

# Glycerol Market Report: Trends, Forecast and Competitive Analysis

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## **Abstracts**

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The future of the global glycerol market looks promising with opportunities in the personal care industry. The global glycerol market is expected to grow with a CAGR of 6%-7% from 2020 to 2025. The major drivers for this market are growing demand in the personal care industry and increasing use of environment friendly products.

Emerging trends, which have a direct impact on the dynamics of the industry, include the growing adoption of propylene glycol derived from glycerol as a substitute for ethylene glycol in antifreeze products.

A total of XX figures / charts and XX tables are provided in the more than 150 pages report to help in your business decisions. Sample figures with some insights are shown below. To learn the scope, benefits, companies researched, and other details of the global glycerol market report, please download the report brochure.

The study includes trends and forecast for the global glycerol market by application, source, type, and region as follows:

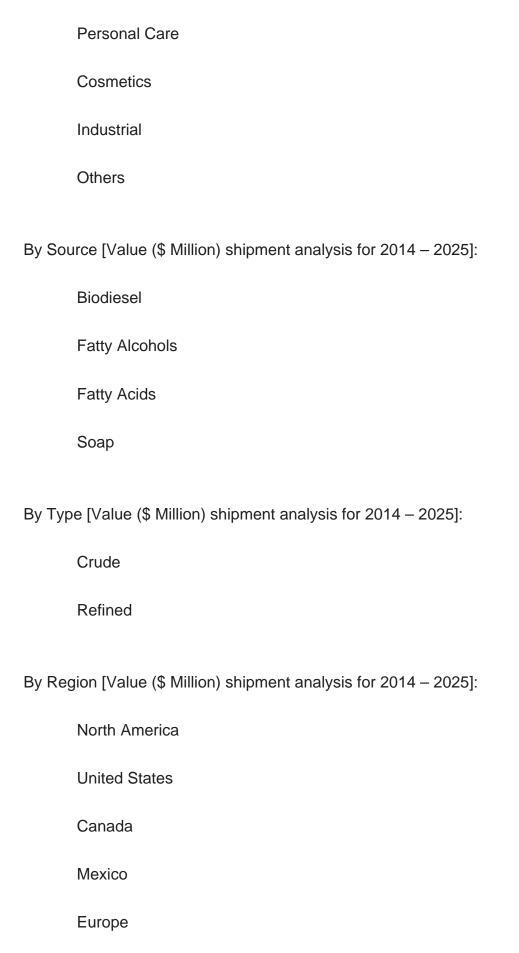
By Application [Value (\$ Million) shipment analysis for 2014 – 2025]:

Food and Beverage

**Pharmaceutical** 

**Nutraceuticals** 







Italy	
United Kingdom	
German	
France	
Asia Pacific	
China	
India	
South Korea	
Japan	
The Rest of the World	
Brazil	

Some of the glycerol companies profiled in this report include BASF SE, Wilmar International, P&G, Solvay, Godrej, and DOW.

Lucintel forecasts that the biodiesel sourced glycerol will remain the largest segment over the forecast period due to growing consumer awareness on the use of naturally sourced products, coupled with the higher demand for biodiesel in transportation fuels.

Within this market, the personal care industry will remain the largest application segments over the forecast period with increasing use in various formulations like toothpaste, moisturizer, and shampoos.

Asia-Pacific will remain the largest region and it is also expected to witness the highest growth over the forecast period due to increased consumer spending, growing adoption of healthy lifestyle, and expansion of various end-use industries.



## Features of the Global Glycerol Market

Market Size Estimates: Global glycerol market size estimation in terms of value (\$M) shipment.

Trend and Forecast Analysis: Market trends (2014-2019) and forecast (2020-2025) by various segments.

Segmentation Analysis: Global glycerol market size by various segments, such as application, source, and type in terms of value.

Regional Analysis: Global glycerol market breakdown by the North America, Europe, Asia Pacific, and Rest of the World.

Growth Opportunities: Analysis of growth opportunities in different application, source, type, and region for the global glycerol market.

Strategic Analysis: This includes M&A, new product development, and competitive landscape of the global glycerol market.

Analysis of competitive intensity of the industry based on Porter's Five Forces model.

### This report answers following key questions

- Q.1 What are some of the most promising potential, high-growth opportunities for the global glycerol market by application (food and beverage, pharmaceuticals, nutraceuticals, personal care, cosmetics, industrieal, and others), source (biodiesel, fatty alcohols, fatty acids, and soap), type (crude and refined), and region (North America, Europe, Asia Pacific, and Rest of the World)?
- Q.2 Which segments will grow at a faster pace and why?
- Q.3 Which region will grow at a faster pace and why?
- Q.4 What are the key factors affecting market dynamics? What are the drivers and challenges of the global glycerol market?
- Q.5 What are the business risks and threats to the global glycerol market?
- Q.6 What are emerging trends in this glycerol market and the reasons behind them?
- Q.7 What are some changing demands of customers in this glycerol market?
- Q.8 What are the new developments in this glycerol market? Which companies are



leading these developments?

- Q.9 Who are the major players in this glycerol market? What strategic initiatives are being implemented by key players for business growth?
- Q.10 What are some of the competitive products and processes in this glycerol market, and how big of a threat do they pose for loss of market share via material or product substitution?
- Q.11 What M&A activities did take place in the last five years in the global glycerol market?



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