

Global Non-Life Insurance Industry 2012-2017: Trend, Profit, and Forecast Analysis, April 2012

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Abstracts

Background:

The global non-life insurance industry witnessed moderate growth during 2006-2011 and the growth momentum is expected to continue, reaching an estimated US \$2,500 billion in 2017 with a CAGR of 4.2% over the next five years (2012-2017).

Lucintel, a leading global management consulting and market research firm, has analyzed the Global Non-Life Insurance industry and presents its findings in "Global Non-Life Insurance Industry 2012-2017: Trend, Profit, and Forecast Analysis."

The Non-Life Insurance industry consists of establishments that are primarily engaged in pooling of risk by underwriting insurance and insurance policies that protect policyholders against losses that may occur as a result of property damage and liability. The industry is highly fragmented, and a combination of factors such as demographic condition, interest rate fluctuation, increasing catastrophic events, and government regulations are seen to impact the industry dynamics significantly. The sovereign crisis in Europe is also anticipated to have an impact on market growth.

Lucintel's research indicates that rapid industrialization and increasing trade volume is anticipated to encourage the demand of non-life products such as marine insurance, insurance for catastrophic losses, and insurance for fixed assets. Increasing per capita income in emerging economies such as China, India, Mexico, and South Africa is expected to encourage people to purchase vehicles and build homes, creating opportunities for non-life insurance. Although low interest rates and sluggish cash flows erode growth, the industry is expected to overcome the challenge with increasing use of advanced analytics to reduce fraudulent claims and social media channels to increase

market penetration.

This study provides an overview of the global life insurance industry. The report tracks only the non-life segment for four regions of the global insurance industry. This report includes gross premium for non-life insurance as market size. Commission and brokerage received by insurance agents for selling insurance policies is outside the scope of this report.

This comprehensive guide from Lucintel provides readers with valuable information and the tools needed to successfully drive critical business decisions with a thorough understanding of the market's potential. This report will save Lucintel clients hundreds of hours in personal research time on a global market and it offers significant benefits in expanding business opportunities throughout the global non-life insurance industry. In a fast-paced ever-changing world, business leaders need every advantage available to them in a timely manner to drive change in the market and to stay ahead of their competition. This report provides business leaders with a keen advantage in this regard by making them aware of emerging trends and demand requirements on an annual basis.

Features and Scope of this Report:

To make any investment or strategic decision, you need adequate and timely information. This market report fulfills this core need. Some of the features of this market report are:

Industry size estimates in terms of (US \$) value by regions

Global non-life insurance industry annual trend (2006-2011) and forecast (2012-2017)

Porter's Five Force analysis

New product launch and merger and acquisition activity in global non-life insurance industry

Quarterly demand trend (Q1 2010-Q4 2011) and forecast analysis (Q1 2012 – Q4 2012) for global non-life insurance industry

Gross and net profit trends in the global non-life insurance industry

Cost structure trend in the global as well as regional non-life insurance industry

Who Can Benefit From This Report?

This study is intended for senior level executives, sales, marketing and business development professionals at various nodes of value chain of this market. This multi-client market study from Lucintel is used by small to multi-national Fortune 500 companies and utilized for a variety of reasons as follows.

Business development

Strategic planning

Business presentation

Determination of market size and trend

Competitive analysis

Resource and Inventory Management

Budgeting

Investment Decision

Research Methodology:

Lucintel has closely tracked and conducted research on hundreds of markets since 1998. This study is a result of years of ongoing research and continuous monitoring of industry dynamics and trends at various nodes of the value chain from both the supply side and the demand side. Lucintel compiles vast amounts of data from numerous sources, validates the integrity of that data, and performs a comprehensive analysis on it. Lucintel then organizes the data, its findings, and insights into a concise report designed to support the strategic decision-making process

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