

# Global Medical Devices Industry 2015-2020-Trend Profit and Forecast Analysis

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## Abstracts

The global medical device market is expected to grow at a CAGR of 4.9% from 2015 to 2020. The major drivers of this market are increasing per capita income, availability of medical insurance, and increasing health-related infrastructure. Asia Pacific (APAC) is expected to lead the global medical device market. Technological advancement, growing population, and increasing health-related infrastructure are anticipated to drive the Asia Pacific market.

Lucintel, a leading global management consulting and market research firm, has analyzed the global medical device market by region and has come up with a comprehensive research report, "Global Medical Device Market 2015-2020: Trend, Profit, and Forecast Analysis". This report provides an analysis of the global medical device market, including the market trends, growth opportunities, key drivers, and emerging trends in the market. The study also includes the forecast for the global medical device market through 2020 by value (\$ Million) and volume (Million Pounds) and segment breakdown by region and device type as follows:

Global medical device market segmented by region-

North America

Europe

Asia Pacific

Rest of the World

Global medical device market segmented by device type-  
Surgical and Infection Control

General Medical Devices

Cardiovascular Home Healthcare

Other Devices

On the basis of its comprehensive research, Lucintel forecasts that the general medical device and cardiovascular segments are expected to witness above average growth during the forecast period. Technology innovation in general medical devices is expected to result in cost effectiveness and better performance. Future innovations in medical technology are anticipated to reflect new trends in the cardiovascular medical device segment. For example, ZOLL Medical's introduced ResQCPR systems which improve the probability of survival in adult patients with non-traumatic cardiac arrest. Asia Pacific is expected to experience above average growth during the forecast period due to growing elderly population and substantial public and private investments in healthcare infrastructure development.

Johnson & Johnson, Medtronic Plc., Siemens Ltd, General Electric Co., and Baxter International Inc. are some of the major suppliers of medical devices to various customers of the industry. The industry players are opting for M&A, innovation, and expansion for growing their businesses. Several important emerging trends which have a direct impact on the dynamics of the industry include changing medical technology landscape, software as a differentiator in medical devices, and patient portable and smaller device design and manufacturing.

This unique report from Lucintel will provide you with valuable information, insights, and tools needed to identify new growth opportunities and operate your business successfully in this market. This report will save hundreds of hours of your own personal research time and will significantly benefit you in expanding your business in this market. In today's stringent economy, you need every advantage that you can find.

To make business, investment, and strategic decisions, you need timely, useful information. This market report fulfills this core need and is an indispensable reference guide for multinational materials suppliers, product manufacturers, investors,

executives, distributors, and many more that operate in this market.

Some of the features of “Global Medical Devices Market 2015-2020: Trend, Profit, and Forecast Analysis” include:

Analysis of competitive intensity of the market based on Porter’s Five Forces model which helps to understand the competitive position of industry players.

Market size in terms of value (\$B) by segment, market size trend (2009-2014) and forecast (2015-2020) for key regional segments to make major investment decisions.

Regional Analysis provides medical devices market breakdown by region among North America, Europe, APAC and ROW.

Competitor analysis: market drivers and challenges, growth opportunity analysis by segment market and by regional market that helps to ascertain a sound investment decision.

Market strategic assessment, emerging trend, innovations and new product launches, mergers and acquisitions by the market players are studied in the report.

The report is in power point presentation format and has hundreds of critical data and market insights that will help in effective decision making.

## Contents

- 1. EXECUTIVE SUMMARY**
- 2. MARKET DEFINITION AND SCOPE**
- 3. MARKET OVERVIEW**
- 4. MACROECONOMIC TREND**
- 5. MARKET TRENDS**
- 6. COMPETITIVE LANDSCAPE**
- 7. MACROECONOMIC FORECAST**
- 8. MARKET FORECASTS**
- 9. EMERGING TRENDS**
- 10. GROWTH OPPORTUNITY**
- 11. CONCLUSIONS**
- 12. ABOUT LUCINTEL**

## List Of Figures

### LIST OF FIGURES

#### CHAPTER 3. MARKET OVERVIEW

Figure 3.1: External forces shaping global medical devices market

#### CHAPTER 4. MACROECONOMIC TREND

Figure 4.1: Global GDP growth rate trend

Figure 4.2: Regional GDP growth rate trend

Figure 4.3: Global population growth rate trend

Figure 4.4: Regional population growth rate trend

#### CHAPTER 5. MARKET TRENDS

Figure 5.1: Global medical devices market annual trend 2009-2014 (US \$B)

Figure 5.2: Global medical devices market regional trend 2009-2014 (\$B)

Figure 5.3: Global medical devices market regional trend 2009-2014 (%)

Figure 5.4: Global medical devices market segment trend 2009-2014 (\$B)

Figure 5.5: Global medical devices market segment trend 2009-2014 (%)

Figure 5.6: Global medical devices market profitability trend 2009-2014

Figure 5.7: Global medical devices market revenue per employee trend 2009-2014

Figure 5.8: Cost structure of global medical devices market 2009-2014

Figure 5.9: Top Five companies vs. global medical devices market gross profit and net profit analysis 2014

#### CHAPTER 6. COMPETITIVE LANDSCAPE

Figure 6.1: Market shares of top companies in global medical devices market in 2009

Figure 6.2: Market shares of top companies in global medical devices market in 2014

Figure 6.3: Global medical devices market 2009 market share analysis

Figure 6.4: Global medical devices market 2014 market share analysis

#### CHAPTER 7. MACROECONOMIC FORECAST

Figure 7.1: Global GDP Growth Rate Forecast

Figure 7.2: Regional GDP Growth Rate Forecast

Figure 7.3: Global Population Growth Rate Forecast

Figure 7.4: Regional Population Growth Rate Forecast

## **CHAPTER 8. INDUSTRY FORECASTS**

Figure 8.1: Global medical devices market annual forecast 2015-2020 (\$B)

Figure 8.2: Global medical devices market regional forecast 2015-2020 (\$B)

Figure 8.3: Global medical devices market regional forecast 2015-2020 (%)

Figure 8.4: Global medical devices market segment forecast 2015-2020 (\$B)

Figure 8.5: Global medical devices market segment forecast 2015-2020 (%)

## **CHAPTER 9. EMERGING TRENDS**

Figure 9.1: Emerging trends in global medical devices market

## **CHAPTER 10. GROWTH OPPORTUNITY**

Figure 10.1: Global medical devices market opportunity by region

Figure 10.2: Global medical devices market opportunity by segment

Figure 10.3: Global medical devices market by region 2014 (\$B)

## List Of Tables

### LIST OF TABLES

#### CHAPTER 3. MARKET OVERVIEW

Table 3.1: Market parameters of global medical devices market

Table 3.2: Relative market attractiveness by region

#### CHAPTER 5. MARKET TRENDS

Table 5.1: Regional growth rate

Table 5.2: Segment growth rate

Table 5.3: Percentage change in cost structure

#### CHAPTER 8. INDUSTRY FORECASTS

Table 8.1: Global medical devices regional growth rate

Table 8.2: Global medical devices segment growth rate

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