drivers for this market are the increase in nutritional demand and rise in stringency in genetically modified food safety regulations.

A total of XX figures / charts and XX tables are provided in this more than 150-page report to help in your business decisions. Sample figures with some insights are shown below. To learn the scope, benefits, companies researched, and other details of the global GMO testing market report, please download the report brochure.

In this market, stacked is the largest trait segment of GMO testing, whereas development of potato is the largest crop tested. Growth in various segments of the GMO testing market are given below:

The study includes trends and forecast for the global GMO testing market by trait, technology, crop tested, processed food tested, and region as follows:

By Trait [Value (\$ Million) shipment analysis for 2014 – 2025]:

Stacked  
Herbicide Tolerance  
Insect Resistance

By Technology [Value (\$ Million) shipment analysis for 2014 – 2025]:

Polymerase Chain Reaction  
Immunoassay

By Crop Tested [Value (\$ Million) shipment analysis for 2014 – 2025]:

CornSoyRapeseed/CanolaPotatoesOthersTomatoesSugarbeetsRice

By Processed Food Tested [Value (\$ Million) shipment analysis for 2014 – 2025]:

CornSoyBakery & ConfectioneryMeat & Meat ProductsBreakfast Cereals &  
SnacksFood AdditivesOther Processed Food

Infant Food

Dairy Products

Processed Beverages

By Region [Value (\$ Million) shipment analysis for 2014 – 2025]:

North AmericaUnited StatesCanada MexicoEuropeUnited Kingdom  
SpainGermanyFranceAsia PacificChinaIndiaJapanThe Rest of the WorldBrazil

Some of the GMO testing companies profiled in this report include Thermo Fisher Scientific, Bio-Rad Laboratories, Mérieux NutriSciences Corporation, EMSL Analytical, Microbac Laboratories, Genetic ID NA, and OMIC USA.

Lucintel forecasts that stacked dwill remain the largest trait segment over the forecast period due to increase in R&D innovations and multiplicity of different traits in one crop or food.

Europe will remain the largest region, and it is also expected to witness the highest growth over the forecast period due to stringent regulatory affairs for GMO testing and consumers' disapproval towards GM foods.

Features of the Global GMO Testing Market

Market Size Estimates: Global GMO testing market size estimation in terms of value (\$M) shipment.Trend and Forecast Analysis: Market trends (2014-2019) and forecast (2020-2025) by various segments.Segmentation Analysis: Global GMO testing market size by various segments, such as trait, technology, crop tested, and processed food

tested in terms of value. Regional Analysis: Global GMO testing market breakdown by North America, Europe, Asia Pacific, and Rest of the World. Growth Opportunities: Analysis of growth opportunities in different trait, technology, crop tested, processed food tested, and region for the global GMO testing market. Strategic Analysis: This includes M&A, new product development, and competitive landscape of the global GMO testing market. Analysis of competitive intensity of the industry based on Porter's Five Forces model.

This report answers following key questions

Q.1 What are some of the most promising potential, high-growth opportunities for the global GMO testing market by trait (stacked, herbicide tolerance, and insect resistance), technology (polymerase chain reaction and immunoassay), crop tested (corn, soy, rapeseed/canola, potatoes, and others (tomatoes, sugarbeets, and rice)), processed food tested (bakery & confectionery, meat & meat products, breakfast cereals & snacks, food additives, and other processed food (infant food, dairy products, and processed beverages)), and region (North America, Europe, Asia Pacific, and Rest of the World)?

Q.2 Which segments will grow at a faster pace and why?

Q.3 Which region will grow at a faster pace and why?

Q.4 What are the key factors affecting market dynamics? What are the drivers and challenges of the global GMO testing market?

Q.5 What are the business risks and threats to the global GMO testing market?

Q.6 What are the emerging trends in this GMO testing market and the reasons behind them?

Q.7 What are some changing demands of customers in this GMO testing market?

Q.8 What are the new developments in this GMO testing market? Which companies are leading these developments?

Q.9 Who are the major players in this GMO testing market? What strategic initiatives are being implemented by key players for business growth?

Q.10 What are some of the competitive products and processes in this GMO testing market, and how big of a threat do they pose for loss of market share via material or product substitution?

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