

# Global Automotive Seat Industry 2014-2019: Trend, Profit, and Forecast Analysis

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## Abstracts

The global automotive seat industry is expected to reach an estimated US \$76.4 billion in 2019 with a CAGR of 4.3% over the forecast period. Growth in BRIC nations is anticipated to drive the industry during the forecast period 2014-2019. The major drivers of automotive seat industry are recovery in vehicle production, demand for vehicle safety features, and growth of small and medium vehicle segments in the emerging markets. Changes in Environmental Protection Agency and National Traffic Safety Administration regulations regarding greenhouse gas emissions and improvement in the fuel efficiency will result in increasing demand for lighter weight seats during 2014-2019. Current initiatives include weight saving technologies, operator safety, and comfort features which will boost the industry

Lucintel, a leading global management consulting and market research firm, has analyzed the global automotive seat industry by region and has come up with a comprehensive research report, "Global Automotive Seat Industry 2014-2019: Trend, Profit, and Forecast Analysis." This report provides an analysis of the global automotive seat industry including the industry trends, cost structures, growth opportunities, key drivers, and emerging trends of the industry. The study also includes global automotive seat industry trends and forecasts through 2019, segmented by regions as follows:

Global Automotive Seat Industry by Regions:

North America

Europe

Asia Pacific

## Rest of World

On the basis of its comprehensive research, Lucintel forecasts that majority of the regions for seat industry will grow moderately during 2014-2019. Growing demand of automotive seat from emerging economies such as China, India, and the Middle East countries is anticipated to boost the industry. Johnson Controls Inc., Lear Corporation and Toyota Boshoku Corporation are among the major suppliers of global automotive seat industry. Industry players are focusing on research and development activities so as to meet constantly changing market demands of their end users.

This comprehensive guide from Lucintel provides readers with valuable information and the tools needed to successfully drive critical business decisions with a thorough understanding of the market's potential. This report will save Lucintel clients hundreds of hours in personal research time on a global market and it offers significant benefits in expanding business opportunities throughout the global agrochemical industry analysis. In a fast-paced ever-changing world, business leaders need every advantage available to them in a timely manner to drive change in the market and to stay ahead of their competition. This report provides business leaders with a keen advantage in this regard by making them aware of emerging trends and demand requirements on an annual basis.

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