

Global IT Management and Outsourcing Services Industry 2012-2017: Trend, Profit, and Forecast Analysis, May 2012

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Abstracts

Background:

The global IT Services industry holds significant opportunities for industry players due to increasing IT spending in the healthcare, retail, and transportation sectors, among others. The market is forecast to reach an estimated US \$1,147 billion in 2017 with a CAGR of more than 5% during 2012–2017.

Lucintel, a leading global management consulting and market research firm, has analyzed the global IT services market and presents its findings in “Global IT Services Industry 2012-2017: Trend, Profit, and Forecast Analysis.”

The global IT services industry comprises services related to the application of business and technical expertise to enable organizations to create, manage, optimize, and access information and business processes. The industry’s scope includes product support services such as hardware and software maintenance and professional services such as IT consulting, development, and integration services.

North America, with 42% of the global market share, dominates the highly fragmented global IT services industry. Outsourcing locations such as India, China, Vietnam, and the Philippines are anticipated to be key drivers because of their low-cost labor and skilled talent pools. The APAC IT services industry is expected to register the highest growth rate among all regions during the forecast period and lead the industry. Government-backed reforms are expected to contribute to significant increases in spending for IT investments. In addition, by generating new opportunities for IT vendors globally, cloud computing is expected to reshape the industry. It is anticipated to offer

immense opportunity to penetrate in the small and medium business sector.

Lucintel's research study reveals that high volatility in currency exchange rates, a shrinking talent pool, and high labor costs in developed countries are some of the major challenges for the IT services industry. The increasing global demand for systems, software, and services, as well as IT spending by governments, and the banking and financial sectors are likely to boost the IT services market. The industry is highly correlated with economic cycles as IT services are project based and often represent discretionary spending.

This study provides a concise overview of the global IT services industry. The report tracks three industry segments for four regions, North America, Europe, APAC, and Rest of World (ROW); thus, it tracks 12 segments of the global IT services industry. This report does not include revenue from manufacturing of tangible IT products, such as hardware and software.

This comprehensive guide from Lucintel provides readers with valuable information and the tools needed to successfully drive critical business decisions with a thorough understanding of the market's potential. This report will save Lucintel clients hundreds of hours in personal research time on a global market and it offers significant benefits in expanding business opportunities throughout global IT services industry. In a fast-paced ever-changing world, business leaders need every advantage available to them in a timely manner to drive change in the market and to stay ahead of their competition. This report provides business leaders with a keen advantage in this regard by making them aware of emerging trends and demand requirements on an annual basis.

Features and Scope of this Report:

To make any investment or strategic decision, you need adequate and timely information. This market report fulfills this core need. Some of the features of this market report are:

Industry size estimates in terms of (US \$) value by segments and by regions

Global IT services industry annual trend (2006–2011) and forecast (2012–2017)

Porter's Five Force analysis

New product launch and merger and acquisition activity in global IT services

industry

Quarterly demand trend (Q1 2010–Q4 2011) and forecast analysis (Q1 2012–Q4 2012) for global IT services industry

Gross and net profit trends in the global IT services industry

Cost structure trend in the global as well as regional IT services industry

Who Can Benefit From This Report?

This study is intended for senior level executives, sales, marketing and business development professionals at various nodes of value chain of this market. This multi-client market study from Lucintel is used by small to multi-national Fortune 500 companies and utilized for a variety of reasons as follows.

Business development

Strategic planning

Business presentation

Determination of market size and trend

Competitive analysis

Resource and Inventory Management

Budgeting

Investment Decision

Research Methodology:

Lucintel has closely tracked and conducted research on hundreds of markets since 1998. This study is a result of years of ongoing research and continuous monitoring of industry dynamics and trends at various nodes of the value chain from both the supply

side and the demand side. Lucintel compiles vast amounts of data from numerous sources, validates the integrity of that data, and performs a comprehensive analysis on it. Lucintel then organizes the data, its findings, and insights into a concise report designed to support the strategic decision-making process

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