

Global Technology Retail Industry 2012-2017: Trend, Profit, and Forecast Analysis, March 2012

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Abstracts

Background:

The global technology retail industry experienced steady growth over the last five years and is expected to continue its growth momentum, reaching approximately \$1,210 billion in 2017 with a CAGR of 5.8% over the next five years.

Lucintel, a leading global management consulting and market research firm, has analyzed the global technology retail market and presents its findings in “Global Technology Retail Industry 2012-2017: Trend, Profit, and Forecast Analysis.”

The technology retail Industry is a fragmented industry consisting of electronics and household appliance, computer and software, and camera and photographic supply stores. APAC dominates this market and is projected to lead the industry over the forecast period. A rapidly growing middle class, market oriented stable economy, and availability of trained manpower at competitive rates in China, Japan, Malaysia, and Singapore are expected to boost the industry.

Lucintel's research indicates that although the industry suffered due to 2008 recession, profitability depicted growth during the recovery period due to increases in revenues of the established companies in the industry. Implementation of cost cutting strategies, advertising, and creative marketing enhanced the profitability of this industry.

As per the study, favorable demographics, rising consumer incomes, new shopping malls, and changing lifestyle drives demand. On the other hand, maintaining balance between price and quality is the biggest challenge for the industry. Increases in the youth population, favorable economic policies, and sizable FDI are anticipated to boost

the industry. China, India, and Hong Kong are expected to drive growth in Asia in the appliance and house wares segment. This study provides an overview of the global technology retail industry. The report tracks market sizing for four geographic regions of this market sector, and is a segment of the global retail industry.

This comprehensive guide from Lucintel provides readers with valuable information and the tools needed to successfully drive critical business decisions with a thorough understanding of the market's potential. This report will save Lucintel clients hundreds of hours in personal research time on a global market and it offers significant benefits in expanding business opportunities throughout the global technology retail industry. In a fast-paced ever-changing world, business leaders need every advantage available to them in a timely manner to drive change in the market and to stay ahead of their competition. This report provides business leaders with a keen advantage in this regard by making them aware of emerging trends and demand requirements on an annual basis.

Features and Scope of this Report:

To make any investment or strategic decision, you need adequate and timely information. This industry report fulfills this core need. Some of the features of this industry report are:

Industry size estimates in terms of (US \$) value by regions

Global technology retail industry annual trend (2006-2011) and forecast (2012-2017)

Porter's Five Force analysis

New product launch and merger and acquisition activity in global technology retail industry

Quarterly demand trend (Q1 2010-Q4 2011) and forecast analysis (Q1 2012-Q4 2012) for global technology retail industry

Gross and net profit trends in the global technology retail industry

Cost structure trend in the global as well as regional technology retail industry

Who Can Benefit From This Report?

This study is intended for senior level executives, sales, marketing and business development professionals at various nodes of value chain of this market. This multi-client market study from Lucintel is used by small to multi-national Fortune 500 companies and utilized for a variety of reasons as follows.

Business development

Strategic planning

Business presentation

Determination of market size and trend

Competitive analysis

Resource and Inventory Management

Budgeting

Investment Decision

Research Methodology:

Lucintel has closely tracked and conducted research on hundreds of markets since 1998. This study is a result of years of ongoing research and continuous monitoring of industry dynamics and trends at various nodes of the value chain from both the supply side and the demand side. Lucintel compiles vast amounts of data from numerous sources, validates the integrity of that data, and performs a comprehensive analysis on it. Lucintel then organizes the data, its findings, and insights into a concise report designed to support the strategic decision-making process

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