

Global Recreational Boating Industry Analysis and Forecast 2015-2020,

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Abstracts

The global boat market is expected to grow to \$25.3 billion by 2020. The major drivers for growth in the global boat market are a high replacement rate, changes in technologies, increased boat size, and high net-worth population increase.

Lucintel, a leading global management consulting and market research firm, has analyzed the global boat market by segment and offers its findings in its comprehensive research report, "Global Recreational Boating Industry Analysis and Forecast 2015-2020." This report provides an analysis of the global recreational boat market, including an analysis of market trends, competitive landscapes, company profiles, emerging trends, and key drivers of industry growth. The study also includes trends and forecasts for the global recreational boat market through 2020, segmented by engine type and region which are listed below.

The global boat market by engine type- Sailboat Inboard & Sterndrive Outboard Others

Global boat market by region-NA Europe APAC Rest of the World

On the basis of its comprehensive research, Lucintel forecasts that the global boat market will experience good growth over 2015-2020. Brunswick, Platinum Equity, Group Beneteau, Ferretti, Azimut-Benetti, Sunseeker, Rodriguez, Bavarian, Princess, and Sealine are some of the major suppliers of boats to this industry. Regular innovation of products is very important for companies to sustain their successful position in the market.

This unique report from Lucintel will provide you with valuable information, insights and tools needed to identify new growth opportunities and operate your business

successfully in this market. This report will save hundreds of hours of your own personal research time and will significantly benefit you in expanding your business in this market. In today's stringent economy, you need every advantage that you can find.

To make business, investment, or strategic decisions, you need timely and adequate information. This market report fulfills this core need. This is a vital reference guide for boat builders (OEMs), boat part builders, investors, researchers, executives, distributors and many more, who are dealing with the boat market. Some of the features of this market report are:

Global boat market intelligence with special emphasis on various types of boats, boat makes, manufacturing processes and materials used. Market size estimates in terms of \$ value and number of units of various types of boats
Regional analysis: Boat market breakdown (\$ and units estimates) by region such as North America, Europe and Rest of The World and by countries
Competitive analysis: Market share of the industry leaders in global boat industry as well as in various regions of the world
Trend (2009-2014) and forecast (2015-2020) in terms of dollar shipment and units delivered for the total boat market and also by types of boats
Trends (2009-2014) and forecasts (2015-2020) in composite materials shipment (M lbs and \$M) for various types of boats in the boat industry.

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