

# Global Home Improvement Retail Industry 2014-2019: Trends, Forecast, and Opportunity Analysis

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## Abstracts

The global home improvement retail industry is expected to reach an estimated value of \$2,291.6 billion by 2019. The major drivers of the home improvement retail industry is increasing new and existing home sales, increasing disposable income, rising consumer spending, remodeling and renovation of homes, urbanization, and increasing middle class population. Innovation in products, cost control, supply chain and logistics management will further drive this industry.

Lucintel, a leading global management consulting and market research firm, has analyzed the global home improvement retail industry by region and has come up with a comprehensive research report, "Global Home Improvement Retail Industry 2014-2019: Trends, Forecast, and Opportunity Analysis." This report provides an analysis of the global home improvement retail industry including the market trend, cost structure, growth opportunities, key drivers, and emerging trend of the market. The study also includes global home improvement retail industry trends and forecasts through 2019, segmented by regions as follows:

Home Improvement Retail Industry by Regions:

North America

Europe

Asia Pacific

Rest of World

On the basis of its comprehensive research, Lucintel forecasts that the home improvement retail industry will grow moderately during 2014-2019. APAC depicts the best growth prospects for retailers in forthcoming years with increasing housing activities along with the GDP and population growth. Growing demand of home improvement products from emerging economies such as China, India, and the Middle East countries is anticipated to boost the industry. New product innovation, online selling and effective advertisement are the driving forces of the global home improvement retail industry. Technological advances in retail services is very important for companies to sustain their successful position in the industry.

This unique report from Lucintel will provide you with valuable information, insights, and tools needed to identify new growth opportunities and operate your business successfully in this market. This report will save hundreds of hours of your own personal research time and will significantly benefit you in expanding your business in this market. In today's stringent economy, you need every advantage that you can find.

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