

# Global Home Improvement Retail Industry 2014-2019: Trends, Forecast, and Opportunity Analysis

<https://marketpublishers.com/r/GB41BA17001EN.html>

Date: July 2014

Pages: 0

Price: US\$ 2,650.00 (Single User License)

ID: GB41BA17001EN

## Abstracts

The global home improvement retail industry is expected to reach an estimated value of \$2,291.6 billion by 2019. The major drivers of the home improvement retail industry is increasing new and existing home sales, increasing disposable income, rising consumer spending, remodeling and renovation of homes, urbanization, and increasing middle class population. Innovation in products, cost control, supply chain and logistics management will further drive this industry.

Lucintel, a leading global management consulting and market research firm, has analyzed the global home improvement retail industry by region and has come up with a comprehensive research report, "Global Home Improvement Retail Industry 2014-2019: Trends, Forecast, and Opportunity Analysis." This report provides an analysis of the global home improvement retail industry including the market trend, cost structure, growth opportunities, key drivers, and emerging trend of the market. The study also includes global home improvement retail industry trends and forecasts through 2019, segmented by regions as follows:

Home Improvement Retail Industry by Regions:

North America

Europe

Asia Pacific

Rest of World

On the basis of its comprehensive research, Lucintel forecasts that the home improvement retail industry will grow moderately during 2014-2019. APAC depicts the best growth prospects for retailers in forth coming years with increasing housing activities along with the GDP and population growth. Growing demand of home improvement products from emerging economies such as China, India, and the Middle East countries is anticipated to boost the industry. New product innovation, online selling and effective advertisement are the driving forces of the global home improvement retail industry. Technological advances in retail services is very important for companies to sustain their successful position in the industry.

This unique report from Lucintel will provide you with valuable information, insights, and tools needed to identify new growth opportunities and operate your business successfully in this market. This report will save hundreds of hours of your own personal research time and will significantly benefit you in expanding your business in this market. In today's stringent economy, you need every advantage that you can find.

## Contents

### CHAPTER 1. EXECUTIVE SUMMARY

### CHAPTER 2. INDUSTRY DEFINITION AND SCOPE

### CHAPTER 3. INDUSTRY OVERVIEW

### CHAPTER 4. MACROECONOMIC TREND

### CHAPTER 5. INDUSTRY TRENDS

### CHAPTER 6. COMPETITIVE LANDSCAPE

### CHAPTER 7. MACROECONOMIC FORECAST

### CHAPTER 8. INDUSTRY FORECASTS

### CHAPTER 9. EMERGING TRENDS

### CHAPTER 10. GROWTH OPPORTUNITY

### LIST OF FIGURE

#### Chapter 3. Industry Overview

Figure 3.1: External forces shaping global home improvement retail industry

#### Chapter 4. Global Macroeconomic Overview

Figure 4.1: Global GDP growth rate trend at constant price

Figure 4.2: Regional GDP growth rate trend

Figure 4.3: Global unemployment rate trend

Figure 4.4: Regional unemployment rate trend

Figure 4.5: Global residential industry growth rate trend

Figure 4.6: Regional residential industry growth rate trend

#### Chapter 5. Industry Trends

Figure 5.1: Global home improvement retail industry annual trend 2008-13 (\$B)

Figure 5.2: Global home improvement retail industry regional trend 2008-13 (\$B)

Figure 5.3: Global home improvement retail industry regional trend 2008-13 (%)

Figure 5.4: Global home improvement retail industry profitability trend 2008-13

Figure 5.5: Global home improvement retail industry revenue per employee trend 2008-2013

Figure 5.6: Top five companies vs. global home improvement retail industry gross profit and net profit analysis 2013

Figure 5.5: Cost structure trend of global home improvement retail industry 2008-13 (%)

Chapter 6. Competitive Landscape

Figure 6.1: Industry shares of top players in global home improvement retail industry in 2008 (%)

Figure 6.2: Industry shares of top players in global home improvement retail industry in 2013 (%)

Figure 6.3: Global Home Improvement Retail Industry 2008 Industry Share Analysis

Figure 6.4: Global home improvement retail industry 2013 industry share analysis

Chapter 7. Macroeconomic Forecasts

Figure 7.1: Global GDP growth rate forecast at constant price

Figure 7.2: Regional GDP growth rate forecast

Figure 7.3: Global unemployment rate forecast

Figure 7.4: Regional unemployment rate forecast

Figure 7.5: Global residential construction growth rate forecast

Figure 7.6: Regional residential construction growth rate forecast

Chapter 8. Industry Forecasts

Figure 8.1: Global home improvement retail industry annual forecast 2014-19 (\$B)

Figure 8.2: Global home improvement retail industry regional forecast 2014-19 (\$B)

Figure 8.3: Global home improvement retail industry regional forecast 2014-19 (%)

Chapter 9. Emerging Trends

Figure 9.1: Emerging trends in global home improvement retail industry

Chapter 10. Growth Opportunity

Figure 10.1: Global home improvement retail industry opportunity by region

Figure 10.2: Global home improvement retail industry by region

## List Of Tables

### LIST OF TABLES

Chapter 3.Industry Overview

Table 3.1: Industry parameters of global home improvement retail industry

Table 3.2: Relative industry attractiveness by region

Chapter 5.Industry Trends

Table 5.1: Regional revenue growth rate

Table 5.2: Percentage change in cost structure

Chapter 8.Industry Forecasts

Table 8.1: Regional revenue growth rate

## I would like to order

Product name: Global Home Improvement Retail Industry 2014-2019: Trends, Forecast, and Opportunity Analysis

Product link: <https://marketpublishers.com/r/GB41BA17001EN.html>

Price: US\$ 2,650.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/GB41BA17001EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970

