

Global Cardiovascular Device Industry 2012-2017: Industry Trend, Profit and Forecast Analysis, March 2012

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Abstracts

Background:

The global cardiovascular device market has experienced good growth during last five years and is expected to reach an estimated US \$104 billion in 2017 with a CAGR of 5.2% over the next five years. Growing number of heart related diseases and aging population are expected to drive the market for interventional cardiology device, pacemakers, defibrillators, catheters and other cardiovascular device.

Lucintel, a leading global management consulting and market research firm, has analyzed the global cardiovascular device market and presents its findings in “Global Cardiovascular Device Industry 2012-2017: Trend, Profit and Forecast Analysis.”

The global cardiovascular device market is consolidated and consists of Pace Makers, Valves, Cardiovascular Monitoring and Diagnostic Device, Catheters, Interventional cardiology, cardiovascular prosthetic device etc. A combination of factors such as technology innovations, aging population and rising patient pool is seen to impact the market dynamics significantly.

Although the cardiovascular device market is faced by challenges such as variations in awareness and adoption rates, decline in capital expenditure of hospitals, lack of trained and qualified manpower and socioeconomic diversity in population and healthcare infrastructure but increased focus on the prevention, diagnosis and treatment of cardiovascular disease coupled with increase in per capita income and GDP is likely to provide immense opportunities to the industry players.

Lucintel's research indicates that India and China are expected to be the driving countries for the growth. Asia accounts for nearly half of all new cancer cases in the world. Growing middle class population, increase in GDP, government support and increase in per capita income is expected to drive the demand for cardiovascular device in Asia, especially China, India, and Southeast Asia. North America represents good growth for cardiovascular device market during forecast period and is expected to capture major chunk of the market share.

This study provides a concise overview of the global cardiovascular device market. The report tracks four regions of global cardiovascular device market. This study includes manufactures as well as retailers of cardiovascular devices. This report addresses only the cardiovascular devices segment of the global medical device industry. This comprehensive guide from Lucintel provides readers with valuable information and the tools needed to successfully drive critical business decisions with a thorough understanding of the market's potential. This report will save Lucintel clients hundreds of hours in personal research time on a global market and it offers significant benefits in expanding business opportunities throughout the global cardiovascular device market analysis. In a fast-paced ever-changing world, business leaders need every advantage available to them in a timely manner to drive change in the market and to stay ahead of their competition. This report provides business leaders with a keen advantage in this regard by making them aware of emerging trends and demand requirements on an annual basis.

Features and Scope of this Report:

To make any investment or strategic decision, you need adequate and timely information. This market report fulfills this core need. Some of the features of this market report are:

Industry size estimates in terms of (US \$) value by regions

Global cardiovascular device market analysis annual trend (2006-2011) and forecast (2012-2017)

Porter's Five Force analysis

New product launch and merger and acquisition activity in global cardiovascular device market analysis

Quarterly demand trend (Q1 2010-Q4 2011) and forecast analysis (Q1 2012 – Q4 2012) for global cardiovascular device market analysis

Gross and net profit trends in the global cardiovascular device market analysis

Cost structure trend in the global as well as regional cardiovascular device market analysis

Who Can Benefit From This Report?

This study is intended for senior level executives, sales, marketing and business development professionals at various nodes of value chain of this market. This multi-client market study from Lucintel is used by small to multi-national Fortune 500 companies and utilized for a variety of reasons as follows.

Business development

Strategic planning

Business presentation

Determination of market size and trend

Competitive analysis

Resource and Inventory Management

Budgeting

Investment Decision

Research Methodology:

Lucintel has closely tracked and conducted research on hundreds of markets since 1998. This study is a result of years of ongoing research and continuous monitoring of industry dynamics and trends at various nodes of the value chain from both the supply side and the demand side. Lucintel compiles vast amounts of data from numerous

sources, validates the integrity of that data, and performs a comprehensive analysis on it. Lucintel then organizes the data, its findings, and insights into a concise report designed to support the strategic decision-making process

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