

Global Retail Sports Apparel Market Analysis 2012-2017: Market Trends, Profit, and Forecast Analysis, February 2012

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Abstracts

Background:

The global retail sports apparel industry has grown rapidly over the last five years and is expected to continue that trend as it reaches approximately US \$125 billion in 2017 with a CAGR of 6% over the next five years. Increase in demand for sports-style apparel and favorable demographic conditions throughout Asia are expected to boost the sports apparel market during the forecast period.

Lucintel, a leading global management consulting and market research firm, has analyzed the global retail sports apparel market and presents its findings in “Global Retail Sports Apparel Industry 2012–2017: Trends, Profit, and Forecast Analysis.”

The sports apparel industry comprises various enterprises that are primarily engaged in the manufacturing and retailing of new sports apparel and accessories such as running and training apparel, golf wear, lifestyle apparel, soccer uniforms, baseball and softball apparel, as well as the clothing worn for participating in many other sports. As per the study, the sports apparel industry is fragmented, with the top five and the top 10 players accounting for approximately 21% and 25% shares respectively in 2011.

Although North America currently dominates this industry, APAC’s retail sports apparel market is expected to lead the industry. APAC is forecast to grow at the highest rate among all the regions during the six-year forecast period. The apparel industry is expected to extend its presence with rapidly growing markets, with countries such as India, Indonesia, and Vietnam providing significant potential for regional and global sporting apparel brands.

The sensitivity of the industry to seasonal conditions and frequent changes in consumer taste and preference are some of the challenges being faced by retail sports apparel industry. Among the factors that drive growth in the industry include increasing individual sports and athletic participation, changing lifestyles in emerging economies, and the continuing growth in awareness for health and fitness are likely to drive the sports apparel market.

Lucintel's research report is a cost-effective tool that portrays the key aspects of the retail sports apparel industry, providing the reader with the most up-to-date and useful analysis of the market to support confident and timely decision making. The report tracks four regions of the global retail sports apparel industry. The report helps executives helping executives plan for their inventory and resources. This report also includes analysis of sports lifestyle products.

This comprehensive guide from Lucintel provides readers with valuable information and the tools needed to successfully drive critical business decisions with a thorough understanding of the market's potential. This report will save Lucintel clients hundreds of hours in personal research time on a global market and it offers significant benefits in expanding business opportunities throughout the global retail sports apparel industry. In a fast-paced ever-changing world, business leaders need every advantage available to them in a timely manner to drive change in the market and to stay ahead of their competition. This report provides business leaders with a keen advantage in this regard by making them aware of emerging trends and demand requirements on an annual basis.

Features and Scope of this Report:

To make any investment or strategic decision, you need adequate and timely information. This market report fulfills this core need. Some of the features of this market report are:

Global retail sports apparel industry size estimates in terms of US dollar value by regions

Global retail sports apparel industry annual trend (2006–2011) and forecast (2012–2017)

Porter's Five Forces analysis of the industry

New product launch and merger and acquisition activity in global retail sports apparel industry

Quarterly demand trend (Q1 2010–Q4 2011) and forecast analysis (Q1 2012–Q4 2012) for global retail sports apparel industry

Gross and net profit trends in the global retail sports apparel industry

Cost structure trend in the global as well as regional retail apparel industry

Who Can Benefit From This Report?

This study is intended for senior level executives, sales, marketing and business development professionals at various nodes of value chain of this market. This multi-client market study from Lucintel is used by small to multi-national Fortune 500 companies and utilized for a variety of reasons as follows.

Business development

Strategic planning

Business presentation

Determination of market size and trend

Competitive analysis

Resource and Inventory Management

Budgeting

Investment Decision

Research Methodology:

Lucintel has closely tracked and conducted research on hundreds of markets since

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1998. This study is a result of years of ongoing research and continuous monitoring of industry dynamics and trends at various nodes of the value chain from both the supply side and the demand side. Lucintel compiles vast amounts of data from numerous sources, validates the integrity of that data, and performs a comprehensive analysis on it. Lucintel then organizes the data, its findings, and insights into a concise report designed to support the strategic decision-making process

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