

# Global Retail Industry 2012-2017: Trend, Profit, and Forecast Analysis., January 2012

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## Abstracts

### Background:

Rising GDP growth, burgeoning population, greater disposable income, and increasing consumer spending are combining to drive the Global Retail industry and opportunities for retail segment players. The market is forecast to reach an estimated \$20,002 billion in 2017 with a CAGR of 3.9% over the next six years (2012–2017).

Lucintel, a leading global management consulting and market research firm, has analyzed the Global Retail industry and presents its findings in “Global Retail Industry 2012-2017: Trend, Profit, and Forecast Analysis.”

The retail industry comprises establishments engaged in selling merchandise or commodities for personal or household consumption, mainly consisting of apparel and accessories, technology, food and beverages, home improvement, specialty, pharmaceuticals, and others. Recently, as developed nations begin to emerge from recession, their economies recover, and unemployment rates begin to fall, the market segments are experiencing some renewed growth.

As indicated in Lucintel’s study, the retail industry is highly fragmented and is dependent on macroeconomic factors such as GDP, disposable income, and consumer spending. Asia Pacific (APAC) dominates the industry, representing 35% of the global market. The APAC retail industry is expected to drive the market and grow at the highest rate among all regions during the forecast period of 2012–2017.

The global economic recession, inflation, and high unemployment rates are some of the challenges that are negatively affecting the retail industry. Conversely, some factors

that are likely to boost sales in the industry include urbanization, technological growth, increase in product demand and selection, and the continued popularity of online purchasing. A combination of factors such as demographics and consumer spending habits impacts market dynamics significantly.

This study provides a concise overview of the global retail industry. The report tracks seven market segments across four regions, North America, Europe, APAC, and Rest of World (ROW); thus, it tracks 28 segments of the global retail industry.

This comprehensive guide from Lucintel provides readers with valuable information and the tools needed to successfully drive critical business decisions with a thorough understanding of the market's potential. This report will save Lucintel's clients hundreds of hours in personal research time on a global market and offers significant benefits in expanding business opportunities throughout the global retail industry. In a fast-paced, ever-changing world, business leaders need every advantage available to them in a timely manner to drive change in the market and to stay ahead of their competition. This report provides business leaders with a keen advantage in this regard by making them aware of emerging trends and demand requirements on an annual basis.

### **Features and Scope of this Report:**

To make any investment or strategic decision, you need adequate and timely information. This market report fulfills this core need. Some of the features of this market report are:

Industry size estimates in terms of (US \$) value by segments and by regions

Global retail industry annual trend (2006-2011) and forecast (2012-2017)

Porter's Five Force analysis

New product launch and merger and acquisition activity in the global retail industry

Quarterly demand trend (Q1 2010-Q4 2011) and forecast analysis (Q1 2012–Q4 2012) for the global retail industry

Gross and net profit trends in the global retail industry

## Cost structure trend in the global and regional retail industry

### Who Can Benefit From This Report?

This study is intended for senior level executives, sales, marketing, and business development professionals at various nodes of value chain of this market. This multi-client market study from Lucintel is used by small to multi-national Fortune 500 companies and utilized for a variety of reasons as follows.

Business development

Strategic planning

Business presentation

Determination of market size and trend

Competitive analysis

Resource and Inventory Management

Budgeting

Investment Decision

### Research Methodology:

Lucintel has closely tracked and conducted research on hundreds of markets since 1998. This study is a result of years of ongoing research and continuous monitoring of industry dynamics and trends at various nodes of the value chain from both the supply side and the demand side. Lucintel compiles vast amounts of data from numerous sources, validates the integrity of that data, and performs a comprehensive analysis on it. Lucintel then organizes the data, its findings, and insights into a concise report designed to support the strategic decision-making process

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