

Global Road Freight Transportation Services Industry 2012-2017: Trend, Profit, and Forecast Analysis, April 2012

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Abstracts

Background:

The global road freight transportation services industry experienced good growth over the last five years and is expected to continue that momentum to reach approximately US \$2,021 billion in 2017. The industry is anticipated to have a CAGR of 2.4% over next five years (2012-2017).

Lucintel, a leading global management consulting and market research firm, has analyzed the global road freight transportation services industry and presents its findings in “Global Road Freight Transportation Services Industry 2012–2017: Trend, Profit, and Forecast Analysis.”

The global road freight transportation services industry is fragmented. The North American region dominates this market as improvements in the shipping supply chain are driving the growth of the road freight market in that region. A combination of factors, including high fuel costs, government regulations, and increasing road congestion, impact industry dynamics significantly.

Lucintel’s research indicates that despite a decline in 2009, the market witnessed considerable growth in the following years (2010 and 2011). Driving growth were government incentives to adopt green technologies that are strengthening the business case for hybrid power train systems and increasing demand for road freight, driven by modest economic growth.

According to the study, retaining drivers, a shortage of drivers, high cost of truck

downtime, and highway funding are among the biggest challenges for the industry. Investment in transport infrastructure, increasing global trade activity, high demand for import and export of goods, increase in consumer demand for goods, and expanded mining activities are expected to boost the industry in the future. Asia Pacific and Rest of the World markets are expected to grow rapidly over the next 10 years due to the presence of high growth potential markets such as China, India, Vietnam, and others.

This study provides an overview of the global road freight transportation services industry. This report tracks market sizing for four geographic regions of this industry. This is a segment report of the global industry.

This comprehensive guide from Lucintel provides readers with valuable information and the tools needed to successfully drive critical business decisions with a thorough understanding of the market's potential. This report will save Lucintel clients hundreds of hours in personal research time on a global market and it offers significant benefits in expanding business opportunities throughout the global road freight transportation services industry analysis. In a fast-paced ever- changing world, business leaders need every advantage available to them in a timely manner to drive change in the market and to stay ahead of their competition. This report provides business leaders with a keen advantage in this regard by making them aware of emerging trends and demand requirements on an annual basis.

Features and Scope of this Report:

To make any investment or strategic decision, you need adequate and timely information. This market report fulfills this core need. Some of the features of this market report are:

Industry size estimates in terms of (US \$) value by regions and by segments

Global road freight transportation services industry analysis annual trend (2006-2011) and forecast (2012-2017)

Porter's Five Force analysis

New product launch and merger and acquisition activity in global road freight transportation services industry analysis

Quarterly demand trend (Q1 2010-Q4 2011) and forecast analysis (Q1 2012-Q4 2012) for global road freight transportation services industry analysis

Gross and net profit trends in the global road freight transportation services industry analysis

Cost structure trend in the global as well as regional global road freight transportation services industry analysis

Who Can Benefit From This Report?

This study is intended for senior level executives, sales, marketing and business development professionals at various nodes of value chain of this market. This multi-client market study from Lucintel is used by small to multi-national Fortune 500 companies and utilized for a variety of reasons as follows.

Business development

Strategic planning

Business presentation

Determination of market size and trend

Competitive analysis

Resource and Inventory Management

Budgeting

Investment Decision

Research Methodology:

Lucintel has closely tracked and conducted research on hundreds of markets since 1998. This study is a result of years of ongoing research and continuous monitoring of industry dynamics and trends at various nodes of the value chain from both the supply

side and the demand side. Lucintel compiles vast amounts of data from numerous sources, validates the integrity of that data, and performs a comprehensive analysis on it. Lucintel then organizes the data, its findings, and insights into a concise report designed to support the strategic decision-making process

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