

# Global Drugs Retail Industry 2012 - 2017: Trend, Profit, and Forecast Analysis

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## Abstracts

### Background:

The growing aging population and increasing health consciousness among the global populace is likely to drive the global retail drug industry, and the market is forecast to reach an estimated US \$1,420 billion in 2017 with a CAGR of 3.6% over the next five years.

Lucintel, a leading global management consulting and market research firm, has analyzed the Global Drug Retail market and presents its findings in "Global Retail Drug Industry 2012-2017: Trend, Profit, and Forecast Analysis."

The drug industry consists of pharmacies and drug stores engaged in retailing prescription or nonprescription drugs and medicines, cosmetics, beauty supplies, perfume, optical goods, and health and personal care stores. The industry is highly fragmented and dependent upon macroeconomic factors such as GDP, disposable income, and consumer spending.

The global retail drug market holds immense potential because most of the countries are still under-penetrated. Drug stores are poised for significant growth, as the average age of the consumer is increasing rapidly. An aging population needs increased health care and prescription needs, thus providing a growing customer base for drug stores.

APAC depicts the best growth prospects for retailers in forth coming years with increasing aging population, health consciousness, and consumer demand. Increasing industry share of Asian economies in world trade and rapid industrialization in emerging economies are expected to boost demand in this region. Thus, APAC is expected to

grow at a faster pace than other regions.

This study provides an overview of the global retail drug industry. The report tracks market sizing for four geographic regions of the global retail drug industry.

This comprehensive guide from Lucintel provides readers with valuable information and the tools needed to successfully drive critical business decisions with a thorough understanding of the market's potential. This report will save Lucintel clients hundreds of hours in personal research time on a global market and it offers significant benefits in expanding business opportunities throughout the global drugs retail industry analysis. In a fast-paced ever-changing world, business leaders need every advantage available to them in a timely manner to drive change in the market and to stay ahead of their competition. This report provides business leaders with a keen advantage in this regard by making them aware of emerging trends and demand requirements on an annual basis.

### **Features and Scope of this Report:**

To make any investment or strategic decision, you need adequate and timely information. This market report fulfills this core need. Some of the features of this market report are:

Industry size estimates in terms of (US \$) value by regions

Global drugs retail industry analysis annual trend (2006-2011) and forecast (2012-2017)

Porter's Five Force analysis

New product launch and merger and acquisition activity in global drugs retail industry analysis

Quarterly demand trend (Q1 2010-Q4 2011) and forecast analysis (Q1 2012 – Q4 2012) for global drugs retail industry analysis

Gross and net profit trends in the global drugs retail industry analysis

Cost structure trend in the global as well as regional global drugs retail industry analysis

## **Who Can Benefit From This Report?**

This study is intended for senior level executives, sales, marketing and business development professionals at various nodes of value chain of this market. This multi-client market study from Lucintel is used by small to multi-national Fortune 500 companies and utilized for a variety of reasons as follows.

Business development

Strategic planning

Business presentation

Determination of market size and trend

Competitive analysis

Resource and Inventory Management

Budgeting

Investment Decision

## **Research Methodology:**

Lucintel has closely tracked and conducted research on hundreds of markets since 1998. This study is a result of years of ongoing research and continuous monitoring of industry dynamics and trends at various nodes of the value chain from both the supply side and the demand side. Lucintel compiles vast amounts of data from numerous sources, validates the integrity of that data, and performs a comprehensive analysis on it. Lucintel then organizes the data, its findings, and insights into a concise report designed to support the strategic decision-making process

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