

Global Paper Industry 2012-2017: Trend, Profit, and Forecast Analysis, June 2012

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Abstracts

Background:

The global paper industry experienced stable growth during the last five years and is expected to continue its growth momentum, reaching approximately US \$256 billion in 2017 with a CAGR of 5.9% over the next five years (2012-2017).

Lucintel, a leading global management consulting and market research firm, has analyzed the global paper industry and presents its findings in "Global Paper Industry 2012-2017: Trend, Profit, and Forecast Analysis."

The paper industry is highly fragmented. APAC dominates this industry and was the major contributor with a 42% growth rate in 2011 due to improvement in changing lifestyle of consumers, urbanization, and rise in disposable income. A combination of factors such as demographic condition, economic condition, and environmental regulations has had a significant impact on the industry dynamics.

Lucintel's research indicates that in 2011, the industry witnessed good growth over 2010 due to an increase in the number of press publications, which increased usage of newsprint and non- newsprint papers such as newsletters, journals, etc. Paper demand has increased rapidly as China and other Asian markets have depicted significant growth APAC is emerging as the best growth prospect in the coming years with increasing demand for paper from the pulp and paper manufacturing sector. In APAC, population growth and increasing business activity is expected to have a direct influence on the consumption of specialty paper. Increasing market share of APAC in world trade and rapid industrialization in emerging economies will boost demand of paper in this region. Population growth, urbanization, increase in middle class population, and rises

in standard of living will drive growth to new horizons.

This study provides an overview of the global paper industry. The report tracks four geographic regions for the global paper industry.

Increasing literacy rate, recycling, population, and economic growth are anticipated to boost the industry. The industry is expected to face certain challenges posed by use of electronic media, enhanced environmental regulation, volatility in raw material prices, and energy inputs.

This comprehensive guide from Lucintel provides readers with valuable information and the tools needed to successfully drive critical business decisions with a thorough understanding of the market's potential. This report will save Lucintel clients hundreds of hours in personal research time on a global market and it offers significant benefits in expanding business opportunities throughout the global paper industry. In a fast-paced ever-changing world, business leaders need every advantage available to them in a timely manner to drive change in the market and to stay ahead of their competition. This report provides business leaders with a keen advantage in this regard by making them aware of emerging trends and demand requirements on an annual basis.

Features and Scope of this Report:

To make any investment or strategic decision, you need adequate and timely information. This market report fulfills this core need. Some of the features of this market report are:

Industry size estimates in terms of (US \$) value by regions

Global paper industry analysis annual trend (2006-2011) and forecast (2012-2017)

Porter's Five Force analysis

New product launch and merger and acquisition activity in global paper industry

Quarterly demand trend (Q1 2010-Q4 2011) and forecast analysis (Q1 2012 – Q4 2012) for global paper industry

Gross and net profit trends in the global paper industry

Cost structure trend in the global as well as regional paper industry

Who Can Benefit From This Report?

This study is intended for senior level executives, sales, marketing and business development professionals at various nodes of value chain of this market. This multi-client market study from Lucintel is used by small to multi-national Fortune 500 companies and utilized for a variety of reasons as follows.

Business development

Strategic planning

Business presentation

Determination of market size and trend

Competitive analysis

Resource and Inventory Management

Budgeting

Investment Decision

Research Methodology:

Lucintel has closely tracked and conducted research on hundreds of markets since 1998. This study is a result of years of ongoing research and continuous monitoring of industry dynamics and trends at various nodes of the value chain from both the supply side and the demand side. Lucintel compiles vast amounts of data from numerous sources, validates the integrity of that data, and performs a comprehensive analysis on it. Lucintel then organizes the data, its findings, and insights into a concise report designed to support the strategic decision-making process.

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