

Global Athletic Footwear Retail Industry 2012-2017: Market Trends, Profit, and Forecast Analysis February 2012

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Abstracts

Background:

The global athletic footwear retail industry, which has experienced good growth over the last five years, is anticipated to continue its growth momentum, reaching approximately US \$51 billion by 2017 with a CAGR of 5% over the next five years.

Lucintel, a leading global management consulting and market research firm, has analyzed the global athletic footwear retail industry and presents its findings in “Global Athletic Footwear Retail Industry 2012–2017: Market Trends, Profit, and Forecast Analysis.”

The athletic footwear retail industry is highly consolidated and comprises establishments that are primarily engaged in manufacturing and retailing of footwear for sports and athletic pursuits that include personal training, outdoor activities, lifestyle, soccer, baseball and softball, fitness, ski and snowboard, and other sports/casual footwear.

In the global athletic footwear retail industry, Asia Pacific and the Rest of World regions are forecast to have the highest growth during the next five years (2012–2017). Rising income levels in the lower-tier cities of the emerging Asian countries are among the factors likely to boost the sporting footwear market.

Market sensitivity to seasonal conditions and frequent changes in consumer taste and preference are some of the challenges facing the industry. Conversely, the London Olympic Games in 2012, the FIFA World Cup 2014, and the 2016 Olympic Games in

Brazil are anticipated to stimulate demand for sports footwear. Lucintel's research indicates that the lightweight running, training, and outdoor categories are expected to drive the sports footwear market. Companies with strong brand equity, innovative R&D capabilities, effective network management, and solid capital resources are expected to gain more market share, particularly as the market goes through consolidation. This study provides a concise overview of the Global Athletic Footwear Retail industry, tracking four regions in the global market. This report also addresses sports lifestyle products and footwear manufacturers that are also retailers.

This comprehensive guide from Lucintel provides readers with valuable information and the tools needed to successfully drive critical business decisions with a thorough understanding of the market's potential. This report can save Lucintel clients hundreds of hours in personal research time on a global market. It also offers significant benefits in expanding business opportunities throughout the global athletic footwear retail industry. In a fast-paced ever-changing world, business leaders need every advantage available to them in a timely manner to drive change in the market and to stay ahead of their competition. This report provides business leaders with a keen advantage in this regard by making them aware of emerging trends and demand requirements on an annual basis.

Features and Scope of this Report:

To make any investment or strategic decision, adequate and timely information is essential. This market report fulfills this core need. Some of the features of this market report are:

Industry size estimates in US dollar value by regions

Global athletic footwear retail industry annual trends (2006-2011) and forecast (2012- 2017)

Porter's Five Force analysis

New product launch and M&A activity in the industry

Quarterly demand trend (Q1 2010–Q4 2011) and forecast analysis (Q1 2012–Q4 2012) for the Global Athletic Footwear Retail industry

Gross and net profit trends in the global athletic footwear retail industry

Cost structure trends in the global and regional industries

Who Can Benefit From This Report?

This study is intended for senior level executives, sales, marketing, and business development professionals at various nodes of value chain of this market. This multi-client market study from Lucintel is used by small to multi-national Fortune 500 companies and utilized for a variety of reasons as follows.

Business development

Strategic planning

Business presentation

Determination of market size and trend

Competitive analysis

Resource and Inventory Management

Budgeting

Investment Decision

Research Methodology:

Lucintel has closely tracked and conducted research on hundreds of markets since 1998. This study is a result of years of ongoing research and continuous monitoring of industry dynamics and trends at various nodes of the value chain from both the supply side and the demand side. Lucintel compiles vast amounts of data from numerous sources, validates the integrity of that data, and performs a comprehensive analysis on it. Lucintel then organizes the data, its findings, and insights into a concise report designed to support the strategic decision-making process

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