

# Global Insurance Industry 2012-2017: Trend, Profit, and Forecast Analysis June 2012

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## Abstracts

### Background

The global insurance industry gross premium grew 4.8% in 2011 compared 2010 and is anticipated to reach approximately US \$6,095 billion in 2017 with a CAGR of 5.0% over the next five years (2012-2017).

Lucintel, a leading global management consulting and market research firm, has analyzed the global insurance industry and presents its findings in "Global Insurance Industry 2012-2017: Trend, Profit, and Forecast Analysis."

The insurance industry comprises establishments that are primarily engaged in the pooling of risk by underwriting insurance (i.e., assuming the risk and assigning premiums) and annuities. The insurance industry is a highly fragmented and includes segments such as life insurance and non- life insurance. The European region currently dominates this industry; however, Latin America, eastern Europe, and the Middle East are expected to lead the industry in the future. Asia is expected to grow the fastest over the next decade.

As per the study, increase in per capita income is expected to boost the saving and investment in the insurance industry. Rapid industrialization and increasing trade volume is anticipated to boost the demand of non-life products such as marine insurance, insurance for catastrophic losses, and insurance on fixed assets, among others.

Lucintel's study indicates that the life insurance segment of global insurance industry represents good growth prospects during forecast period compared to non-life insurance. A combination of factors such as demographic condition, interest rate

fluctuations, and governmental regulations is expected to impact the industry dynamics significantly.

This comprehensive guide from Lucintel provides readers with valuable information and the tools needed to successfully drive critical business decisions with a thorough understanding of the market's potential. This report will save Lucintel clients hundreds of hours in personal research time on a global market and it offers significant benefits in expanding business opportunities throughout the global insurance industry. In a fast-paced ever-changing world, business leaders need every advantage available to them in a timely manner to drive change in the market and to stay ahead of their competition. This report provides business leaders with a keen advantage in this regard by making them aware of emerging trends and demand requirements on an annual basis.

### **Features and Scope of this Report:**

To make any investment or strategic decision, you need adequate and timely information. This market report fulfills this core need. Some of the features of this market report are:

Industry size estimates in terms of (US \$) value by segments and by regions

Global Insurance industry annual trend (2006-2011) and forecast (2012-2017)

Porter's Five Force analysis

New product launch and merger and acquisition activity in global insurance industry

Quarterly demand trend (Q1 2010-Q4 2011) and forecast analysis (Q1 2012 – Q4 2012) for global insurance industry

Gross and net profit trends in the global insurance industry

Cost structure trend in the global as well as regional insurance industry

### **Who Can Benefit From This Report?**

This study is intended for senior level executives, sales, marketing and business

development professionals at various nodes of value chain of this market. This multi-client market study from Lucintel is used by small to multi-national Fortune 500 companies and utilized for a variety of reasons as follows.

Business development

Strategic planning

Business presentation

Determination of market size and trend

Competitive analysis

Resource and inventory management

Budgeting

Investment decision

### **Research Methodology:**

Lucintel has closely tracked and conducted research on hundreds of markets since 1998. This study is a result of years of ongoing research and continuous monitoring of industry dynamics and trends at various nodes of the value chain from both the supply side and the demand side. Lucintel compiles vast amounts of data from numerous sources, validates the integrity of that data, and performs a comprehensive analysis on it. Lucintel then organizes the data, its findings, and insights into a concise report designed to support the strategic decision-making process

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