

# Global Residential Construction Industry 2012-2017: Trend, Profit, and Forecast Analysis, June 2012

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## Abstracts

### Background:

The global residential construction industry experienced a decline during the last five years but is expected to recover and gain momentum, reaching approximately US \$2,943 billion in 2017 with a CAGR of 7.0% over the next five years (2012-2017).

Lucintel, a leading global management consulting and market research firm, has analyzed the global residential construction market and presents its findings in “Global Residential Construction Industry 2012-2017: Trend, Profit, and Forecast Analysis.”

The residential construction industry is highly fragmented. APAC dominates this industry. The construction industry is witnessing tremendous and unprecedented changes due to economic recession and is gradually shifting toward Asian countries. China, Japan, India, and other Asian nations are principle driving markets for growth. Mortgage interest rates and net migration are likely to contribute considerably to the industry’s growth.

Lucintel’s research indicates that the residential sector was highly affected by recession but gradually recovered in the following years. ROW is currently a small industry but with the increase in GDP/capita in emerging economies, UAE government focus on growth of other sectors than oil industry to contribute in its economy, and government initiatives such as housing projects and affordable housing are expected to drive robust growth over the next five years.

Cancellation of a number of projects due to the impact of the global financial crisis, tightening of credit and financing market, issues in project financing, material cost

fluctuation, increase in number of foreclosures, and high fuel costs pose challenges for the industry. Net migration of people from rural to urban areas, increase in consumer spending, population growth, easy mortgage rates, and increase in new housing supply are expected to drive the industry growth significantly.

This study provides an overview of the global residential construction industry. The report tracks industry sizing for four geographic regions of this industry sector and is a segment of the global construction industry. The scope of this study is limited to annual trends for the past five years and forecasts for the next five years for this segment.

This comprehensive guide from Lucintel provides readers with valuable information and the tools needed to successfully drive critical business decisions with a thorough understanding of the market's potential. This report will save Lucintel clients hundreds of hours in personal research time on a global market and it offers significant benefits in expanding business opportunities throughout the global residential construction industry analysis. In a fast-paced ever-changing world, business leaders need every advantage available to them in a timely manner to drive change in the market and to stay ahead of their competition. This report provides business leaders with a keen advantage in this regard by making them aware of emerging trends and demand requirements on an annual basis.

### **Features and Scope of this Report:**

To make any investment or strategic decision, you need adequate and timely information. This market report fulfills this core need. Some of the features of this market report are:

Industry size estimates in terms of (US \$) value by regions

Global residential construction industry analysis annual trend (2006-2011) and forecast (2012-2017)

Porter's Five Force analysis

New product launch and merger and acquisition activity in global residential construction industry analysis

Quarterly demand trend (Q1 2010-Q4 2011) and forecast analysis (Q1 2012 – Q4 2012) for global residential construction industry analysis

Gross and net profit trends in the global residential construction industry analysis

Cost structure trend in the global as well as regional residential construction industry analysis

### **Benefits of Lucintel Reports:**

Lucintel's core competency is in market research and management consulting. In last 14 years, Lucintel has worked on hundreds of market research studies. Lucintel's market report offers following benefits.

It saves your money, as compared to doing research in-house. (\$80,000+)

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It is an un-biased source of industry facts, intelligence and insights.

It helps you make confident business decisions quickly.

### **Who Can Benefit From This Report?**

This study is intended for senior level executives, sales, marketing and business development professionals at various nodes of value chain of this market. This multi-client market study from Lucintel is used by small to multi-national Fortune 500 companies and utilized for a variety of reasons as follows.

Business development

Strategic planning

Business presentation

Determination of market size and trend

Competitive analysis

Resource and Inventory Management

Budgeting

Investment Decision

### **Research Methodology:**

Lucintel has closely tracked and conducted research on hundreds of markets since 1998. This study is a result of years of ongoing research and continuous monitoring of industry dynamics and trends at various nodes of the value chain from both the supply side and the demand side. Lucintel compiles vast amounts of data from numerous sources, validates the integrity of that data, and performs a comprehensive analysis on it. Lucintel then organizes the data, its findings, and insights into a concise report designed to support the strategic decision-making process

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