

# Global Retail Sporting Goods Industry Analysis 2012-2017: Industry Trends, Profit and Forecast Analysis, January 2012

<https://marketpublishers.com/r/G7F30C02115EN.html>

Date: January 2012

Pages: 0

Price: US\$ 1,980.00 (Single User License)

ID: G7F30C02115EN

## Abstracts

### Background:

The global retail sporting goods Industry holds substantial opportunities for sporting goods suppliers due to strong product demand in the three market segments: athletic apparel, athletic footwear, and equipment. Asia and Rest of World represent good growth market for retail sporting goods industry over the forecast period. According to Lucintel, the market is forecast to reach an estimated \$266 billion in 2017 with a CAGR of 4% over the next five years (2012–2017).

The sporting goods industry comprises establishments primarily engaged in the manufacturing and retailing of sporting goods, such as camping equipment, exercise and fitness equipment, athletic uniforms, specialty sports footwear, apparel, and accessories. As the study indicates, the global retail sporting goods industry is highly fragmented. North America currently dominates this market. Some of the major players in this market are Nike, Adidas, and Dick's sporting goods. A combination of factors such as demographics and consumer spending impacts market dynamics.

The “Global Retail Sporting Goods Industry 2012-2017: Trends, Profit and Forecast Analysis” is a cost-effective tool that portrays the key aspects of the sporting goods industry on an annual and quarterly basis, providing the reader with the most current analysis of the market for confident and timely decision making. This report tracks three market segments: athletic apparel, athletic footwear, and equipment for four regions – North America, Europe, Asia Pacific, Rest of World (ROW) – thus it tracks 12 segments of the global sporting goods industry. The report helps executives plan for inventory and resource management, among other crucial business activities.

This comprehensive guide from Lucintel provides readers with valuable information and the tools needed to successfully drive critical business decisions with a thorough understanding of the market's potential. This report can save Lucintel clients hundreds of hours in personal research time on a global market. It also offers significant benefits in expanding business opportunities throughout the global retail sporting goods market. In a fast-paced ever-changing world, business leaders need every advantage available to them in a timely manner to drive change in the market and to stay ahead of their competition. This report provides business leaders with a keen advantage in this regard by making them aware of emerging trends and demand requirements on an annual basis.

### **Features and Scope of this Report:**

To make any investment or strategic decision, adequate and timely information is essential. This market report fulfills this core need. Some of the features of this market report are:

Industry size estimates in US dollar value by segments and by regions

Global retail sporting goods industry annual trend (2006-2011) and forecast (2012-2017)

Porter's Five Force analysis

New product launch and M&A activity in the global retail sporting goods industry

Quarterly demand trend (Q1 2010–Q4 2011) and forecast analysis (Q1 2012–Q4 2012) for global retail sporting goods industry

Gross and net profit trends in the global retail sporting goods industry

Cost structure trends in the global industry as well as by region

### **Who Can Benefit From This Report?**

This study is intended for senior level executives, sales, marketing and business development professionals at various nodes of value chain of this market. This multi-

client market study from Lucintel is used by small to multi-national Fortune 500 companies and utilized for a variety of reasons as follows.

Business development

Strategic planning

Business presentation

Determination of market size and trend

Competitive analysis

Resource and Inventory Management

Budgeting

Investment Decision

### **Research Methodology:**

Lucintel has closely tracked and conducted research on hundreds of markets since 1998. This study is a result of years of ongoing research and continuous monitoring of industry dynamics and trends at various nodes of the value chain from both the supply side and the demand side. Lucintel compiles vast amounts of data from numerous sources, validates the integrity of that data, and performs a comprehensive analysis on it. Lucintel then organizes the data, its findings, and insights into a concise report designed to support the strategic decision-making process

## Contents

- 1. EXECUTIVE SUMMARY**
- 2. INDUSTRY DEFINITION AND SCOPE**
- 3. INDUSTRY OVERVIEW**
- 4. GLOBAL MACROECONOMIC OVERVIEW**
- 5. INDUSTRY TRENDS**
- 6. INDUSTRY FORECASTS**
- 7. EMERGING TRENDS**
- 8. CONCLUSIONS**

## List Of Figures

### LIST OF FIGURES

#### CHAPTER 3: Industry Overview

Figure 3.1: Porter's Five Forces Analysis for global retail sporting goods industry

Figure 3.2: External forces shaping global retail sporting goods industry

#### CHAPTER 4: Global Macroeconomic Overview

Figure 4.1: Global GDP growth rate trend

Figure 4.2: Global inflation rate trend

Figure 4.3: Global population growth rate trend

Figure 4.4: Global unemployment rate trend

Figure 4.5: Regional GDP growth rate trend

Figure 4.6: Regional inflation rate trend

Figure 4.7: Regional population growth rate trend

Figure 4.8: Regional unemployment rate trend

#### CHAPTER 5: Industry Trends

Figure 5.1: Global retail sporting goods industry annual trend 2006-11

Figure 5.2: Global retail sporting goods industry regional trend 2006-11 (\$ B)

Figure 5.3: Global retail sporting goods industry regional trend 2006-11 (%)

Figure 5.4: Global retail sporting goods industry segment trend 2006-11 (\$ B)

Figure 5.5: Global retail sporting goods industry segment trend: 2006-11 (%)

Figure 5.6: Global retail sporting goods industry quarterly trend

Figure 5.7: Global retail sporting goods industry profitability trend 2006-11

Figure 5.8: Global retail sporting goods industry revenue per employee trend 2006-11

Figure 5.9: Cost structure trend in global retail sporting goods industry 2006-11

Figure 5.10: Cost structure in North American market trend

Figure 5.11: Cost structure trend in European market

Figure 5.12: Cost structure trend in Asia Pacific market

Figure 5.13: Top 5 companies v/s global retail sporting goods industry gross profit & net profit analysis 2010

Figure 5.14: Cash on hand for global retail sporting goods industry 2006-11 (\$ B)

Figure 5.15: Cash on hand for global retail sporting goods industry 2006-11 (%)

Figure 5.16: Total asset for global retail sporting goods industry 2006-11 (\$ B)

Figure 5.17: Total asset for global retail sporting goods industry 2006-11 (%)

Figure 5.18: Total debt for global retail sporting goods industry 2006-11 (\$ B)

Figure 5.19: Total debt for global retail sporting goods industry 2006-11 (%)

Figure 5.20: Market shares of top players in global retail sporting goods industry in 2006

Figure 5.21: Market shares of top players in retail sporting goods industry in 2011

Figure 5.22: Global retail sporting goods industry 2006 market share analysis

Figure 5.23: Global retail sporting goods industry 2011 market share analysis

## CHAPTER 6: Industry Forecasts

Figure 6.1: Global retail sporting goods industry annual forecast 2012-17 (\$ B)

Figure 6.2: Global retail sporting goods industry quarterly forecast 2012-17

Figure 6.3: Global GDP growth rate forecast

Figure 6.4: Global inflation rate forecast

Figure 6.5: Global population growth rate forecast

Figure 6.6: Global unemployment rate forecast

Figure 6.7: Regional GDP growth rate forecast

Figure 6.8: Regional inflation rate forecast

Figure 6.9: Regional population growth rate forecast

Figure 6.10: Regional unemployment rate forecast

Figure 6.11: Global retail sporting goods industry regional forecast 2012-17 (\$ B)

Figure 6.12: Global retail sporting goods industry regional forecast 2012-17 (%)

Figure 6.13: Global retail sporting goods industry segment forecast: 2012-17 (\$ B)

Figure 6.14: Global retail sporting goods industry segment forecast: 2012-17 (%)

## CHAPTER 7: Emerging Trends

Figure 7.1: Global retail sporting goods industry emerging trend

Figure 7.2: Global retail sporting goods industry opportunity by region

Figure 7.3: Global retail sporting goods industry opportunity by segment

## List Of Tables

### LIST OF TABLES

#### CHAPTER 3: Industry Overview

Table 3.1: Global retail sporting goods industry parameters 2011

Table 3.2: Relative market attractiveness by region

#### CHAPTER 5: Industry Trends

Table 5.1: Global retail sporting goods industry regional growth rate

Table 5.2: Global retail sporting goods industry segment growth rate

Table 5.3: Percentage change in cost structure

Table 5.4: Percentage change in cash on hand

Table 5.5: Percentage change in total asset

Table 5.6: Percentage change in debt

Table 5.7: Key companies by highest revenue growth

Table 5.8: Key companies by lowest revenue growth

#### CHAPTER 6: Industry Forecasts

Table 6.1: Regional growth rate

Table 6.2: Segment growth rate

## I would like to order

Product name: Global Retail Sporting Goods Industry Analysis 2012-2017: Industry Trends, Profit and Forecast Analysis, January 2012

Product link: <https://marketpublishers.com/r/G7F30C02115EN.html>

Price: US\$ 1,980.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/G7F30C02115EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970



