

Global Movie and Entertainment Industry 2012-2017:Trend, Profit, and Forecast Analysis, April 2012

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Abstracts

Background:

The global movie and entertainment industry is expected to reach an estimated US \$139 billion in 2017 with a CAGR of 4.2% over the next five years. This growth is likely to be driven by the acceleration of online and mobile distribution of movies, lower admission prices, and government policy initiatives in developing countries.

Lucintel, a leading global management consulting and market research firm, has analyzed the global movies and entertainment industry and presents its findings in “Global Movie and Entertainment Industry 2012-2017:Trend, Profit, and Forecast Analysis.”

The global movie and entertainment industry consists of organizations primarily engaged in the production and distribution of motion pictures and sound recordings. Online and mobile distribution of movies is expected to be the fastest growing sector in future with growing dominance of the internet experience over all content consumption and increasing broadband penetration. The APAC, Latin America, and Middle East are projected to lead the industry. APAC is expected to grow at the highest rate, and refurbished cinemas, new screens, and digital projection that enhance distribution should expand the market in APAC and Latin America. The Middle East and Latin America industries are forecast to witness robust growth over the forecast period.

The industry is facing the challenges of managing and protecting content rights and royalties, piracy, and an increasing cost of talent; however, the regulatory push to curb piracy, new streaming services and downloads, and digital content storage solutions are

expected to drive electronic spending on filmed entertainment.

This study provides an overview of the global movie and entertainment industry. The report tracks four regions of the global movie and entertainment industry. This report includes revenue generated by box offices from total annual admissions, sales and rental of Blu-ray discs, DVDs, and online, but excludes revenues from live performances and wholesale distribution of CDs and sound recordings.

This comprehensive guide from Lucintel provides readers with valuable information and the tools needed to successfully drive critical business decisions with a thorough understanding of the industry's potential. This report will save Lucintel clients hundreds of hours in personal research time on a global market and it offer significant benefits in expanding business opportunities throughout the global movies & entertainment industry analysis. In a fast-paced ever-changing world, business leaders need every advantage available to them in a timely manner to drive change in the market and to stay ahead of their competition. This report provides business leaders with a keen advantage in this regard by making them aware of emerging trends and demand requirements on an annual basis.

Features and Scope of this Report:

To make any investment or strategic decision, you need adequate and timely information. This industry report fulfills this core need. Some of the features of this industry report are:

Industry size estimates in terms of (US \$) value by regions

Global movies & entertainment industry analysis annual trend (2006-2011) and forecast (2012-2017)

Porter's Five Force analysis of global movies and entertainment industry

New product launch and merger and acquisition activity in global movies & entertainment industry analysis

Quarterly demand trend (Q1 2010-Q4 2011)and forecast analysis (Q1 2012–Q4 2012) for global movies & entertainment industry analysis

Gross and net profit trends in the global movies & entertainment industry

analysis

Cost structure trend in the global as well as regional global movies & entertainment industry analysis

Who Can Benefit From This Report?

This study is intended for senior level executives, sales, marketing and business development professionals at various nodes of value chain of this market. This multi-client market study from Lucintel is used by small to multi-national Fortune 500 companies and utilized for a variety of reasons as follows.

Business development

Strategic planning

Business presentation

Determination of market size and trend

Competitive analysis

Resource and Inventory Management

Budgeting

Investment Decision

Research Methodology:

Lucintel has closely tracked and conducted research on hundreds of markets since 1998. This study is a result of years of ongoing research and continuous monitoring of industry dynamics and trends at various nodes of the value chain from both the supply side and the demand side. Lucintel compiles vast amounts of data from numerous sources, validates the integrity of that data, and performs a comprehensive analysis on it. Lucintel then organizes the data, its findings, and insights into a concise report designed to support the strategic decision-making process

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