

Global Zinc Industry 2013-2018: Trend, Profit, and Forecast Analysis, February 2013

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Abstracts

The global zinc market is forecast to reach an estimated \$34.4 billion in 2018 with a CAGR of 4.4% over the next five years. Industrialization and urbanization have supported the demand for zinc, as well as the increasing population in the Asia Pacific (APAC) region. Lucintel, a leading global management consulting and market research firm, has analyzed the global zinc industry and presents its findings in “Global Zinc Industry 2013-2018: Trend, Profit, and Forecast Analysis.”

The zinc industry, which is highly fragmented, is dominated by Asia. A combination of factors such as fluctuating exchange rates, demand from investment sector, changing trade policy, vacillations in input prices, general economic conditions, and end-user markets all impact industry dynamics significantly.

Lucintel's research indicates a declined profitability of the industry; that is, from 12.4% in 2011 to 11.8% in 2012 resulting in increased competition in the industry. Players are also cutting their margins to sustain in the market. For increasing their share, players are acquiring new mines and projects to possess captive sources for raw materials, which will result in cost effectiveness. A competitive landscape exists among the top players and their strategy is excessively strong for new entrants to be able enter the upper echelon.

As the study indicates, increasing demand of zinc for galvanizing steel from construction sector, demand of zinc alloys and die-casting in automobile sector, and investment in infrastructure development are the industry's major drivers. The zinc industry is expected to face certain challenges such as rising energy costs and achieving economies of scale to reduce costs and improve the quality of output. Other difficulties include scarcity of raw materials from the mining sector, such as zinc sulfide, and

government regulations that cover mining. Rapidly increasing raw materials prices have also posed a challenge to the players in maintaining their profitability trend.

This study provides an overview of the global zinc industry, tracking one market segment of that industry in four geographic regions. Thus, a total of four segments of the global zinc industry are tracked.

This comprehensive guide from Lucintel provides readers with valuable information and the tools needed to successfully drive critical business decisions with a thorough understanding of the market's potential. This report will save Lucintel clients hundreds of hours in personal research time on a global market and it offers significant benefits in expanding business opportunities throughout the global zinc industry analysis. In a fast-paced ever-changing world, business leaders need every advantage available to them in a timely manner to drive change in the market and to stay ahead of their competition. This report provides business leaders with a keen advantage in this regard by making them aware of emerging trends and demand requirements on an annual basis.

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