

Global Air Freight Transportation Services Industry 2012-2017: Trend, Profit, and Forecast Analysis, February 2012

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Abstracts

Background:

Although the growth rate of the global air freight transportation services market is expected to decline over the forecast period of 2012-2017 compared to the trend period (2006-2011), the market is expected to grow to an estimated US \$137 billion in 2017 with a CAGR of 3% over the next five years (2012-2017).

Lucintel, a leading global management consulting and market research firm, has analyzed the global air freight transportation services industry and presents its findings in “Global Air Freight Transportation Services Industry 2012-2017: Trend, Profit, and Forecast Analysis.”

The global air freight transportation industry is primarily engaged in providing air transportation of cargo without transporting passengers over scheduled routes or non-scheduled routes and includes both domestic and international freight. The Air Freight Transportation Services market witnessed moderate growth over last five years, while APAC and ROW depicted comparatively high growth because of the ongoing infrastructure boom in APAC and the implementation of open skies policies in ROW.

Although the high price of crude oil price continues to threaten margins, the economic and manufacturing growth is driving demand for all forms of cargo transportation. The European Air Freight market is projected to lead the industry whereas APAC is expected to witness the highest growth rate during the forecast period.

This study tracks two market segments for four regions – thus it tracks eight segments

of the global air freight transportation services market. This report includes freight transportation by air only and does not include passenger transportation.

This comprehensive guide from Lucintel provides readers with valuable information and the tools needed to successfully drive critical business decisions with a thorough understanding of the market's potential. This report can save Lucintel clients hundreds of hours in personal research time on a global market. It also offers significant benefits in expanding business opportunities throughout the global air freight transportation services industry a fast-paced ever-changing world, business leaders need every advantage available to them in a timely manner to drive change in the market and to stay ahead of their competition. This report provides business leaders with a keen advantage in this regard by making them aware of emerging trends and demand requirements on an annual basis.

Features and Scope of this Report:

To make any investment or strategic decision, adequate and timely information is essential. This market report fulfills this core need. Some of the features of this market report are:

Industry size estimates in US dollar value by regions and by segment

Global air freight transportation services industry annual trend (2006-2011) and forecast (2012-2017)

Porter's Five Force analysis

New product launch and M&A activity in the industry

Quarterly demand trend (Q1 2010–Q4 2011) and forecast analysis (Q1 2012–Q4 2012) for global air freight transportation services

Gross and net profit trends in the global air freight transportation services

Cost structure trends in the global air freight transportation services industry as well as by region

Who Can Benefit From This Report?

This study is intended for senior level executives, sales, marketing and business development professionals at various nodes of value chain of this market. This multi-client market study from Lucintel is used by small to multi-national Fortune 500 companies and utilized for a variety of reasons as follows.

Business development

Strategic planning

Business presentation

Determination of market size and trend

Competitive analysis

Resource and Inventory Management

Budgeting

Investment Decision

Research Methodology:

Lucintel has closely tracked and conducted research on hundreds of markets since 1998. This study is a result of years of ongoing research and continuous monitoring of industry dynamics and trends at various nodes of the value chain from both the supply side and the demand side. Lucintel compiles vast amounts of data from numerous sources, validates the integrity of that data, and performs a comprehensive analysis on it. Lucintel then organizes the data, its findings, and insights into a concise report designed to support the strategic decision-making process

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