

# Gluten-Free Oat Market Report: Trends, Forecast and Competitive Analysis to 2030

<https://marketpublishers.com/r/G71B4EBAF201EN.html>

Date: July 2024

Pages: 150

Price: US\$ 4,850.00 (Single User License)

ID: G71B4EBAF201EN

## Abstracts

2 – 3 business days after placing order

### Gluten-Free Oat Trends and Forecast

The future of the global gluten-free oat market looks promising with opportunities in the supermarket & hypermarket, convenience store, and online retail markets. The global gluten-free oat market is expected to reach an estimated \$255.3 million by 2030 with a CAGR of 7.3% from 2024 to 2030. The major drivers for this market are growing preference for this food among health-conscious individuals and rising number of vegans and gluten-free people.

A more than 150-page report is developed to help in your business decisions. Sample figures with some insights are shown below.

### Gluten-Free Oat by Segment

The study includes a forecast for the global gluten-free oat by product type, flavor, distribution channel, and region.

Gluten-Free Oat Market by Product Type [Shipment Analysis by Value from 2018 to 2030]:

Rolled Oats

Steel-Cut Oats

## Instant Oats

Gluten-Free Oat Market by Flavor [Shipment Analysis by Value from 2018 to 2030]:

Flavored

Unflavored

Gluten-Free Oat Market by Distribution Channel [Shipment Analysis by Value from 2018 to 2030]:

Supermarkets & Hypermarkets

Convenience Stores

Online Retail

Others

Gluten-Free Oat Market by Region [Shipment Analysis by Value from 2018 to 2030]:

North America

Europe

Asia Pacific

The Rest of the World

## List of Gluten-Free Oat Companies

Companies in the market compete on the basis of product quality offered. Major players in this market focus on expanding their manufacturing facilities, R&D investments, infrastructural development, and leverage integration opportunities across the value chain. With these strategies gluten-free oat companies cater increasing demand, ensure

competitive effectiveness, develop innovative products & technologies, reduce production costs, and expand their customer base. Some of the gluten-free oat companies profiled in this report include-

Bob's Red Mill

Nature's Path

General Mills

Quaker Oats

Freedom Foods Group

Glutenfreeda Foods

Bakery On Main

Purely Elizabeth

Thrive Market

Trader Joe's

## Gluten-Free Oat Market Insights

Lucintel forecasts that rolled oat will remain the largest segment over the forecast period.

Within this market, supermarket & hypermarket is expected to witness the highest growth over the forecast period.

Europe will remain the largest region over the forecast period.

## Features of the Global Gluten-Free Oat Market

Market Size Estimates: Gluten-free oat market size estimation in terms of value (\$M).

**Trend and Forecast Analysis:** Market trends (2018 to 2023) and forecast (2024 to 2030) by various segments and regions.

**Segmentation Analysis:** Gluten-free oat market size by product type, flavor, distribution channel, and region in terms of value (\$M).

**Regional Analysis:** Gluten-free oat market breakdown by North America, Europe, Asia Pacific, and Rest of the World.

**Growth Opportunities:** Analysis of growth opportunities in different product types, flavors, distribution channels, and regions for the gluten-free oat market.

**Strategic Analysis:** This includes M&A, new product development, and competitive landscape of the gluten-free oat market.

**Analysis of competitive intensity of the industry based on Porter's Five Forces model.**

## FAQ

**Q1. What is the gluten-free oat market size?**

**Answer:** The global gluten-free oat market is expected to reach an estimated \$255.3 million by 2030.

**Q2. What is the growth forecast for gluten-free oat market?**

**Answer:** The global gluten-free oat market is expected to grow with a CAGR of 7.3% from 2024 to 2030.

**Q3. What are the major drivers influencing the growth of the gluten-free oat market?**

**Answer:** The major drivers for this market are growing preference for this food among health-conscious individuals and rising number of vegans and gluten-free people.

**Q4. What are the major segments for gluten-free oat market?**

**Answer:** The future of the gluten-free oat market looks promising with opportunities in the supermarket & hypermarket, convenience store, and online retail markets.

Q5. Who are the key gluten-free oat market companies?

Answer: Some of the key gluten-free oat companies are as follows:

Bob's Red Mill

Nature's Path

General Mills

Quaker Oats

Freedom Foods Group

Glutenfreeda Foods

Bakery On Main

Purely Elizabeth

Thrive Market

Trader Joe's

Q6. Which gluten-free oat market segment will be the largest in future?

Answer: Lucintel forecasts that rolled oat will remain the largest segment over the forecast period.

Q7. In gluten-free oat market, which region is expected to be the largest in next 5 years?

Answer: Europe will remain the largest region over the forecast period.

Q.8 Do we receive customization in this report?

Answer: Yes, Lucintel provides 10% customization without any additional cost.

This report answers following 11 key questions:

Q.1. What are some of the most promising, high-growth opportunities for the gluten-free oat market by product type (rolled oats, steel-cut oats, and instant oats), flavor (flavored and unflavored), distribution channel (supermarkets & hypermarkets, convenience stores, online retail, and others), and region (North America, Europe, Asia Pacific, and the Rest of the World)?

Q.2. Which segments will grow at a faster pace and why?

Q.3. Which region will grow at a faster pace and why?

Q.4. What are the key factors affecting market dynamics? What are the key challenges and business risks in this market?

Q.5. What are the business risks and competitive threats in this market?

Q.6. What are the emerging trends in this market and the reasons behind them?

Q.7. What are some of the changing demands of customers in the market?

Q.8. What are the new developments in the market? Which companies are leading these developments?

Q.9. Who are the major players in this market? What strategic initiatives are key players pursuing for business growth?

Q.10. What are some of the competing products in this market and how big of a threat do they pose for loss of market share by material or product substitution?

Q.11. What M&A activity has occurred in the last 5 years and what has its impact been on the industry?

For any questions related to Gluten-Free Oat Market, Gluten-Free Oat Market Size, Gluten-Free Oat Market Growth, Gluten-Free Oat Market Analysis, Gluten-Free Oat Market Report, Gluten-Free Oat Market Share, Gluten-Free Oat Market Trends, Gluten-Free Oat Market Forecast, Gluten-Free Oat Companies, write Lucintel analyst at email: [helpdesk@lucintel.com](mailto:helpdesk@lucintel.com). We will be glad to get back to you soon.

## Contents

### **1. EXECUTIVE SUMMARY**

### **2. GLOBAL GLUTEN-FREE OAT MARKET : MARKET DYNAMICS**

2.1: Introduction, Background, and Classifications

2.2: Supply Chain

2.3: Industry Drivers and Challenges

### **3. MARKET TRENDS AND FORECAST ANALYSIS FROM 2018 TO 2030**

3.1. Macroeconomic Trends (2018-2023) and Forecast (2024-2030)

3.2. Global Gluten-Free Oat Market Trends (2018-2023) and Forecast (2024-2030)

3.3: Global Gluten-Free Oat Market by Product Type

3.3.1: Rolled Oats

3.3.2: Steel-Cut Oats

3.3.3: Instant Oats

3.4: Global Gluten-Free Oat Market by Flavor

3.4.1: Flavored

3.4.2: Unflavored

3.5: Global Gluten-Free Oat Market by Distribution Channel

3.5.1: Supermarkets & Hypermarkets

3.5.2: Convenience Stores

3.5.3: Online Retail

3.5.4: Others

### **4. MARKET TRENDS AND FORECAST ANALYSIS BY REGION FROM 2018 TO 2030**

4.1: Global Gluten-Free Oat Market by Region

4.2: North American Gluten-Free Oat Market

4.2.1: North American Gluten-Free Oat Market by Product Type: Rolled Oats, Steel-Cut Oats, and Instant Oats

4.2.2: North American Gluten-Free Oat Market by Distribution Channel: Supermarkets & Hypermarkets, Convenience Stores, Online Retail, and Others

4.3: European Gluten-Free Oat Market

4.3.1: European Gluten-Free Oat Market by Product Type: Rolled Oats, Steel-Cut Oats, and Instant Oats

4.3.2: European Gluten-Free Oat Market by Distribution Channel: Supermarkets & Hypermarkets, Convenience Stores, Online Retail, and Others

4.4: APAC Gluten-Free Oat Market

4.4.1: APAC Gluten-Free Oat Market by Product Type: Rolled Oats, Steel-Cut Oats, and Instant Oats

4.4.2: APAC Gluten-Free Oat Market by Distribution Channel: Supermarkets & Hypermarkets, Convenience Stores, Online Retail, and Others

4.5: ROW Gluten-Free Oat Market

4.5.1: ROW Gluten-Free Oat Market by Product Type: Rolled Oats, Steel-Cut Oats, and Instant Oats

4.5.2: ROW Gluten-Free Oat Market by Distribution Channel: Supermarkets & Hypermarkets, Convenience Stores, Online Retail, and Others

## **5. COMPETITOR ANALYSIS**

5.1: Product Portfolio Analysis

5.2: Operational Integration

5.3: Porter's Five Forces Analysis

## **6. GROWTH OPPORTUNITIES AND STRATEGIC ANALYSIS**

6.1: Growth Opportunity Analysis

6.1.1: Growth Opportunities for the Global Gluten-Free Oat Market by Product Type

6.1.2: Growth Opportunities for the Global Gluten-Free Oat Market by Flavor

6.1.3: Growth Opportunities for the Global Gluten-Free Oat Market by Distribution Channel

6.1.4: Growth Opportunities for the Global Gluten-Free Oat Market by Region

6.2: Emerging Trends in the Global Gluten-Free Oat Market

6.3: Strategic Analysis

6.3.1: New Product Development

6.3.2: Capacity Expansion of the Global Gluten-Free Oat Market

6.3.3: Mergers, Acquisitions, and Joint Ventures in the Global Gluten-Free Oat Market

6.3.4: Certification and Licensing

## **7. COMPANY PROFILES OF LEADING PLAYERS**

7.1: Bob's Red Mill

7.2: Nature's Path

7.3: General Mills



- 7.4: Quaker Oats
- 7.5: Freedom Foods Group
- 7.6: Glutenfreeda Foods
- 7.7: Bakery On Main
- 7.8: Purely Elizabeth
- 7.9: Thrive Market
- 7.10: Trader Joe's

## I would like to order

Product name: Gluten-Free Oat Market Report: Trends, Forecast and Competitive Analysis to 2030

Product link: <https://marketpublishers.com/r/G71B4EBAF201EN.html>

Price: US\$ 4,850.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/G71B4EBAF201EN.html>