

Global Apparel and Accessories Retail Industry 2012-2017: Trend, Profit, and Forecast Analysis, March 2012

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Abstracts

Background:

The global apparel and accessories retail industry is expected to witness modest growth during 2012-2017 and reach an estimated US \$1,369 billion in 2017 with a CAGR of 4% over the next five years.

Lucintel, a leading global management consulting and market research firm, has analyzed the Global Apparel and Accessories Retail industry and presents its findings in “Global Apparel and Accessories Retail Industry 2012-2017: Trend, Profit, and Forecast Analysis.”

The apparel and accessories retail industry is fragmented and consists of clothing stores for men, women, children, clothing accessories, shoes, jewelry, luggage, and leather goods. The industry has short product life cycles and is characterized by demand fluctuation.

APAC dominates this market and is expected to grow at the highest rate during the forecast period. A rapidly growing middle class, market oriented stable economy, availability of trained manpower at competitive cost, and local availability of most raw materials in India, China, and Japan is expected to drive market in Asia.

Lucintel’s research indicates that favorable demographics, rising consumer incomes, new shopping malls, and changing lifestyles drives demand, while maintaining the balance between price and quality is the biggest challenge for the industry. Leading industry companies are anticipated to maintain market share over the forecast period.

Population growth, urbanization, increases in middle class population, and an increase in double income families is expected to drive growth.

This comprehensive guide from Lucintel provides readers with valuable information and the tools needed to successfully drive critical business decisions with a thorough understanding of the market's potential. This report can save Lucintel clients hundreds of hours in personal research time on a global market. It also offers significant benefits in expanding business opportunities throughout the global apparel and accessories retail industry in a fast-paced ever-changing world, business leaders need every advantage available to them in a timely manner to drive change in the market and to stay ahead of their competition. This report provides business leaders with a keen advantage in this regard by making them aware of emerging trends and demand requirements on an annual basis.

Features and Scope of this Report:

To make any investment or strategic decision, adequate and timely information is essential. This market report fulfills this core need. Some of the features of this market report are:

Industry size estimates in US dollar value by regions

Global apparel and accessories retail industry annual trend (2006-2011) and forecast (2012-2017)

Porter's Five Force analysis

New product launch and M&A activity in the industry

Quarterly demand trend (Q1 2010–Q4 2011) and forecast analysis (Q1 2012–Q4 2012) for global apparel and accessories retail industry

Gross and net profit trends in the global apparel and accessories retail industry

Cost structure trends in the global apparel and accessories retail industry as well as by region

Who Can Benefit From This Report?

This study is intended for senior level executives, sales, marketing and business development professionals at various nodes of value chain of this market. This multi-client market study from Lucintel is used by small to multi-national Fortune 500 companies and utilized for a variety of reasons as follows.

Business development

Strategic planning

Business presentation

Determination of market size and trend

Competitive analysis

Resource and Inventory Management

Budgeting

Investment Decision

Research Methodology:

Lucintel has closely tracked and conducted research on hundreds of markets since 1998. This study is a result of years of ongoing research and continuous monitoring of industry dynamics and trends at various nodes of the value chain from both the supply side and the demand side. Lucintel compiles vast amounts of data from numerous sources, validates the integrity of that data, and performs a comprehensive analysis on it. Lucintel then organizes the data, its findings, and insights into a concise report designed to support the strategic decision-making process

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