

# Global Automotive Tire Industry 2014-2019 - Trends Forecast and Opportunity Analysis

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## Abstracts

The global automotive tire industry is expected to grow at a CAGR of 5.3% during 2014-2019. The major drivers of the tire industry are the global economic growth, growth in commercial and passenger vehicle sales, high demand for green tires, and increasing level of tire radialization. The automotive tire demand appeared to be robust due to the steady recovery of economy in the North America and Asia Pacific regions. Vehicle sales in those regions are expected to increase. Technological innovations and increasing factory automation will also help the growth of global automotive tire industry in the near future.

Lucintel, a leading global management consulting and market research firm, has analyzed the global automotive tire industry by applications in four different regions, and has come up with a comprehensive research report “Global Automotive Tire Industry 2014-2019: Trends, Forecast, and Opportunity Analysis.” This report provides an analysis of the automotive tire industry by value, including analysis of the market trends, competitive landscapes, company profiles, emerging trends, and key drivers of market growth. The study also includes global automotive tire industry forecasts through 2019, segmented by applications and regions as follows:

The global automotive tire industry segmented by applications:

Passenger Car Tire

Commercial Vehicle Tire

Two-Wheeler Tire

## Specialty Tire

The global automotive tire industry by regions:

North America

Europe

Asia Pacific

Rest of the World

On the basis of its comprehensive research, Lucintel forecasts that majority of the segments for the tire industry will grow moderately during 2014-2019. The two-wheeler tire segment is growing at a greater pace than the passenger car tire segment and commercial vehicle tire segment.

Growing demand of automotive tire from emerging economies, such as China, India, Thailand, and Vietnam is anticipated to boost the industry. Innovations in green tire manufacturing, lightweight and fuel efficient tires, and continuous changes in tire designs will boost the industry.

Bridgestone Corporation, Michelin SCA and Goodyear Tire & Rubber Company are among the major suppliers of global automotive tire industry. Regular innovations of products is very important for companies to sustain their successful position in the industry.

This unique report from Lucintel will provide you with valuable information, insights, and tools needed to identify new growth opportunities and operate your business successfully in this market. This report will save hundreds of hours of your own personal research time and will significantly benefit you in expanding your business in this market. In today's stringent economy, you need every advantage that you can find.

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