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Global Transportation Services Industry 2012-2017: Trend, Profit, and Forecast Analysis March 2012

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Abstracts

Background:

The global transportation services industry is expected to witness modest growth and reach an estimated US $2,735 billion in 2017 with a CAGR of 2.5% over the next five years. Growth is expected to be driven by government infrastructure investments, improved economic conditions, rise in industrial production, and mining activities.

Lucintel, a leading global management consulting and market research firm, has analyzed the Global Transportation Services industry and presents its findings in “Global Transportation Services Industry 2012–2017: Trend, Profit, and Forecast Analysis.”

The global transportation services industry consists of revenues generated from freight transportation by road, rail, air, and marine modes. The industry is capital-intensive and demand is driven by macroeconomic trends in global imports and exports. The intensity of competition varies depending on the specific industry; the road transport sector for example, usually experiences the highest level of rivalry, while railways, as natural monopolies, suffer less from direct competition.

North America dominates this market and is forecast to witness the highest growth over the next five years. A strong economy is expected to fuel the demand for freight growth in Canada and other nations. Marine Freight transportation services are forecast to register the highest growth over the next five years.

Tightening infrastructure capacity and increased fuel prices, decline in import and export activity, slowdown of global trade, and vehicle regulations are key challenges for

the industry. Resumption of growth in the worldwide merchandise trade is likely to create more demand for freight transportation services.

This study provides an overview of the Global Transportation Services industry. The report tracks four market segments for four regions – thus it tracks 16 segments of the Global Transportations Services industry. The report is limited to air, rail, road and marine freight and it does not include passenger transportation services.

This comprehensive guide from Lucintel provides readers with valuable information and the tools needed to successfully drive critical business decisions with a thorough understanding of the market's potential. This report can save Lucintel clients hundreds of hours in personal research time on a global market. It also offers significant benefits in expanding business opportunities throughout the global transportation services industry in a fast-paced ever-changing world, business leaders need every advantage available to them in a timely manner to drive change in the market and to stay ahead of their competition. This report provides business leaders with a keen advantage in this regard by making them aware of emerging trends and demand requirements on an annual basis.

Features and Scope of this Report:

To make any investment or strategic decision, adequate and timely information is essential. This market report fulfills this core need. Some of the features of this market report are:

Industry size estimates in US dollar value by regions and by segment

Global transportation services industry annual trend (2006-2011) and forecast (2012- 2017)

Porter's Five Force analysis

New product launch and M&A activity in the industry

Quarterly demand trend (Q1 2010–Q4 2011) and forecast analysis (Q1 2012–Q4 2012) for global transportation services industry

Gross and net profit trends in the global transportation services industry

Cost structure trends in the global transportation services industry as well as by region

Who Can Benefit From This Report?

This study is intended for senior level executives, sales, marketing and business development professionals at various nodes of value chain of this market. This multi-client market study from Lucintel is used by small to multi-national Fortune 500 companies and utilized for a variety of reasons as follows.

Business development

Strategic planning

Business presentation

Determination of market size and trend

Competitive analysis

Resource and Inventory Management

Budgeting

Investment Decision

Research Methodology:

Lucintel has closely tracked and conducted research on hundreds of markets since 1998. This study is a result of years of ongoing research and continuous monitoring of industry dynamics and trends at various nodes of the value chain from both the supply side and the demand side. Lucintel compiles vast amounts of data from numerous sources, validates the integrity of that data, and performs a comprehensive analysis on it. Lucintel then organizes the data, its findings, and insights into a concise report designed to support the strategic decision-making process

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