

# Global Specialty Retail Industry 2012-2017: Trend, Profit and Forecast Analysis, March 2012

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### Abstracts

### Background:

The global specialty retail industry is expected to witness modest growth and reach approximately \$6,813 billion in 2017 with a CAGR of 3% over next five years (2012-2017).

Lucintel, a leading global management consulting and market research firm, has analyzed the global specialty retail industry and presents its findings in "Global Specialty Retail Industry 2012-2017: Trend, Profit and Forecast Analysis."

The specialty retail industry consists of automotive, specialty stores, and fuel retailing. The industry is highly fragmented and dependent upon macroeconomic factors such as GDP, disposable income, and consumer spending. Competitive rivalry in this segment is high with a medium barrier to entry in the market.

Asia represents 31% of the global market. ROW recorded the highest growth during last five years and is expected to grow at the highest rate over the forecast period. APAC represents positive growth with the highest market size in specialty retail industry during forecast period. A rapidly growing middle class, market oriented stable economy, availability of trained manpower at competitive cost, and well developed credit and financing facilities are expected to boost specialty retail industry. ROW has a relatively small market size and slightly high growth rate but with an increase in GDP/capita in emerging economies, holds growth potential.

Although a high degree of price competition, inflation, supply chain, and efficient inventory management pose a challenge for the industry, increasing GDP, disposable



income, population, and consumer expenditure are expected to drive the industry.

This comprehensive guide from Lucintel provides readers with valuable information and the tools needed to successfully drive critical business decisions with a thorough understanding of the market's potential. This report will save Lucintel clients hundreds of hours in personal research time on a global market and it offers significant benefits in expanding business opportunities throughout the global specialty retail industry. In a fast-paced ever-changing world, business leaders need every advantage available to them in a timely manner to drive change in the market and to stay ahead of their competition. This report provides business leaders with a keen advantage in this regard by making them aware of emerging trends and demand requirements on an annual basis.

#### Features and Scope of this Report:

To make any investment or strategic decision, you need adequate and timely information. This market report fulfills this core need. Some of the features of this market report are:

Industry size estimates in terms of (US \$) value by regions

Global specialty retail industry annual trend (2006-2011) and forecast (2012-2017)

Porter's Five Force analysis

New product launch and merger and acquisition activity in global specialty retail industry

Quarterly demand trend (Q1 2010-Q4 2011) and forecast analysis (Q1 2012 – Q4 2012) for global specialty retail industry

Gross and net profit trends in the global specialty retail industry

Cost structure trend in the global as well as regional specialty retail industry

### **Benefits of Lucintel Reports:**



Lucintel's core competency is in market research and management consulting. In last 14 years, Lucintel has worked on hundreds of market research studies. Lucintel's market report offers following benefits.

It saves your money, as compared to doing research in-house. (\$80,000+)

It saves your time. Lucintel delivers the report in hours vs. months of in-house data collection and report writing.

It is an un-biased source of industry facts, intelligence and insights.

It helps you make confident business decisions quickly.

### Who Can Benefit From This Report?

This study is intended for senior level executives, sales, marketing and business development professionals at various nodes of value chain of this market. This multiclient market study from Lucintel is used by small to multi-national Fortune 500 companies and utilized for a variety of reasons as follows.

Business development

Strategic planning

**Business presentation** 

Determination of market size and trend

Competitive analysis

**Resource and Inventory Management** 

Budgeting

**Investment Decision** 



#### **Research Methodology:**

Lucintel has closely tracked and conducted research on hundreds of markets since 1998. This study is a result of years of ongoing research and continuous monitoring of industry dynamics and trends at various nodes of the value chain from both the supply side and the demand side. Lucintel compiles vast amounts of data from numerous sources, validates the integrity of that data, and performs a comprehensive analysis on it. Lucintel then organizes the data, its findings, and insights into a concise report designed to support the strategic decision-making process



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